

patagonia[®]

environmental + social initiatives





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Taking a Stand

When I heard about the People's Climate March planned for Sunday, Sept. 21, 2014, I decided our New York stores would not conduct business as usual that day. I decided that our four stores in NYC would remain closed until 3 p.m. so employees would have the option to take part. I decided to join them.

Both sets of my grandparents immigrated to the United States from Italy through Ellis Island in the 1920s, and most of my family still lives on Staten Island. My family felt firsthand the effects of Hurricane Sandy and watched cherished places come to ruin. Raffaeolo Miccio, my maternal great-grandfather, worked as a laborer digging the streets of NYC for 10 cents a day. It was not lost on me that some of the very streets we marched on that Sunday were the ones he labored side by side with other immigrants to build. They wanted to create a better future for their children and grandchildren, and to build a city they could love and call home.

I know my great-grandfather would want me to march against the forces of climate change because he loved this country, its freedoms, its diversity, its promise. Until his death at 98, he found peace and solitude in wild places like the Catskill Mountains, and was a fisherman and an organic gardener.

And I knew that Patagonia needed to help make a stand for future generations and inspire other businesses to do the same. We stood up for a healthy planet and encouraged lawmakers to make climate change an absolute priority.

In this report on our environmental and social responsibility work, you'll see other ways in which Patagonia has tried to meet the challenges of our time. We continue to grow our support for grassroots environmental groups working to restore rivers, stop mines and protect endangered wildlife, giving \$6.2 million this year in cash and in-kind donations to 741 different groups. On other fronts, we created \$20 Million & Change in 2013 to help like-minded, responsible companies bring about positive benefit to the environment. To date, we've received more than 650 requests for investments. You'll read here about which ones we have supported so far.

Working with Verité, we developed a comprehensive migrant worker standard for the factories we work with. The White House invited us to present our work at the White House Forum on Combating Human Trafficking in Supply Chains.

We launched our Worn Wear repair tour to prolong the useful life of our clothing and change people's relationships with their stuff. And we introduced two new products to Patagonia Provisions: fruit bars (just organic fruit, nuts, seeds and juice) and tsampa soup, a simple staple made with organic, roasted whole grains and vegetables.

We celebrated the opening of Patagonia Park in the Aysén region of Chile, a 10-year endeavor led by Kris Tompkins, our former CEO and current board member. And this year we launched an effort to build 50 miles of new trails in this remarkable place as part of our New Localism campaign.

I hope you'll find this book both inspiring and daunting. We have to keep the pressure on, and that's what the many groups you will read about in this book are doing. The forces that seek to destroy the world won't stop. What they don't realize is—we won't stop, either.

A handwritten signature in black ink, appearing to read 'Rose Marcario', with a stylized, flowing script.

Rose Marcario, Patagonia CEO





Upwards of 400,000 people took to the streets of NYC on Sept. 21, 2014, to protest the lack of meaningful progress toward mitigating climate change. Our CEO and some of our employees joined them.
photos: Tim Davis

Gone Marching

We close our NYC stores so employees can attend the People's Climate March



We cannot sit idly by while large special interests destroy the planet for profit without regard for our children and grandchildren.

Fed up with a lack of meaningful progress toward dealing with climate change, an estimated 400,000 people took to the streets of New York City on Sept. 21, 2014, to participate in the People's Climate March. Among them were former Vice President Al Gore, UN Secretary-General Ban Ki-moon, Patagonia employees and our CEO, Rose Marcario.

The march was organized by a dozen or so environmental, labor and social justice groups. It came on the heels of flooding, drought, wildfires and erratic weather worldwide, and the National Oceanic and Atmospheric Administration's announcement that 2014 was on the way toward becoming the hottest year on record—which it was.

"It is the work of this generation to make clear we reject the status quo—a race toward the destruction of our planet and the wild places we play in and love," Rose wrote in a blog post published on Patagonia's *The Cleanest Line*, which garnered media attention. "We cannot sit idly by while large special interests destroy the planet for profit without regard for our children and grandchildren."

"We have to keep the pressure on. That means being loud and visible in the streets, in town halls and our capitals, and most important, in our elections—voting for candidates who understand we are facing a climate crisis. It means protecting local surf breaks, rivers, grasslands, mountains—and supporting sustainable agriculture. We have to take personal responsibility, and that means consuming less and leading simpler, more examined lives."

Inspired by a request from employees in our NYC stores to join the march, we didn't open our retail doors in the city until 3 p.m. We also invited customers to join us at our Upper West Side store for a pre-march community gathering with representatives from Protect Our Winters, Catskill Mountainkeeper, New Yorkers Against Fracking and HeadCount, sweetening the event with giveaways, coffee and bagels before taking to the streets.

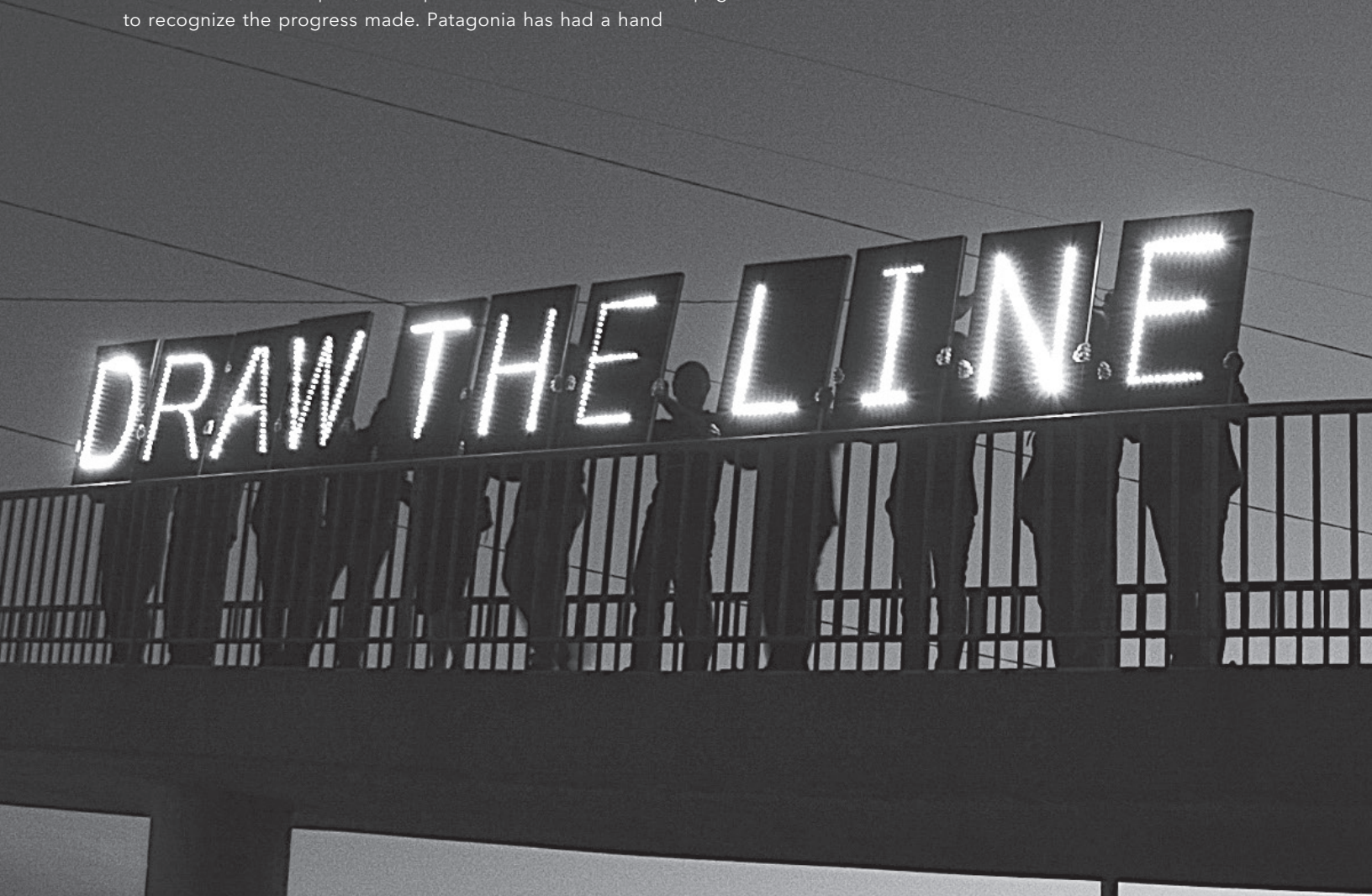
CELEBRATING SUCCESS

Keystone XL

In February 2015, President Obama vetoed legislation passed by Congress authorizing construction of the Keystone XL tar sands oil pipeline. This was only the third veto of his presidency. A veto doesn't mean the pipeline will never be built. But the current oil glut makes the economics less attractive, and the likelihood the State Department will decide the pipeline is against our national interest will stall it for the foreseeable future.

Campaigns to stop mines and oil fields, take out dams, restore rivers, and secure permanent protection for endangered species and environmentally sensitive areas can take decades. And sometimes they're unsuccessful. So when they do succeed, even in part, it's important to take a moment to recognize the progress made. Patagonia has had a hand

in three long-term campaigns that this year saw movement in the right direction. There is a long way to go before declaring victory for any of them, but we wanted to note these important successes, the first of which appears here, the others on pages 24 and 44.





Members of the Overpass Light Brigade share their opposition to Keystone XL with commuters in Madison, Wisconsin.
photo: Wendi Kent

The New Localism

The New Localism campaign recognizes we can no longer pass through remote, wild places and trust they will remain that way. Brought to life through stories of athlete ambassadors and activists, it engages our community to protect threatened places that are home to the sports that inspire our adventures and the products our company makes. In spring 2015 we launched campaigns linked to running, surfing and climbing.

Ultrarunners Krissy Moehl, Jeff Browning and Luke Nelson ran 106 miles through newly opened Patagonia Park in Chile to highlight and celebrate Conservación Patagónica's efforts to re-wild and protect this magnificent landscape. *photos: James Q Martin*

Mile for Mile

Patagonia Park, in the Aysén region of Chile, is now open to the public. The park sweeps from the northern ice cap, down to the Baker River and out to the arid borderlands of Argentina. Its glaciated peaks, grasslands, beech forests, lakes, rivers and wetlands still boast all of their original species—and the rivers still run free. Patagonia has been involved in this project from day one, working with nonprofit Conservación Patagónica. We helped with the first land purchases, sent volunteers down to rip up hundreds of miles of fencing and restore open grasslands, and supported the fight against five dams proposed for the Baker and Pascua rivers. Much has been accomplished, but there's still work to be done.

Conservación Patagónica plans to build more than 50 miles of new trails in the park to provide greater access to its amazing places. We're helping them raise the funds, matching every dollar mile for mile until the donation program ends Dec. 31, 2015.



**Donate to Conservación Patagónica
to help build 50 miles of trail. Patagonia
will match your donation, mile for mile.
patagonia.com/mileformile**



Protect Punta de Lobos Por Siempre

Chile's Punta de Lobos, one of the world's best left points for surfing, is home to Patagonia surf ambassador Ramón Navarro. Members of his community, led by Ramón and supported by our partners at Save The Waves, have been working to protect the point's waves, heritage and environment. Preserving the way of life of multigenerational fishing families like the Navarros goes hand in hand with safeguarding the rich marine and terrestrial biodiversity of Chile's coast.

We support their efforts to protect Punta de Lobos forever—*por siempre*! In April 2015, we launched a new Chris Malloy film, *The Fisherman's Son*, which tells Ramón's life story of surfing and activism. Building on the film, we've supported a crowd-sourced fundraising campaign led by Save The Waves that leverages our marketing channels to protect Ramón's home break and coastline. We're matching the first \$100,000 until the donations program ends Oct. 31, 2015. Monies go directly toward developing a World Surfing Reserve at Punta de Lobos, protecting the area's traditional fishing culture and marine biodiversity, and creating a foundation to protect this iconic point.



Donate to help protect Punta de Lobos—*por siempre*—and Patagonia will match the first \$100,000.
patagonia.com/puntadelobos





**Sign the petition to protect Bears Ears,
up to 2 million acres of threatened
landscape in southeastern Utah.
patagonia.com/bears ears**

Defined by the Line

If you're a climber, chances are you've dreamt of climbing here or, better yet, you actually have. It's a region in southeastern Utah that includes some of the most perfect (and the most crumbly) climbing on earth: Cedar Mesa, Valley of the Gods, the Abajo Mountains and, dear to climbers, Indian Creek. As threats to these public lands mount, residents—climbers among them—are joining forces to protect the area they call the Bears Ears region.

We're supporting a coalition of groups, led by the Friends of Cedar Mesa and Utah Diné Bikéyah, in protecting Bears Ears. Through grants, a film and a major petition push, we're encouraging our audience to ask Congress and President Obama to designate Bears Ears as a national conservation area or National Monument.



LEFT Big-wave surfer/activist Ramón Navarro has rallied his community and others around the world to protect his home and home break at Punta de Lobos, Pichilemu, Chile. *top photo: Jeff Johnson; bottom photo: Juan Luis De Heeckeren*

RIGHT Josh Ewing and other members of the Bears Ears Coalition are trying to gain federal protection for Bears Ears, America's most significant unprotected cultural landscape. *top photo: Andrew Burr; bottom photo: Mikey Schaefer*

Worn Wear Tour Results

6

weeks

11

states

21

stops

5,505

miles

11,075

participants

2,085

repairs



Worn Wear

Hits the Road

We all have our favorite “Patagonia,” and as we journey through life in these puffies and fluffies, they accumulate character and meaning—over time becoming greater than the sum of their threads. Their continued use brings us happiness and our planet good health.

To perpetuate the long and storied lives of Patagonia clothing and gear, we launched our Worn Wear repair tour from San Francisco in April 2015 on a 21-stop, six-week adventure. A pair of biodiesel repair trucks—one built by artist/surfer Jay Nelson using redwood reclaimed from giant wine barrels—began the trip from California to Boston doing free clothing repairs, teaching people how to fix their gear and selling used Patagonia clothing.

In advance of tour stops, we asked our customers to bring us their well-loved clothing in need of a fix. And if they didn’t have any Patagonia clothing, we offered them our used gear for sale. Or participants could make use of our tools, supplies and expertise to fix a broken item we provided from our do-it-yourself selection, which was then theirs to keep for free.

Repair techs from Patagonia’s Reno Repair Department joined the tour, leaving their jobs at the largest used garment-repair facility in the U.S.—one that completes about 30,000 repairs per year. We stopped at campgrounds, music festivals, breweries and our own stores, where employees had been



brushing up on their repair skills over the last year. Today our North American stores are equipped to handle select repairs and their ability continues to grow in certain locations, such as Vancouver, B.C., and SoHo NYC, where we have in-store repair centers.

If you’re unfamiliar with Worn Wear, it began as a blog through which customers could share their stories about our clothing—the stories we wear. It has since evolved into an environmental program conceived to reduce

the footprint of Patagonia products and encourage consumers to change their relationship with not only our stuff, but ultimately, all stuff. Worn Wear promotes investing in quality, repairing things when they break, passing along things that are no longer being used, recycling worn out goods, and celebrating the clothing that travels through life with us. **Learn more and watch a video of the Worn Wear repair tour at patagonia.com/wornwear.**

By keeping our clothing in use just nine additional months, we can reduce the related carbon, waste and water footprint an estimated 20 to 30 percent.





Sharing Worn Wear Through Yerdle

To further the aims of our Worn Wear program, on Black Friday 2014 we announced a strategic investment from our \$20 Million & Change fund (see page 40) in Yerdle. Yerdle is an innovative company that provides a simple way for people to put goods back into circulation and use what currently exists—capturing the value of what they already own to save money and the planet. On the Yerdle app, you give away any and all items to earn Yerdle credits. Then you can use those credits to acquire things given away by other “Yerdlers” all over the country. According to Yerdle, 80 percent of the items in our homes are used less than once a month, and by sharing these items Yerdlers saved \$3.5 million last year.

The Worn Wear tour stopped at campgrounds, music festivals, breweries and Patagonia stores, where employees had been brushing up on their repair skills. *photo: Donnie Hedden*



Fair Trade is one of several initiatives we're taking at Patagonia to improve the lives of people who make our products.
photo: Courtesy of Pratibha

Closer to a Living Wage

We grow our offering of Fair Trade Certified™ clothing styles from 33 to 192

We grew our offering of Fair Trade Certified™ products this year from 33 in spring 2015 to 192 in fall. They're sewn by workers at Pratibha Syntex in India, which was our first Fair Trade partner factory, and at four newly certified factories in Sri Lanka and one in Los Angeles, California.

Thanks to the Fair Trade program, last year the people who made Patagonia products at Pratibha earned an additional \$76,000 just from us. (That's equivalent to nine days' wages for each worker.) They used the money to buy raincoats for the monsoon season and are exploring some other projects to spend the rest of the funds on this year.

For every Fair Trade Certified item we buy, Patagonia pays a premium. The money goes into an account the workers control. The funds are designated for social, economic and environmental development projects, but can also be taken as a cash bonus, which can get workers closer to a living wage. The living wage is calculated as part of the Fair Trade certification process, and it is our first step to address low wages in the supply chain.

Fair Trade is one of several initiatives we're taking at Patagonia to improve the lives of people who make our products. The program's market-based approach ensures workers not only receive fair compensation for their labor, but also helps to create better working conditions and safeguards against the use of child labor.

Dialogue is another important aspect of Fair Trade. At Pratibha this year, factory management learned from Fair Trade committee members that employees were considering spending some of their Fair Trade premium to build a cooking facility. Upon learning this was a need for their workforce, management paid for a new kitchen themselves. The workers were delighted and now have the opportunity to cook their favorite meals in a safe and modern space.

"I don't think the factory realized this was an actual need until they had that conversation with their workers," said Patagonia's Thuy Nguyen, manager of social and environmental responsibility who works on the Fair Trade program. "Dialogue is a huge part of Fair Trade."

Our social and environmental responsibility team isn't stopping at 192 products. They're now working with factories in Thailand, Vietnam, Colombia and Mexico, hoping soon to also enroll them in the Fair Trade program to help more workers who make our clothing earn closer to a living wage. It can take some convincing. Though Fair Trade certification is not an arduous process for modern, well-run factories that already do a good

job of taking care of their workers, it does require commitment and trust.

As with any new program, there are questions and concerns. Factory managers want to know how workers will react, what it will cost and how it will affect production. Thuy acknowledges these are real concerns. But she's confident the benefits of improving worker morale, encouraging the retention of employees and improving productivity will win the day.

After two years as a Fair Trade Certified factory, Pratibha is still enthusiastic about the program, as evidenced by this message from Vijay Kumar Mennon, head compliance management representative.

"We wish to place on record our profound and heartfelt thanks to the Fair Trade officials and Patagonia team members for their inspiring efforts, which will bring smiles on the faces of the associates who are looking for better work conditions and to promote sustainability as well as higher social and environmental standards," he wrote.

As one of 800 brands that offer Fair Trade Certified products, the program has proved highly successful for us at Patagonia. We look forward to offering even more Fair Trade items for the benefit of more workers.

Dialogue is a huge part of Fair Trade.

DamNation

Film and campaign go global, educating and activating audiences to take down deadbeat dams



We've been fighting to remove dams and restore rivers for more than 30 years at Patagonia, but making a full-length feature film and campaign aimed at global audiences marked a new level of commitment.

Since its release in March 2014, our film *DamNation* and our Crackdown on Deadbeat Dams campaign that accompanied it have done much to educate and activate audiences around the world.

As of May 2015, *DamNation* had screened publicly more than 380 times in 30 countries and won 19 major awards at film festivals around the world. More than 100 environmental

nonprofits had shown it, encouraging viewers to sign our petition for the removal of four deadbeat dams on the lower Snake River in Washington state.

As a result of these successes, and other efforts worldwide, we've seen increasing momentum in the movement to take down dams. David Montgomery, professor of earth and space sciences at the University of Washington, notes in *DamNation*, "... a couple of decades ago, it was radical [to think] you could take a dam out ... Go back 50 years, it was legitimately crazy-talk." That's changing. With large dam removals on the Elwha and White Salmon rivers in Washington and the Penobscot River in Maine, all featured in the film, the public is warming to the idea that many deadbeat dams have outlived their usefulness. And it's not only happening in the U.S.

In Chile, the Committee of Ministers overturned plans in June 2014 for five dams on the Baker and Pascua rivers. We supported the grassroots campaign that saw Chileans taking to the streets to stop this mega-dam project.

Japan's largest dam removal is underway on the Kuma River. *DamNation* was screened in 11 cities in Japan, and our team made a stop at the Arase Dam site to call for removal of the next dam upstream: the Setoishi Dam.

In Finland, dambuster/actor/Patagonia ambassador Jasper Pääkkönen is raising public awareness about Helsinki's dammed Old Town rapids and the sea-run brown

Filmmakers answered questions after a screening of *DamNation*, attended by Congressional and agency staff members, at the Capitol Hill Congressional Auditorium in D.C. photo: Erin Feinblatt



DamNation producer Matt Stoecker (left) and actor/activist Jasper Pääkkönen found widespread support for taking out this and other obsolete dams in Finland. photo: Juha-Matti Hakala



trout and Atlantic salmon blocked by an unnecessary dam. That, along with a visit and speech in the Finnish parliament by *DamNation* producer Matt Stoecker, has resulted in widespread support for taking out this and other dams in Finland.

Our goal with *DamNation* has always been to inspire action. Our Crackdown on Deadbeat Dams petition gathered more than 75,000 signatures. In partnership with the Save Our Wild Salmon Coalition, we met with nearly every member of Congress from the Pacific Northwest, Secretary of the Interior Sally Jewell, and members of the Obama administration to advocate for removal of four particularly harmful dams on the lower Snake River. Our last visit to Washington, D.C., in January 2015, included a screening of *DamNation* on Capitol Hill for an audience of Congressional members and staffers, and a formal delivery of our petition to the staff at the White House's Council on Environmental Quality. High-cost/low-value dams like those on the lower Snake River hold back salmon, the economy, plans for cleaner energy, opportunities for recreation, not to mention a free-flowing river and intact ecosystem that can respond to threats like climate change. [See the film, learn more and take action at *damnationfilm.com*.](http://damnationfilm.com)

Removing four dams on the lower Snake River provides the best hope of restoring runs of wild fish to this Idaho wilderness ecosystem. *photo: Matt Stoecker*

The Unacceptably High Cost of Labor

A deeper dive into our supply chain leads to a new migrant worker standard

Imagine paying \$7,000 to get a job. That's what some labor brokers charge migrant workers in Asian countries to place them in factory work in Taiwan, where many factory jobs go wanting these days. The practice is considered an acceptable part of doing business, though brokers regularly charge above legal limits. Transportation, work visas and other essentials are included. But paying that kind of money for a factory job is an almost impossible burden for workers already struggling to make a living.

It creates a form of indentured servitude that could also qualify, less politely, as modern-day slavery. And it's been happening in our own supply chain.

Patagonia buys fabrics and other materials from factories in Taiwan that rely on labor brokers. We're proud of the high standards to which we hold our factories, but we just didn't know these issues existed until our social responsibility audits in 2011 revealed some red flags. Partnering with Verité—an NGO dedicated to ensuring people around the world work under safe, fair and legal conditions—we conducted in-depth migrant worker assessments with four of our suppliers in Taiwan.

The results startled us. We learned that it can take a worker as many as two years to repay a labor broker, and that most labor contracts last only three years before the worker has to return home and the process (and fees) begin again. It became clear to us that we needed to make significant

changes—and to help alert others to both the problem and the need for change.

We set out to develop a new standard, institute changes in our supply chain, repay current workers and share our recommended standards with other companies that want to eradicate similar practices by their suppliers.

Working with Verité, we developed a comprehensive migrant worker standard for our factories that covered every aspect of employment, including pre-hiring interactions, labor contracts, wages and fees, retention of passports, living and working conditions, grievance procedures and repatriation.

Then, in December 2014, we hosted a forum for our Taiwanese suppliers to explain the new standard that, among many things, requires them to stop charging fees to foreign workers hired on or after June 1, 2015. They can either pay the fees themselves or hire workers directly without the use of labor brokers.

We also mandated that they repay currently employed workers, who were hired before June 1, all fees that exceeded the legal amount.

Our factory partners listened with interest and asked many questions. They understand our values and our belief in the cost of doing business responsibly. We are committed to partnering with them to eliminate human rights issues in our supply chain, and we were very pleased to see their strong overall commitment to doing right by their workers.

Hoping to inspire further-reaching change (and continue to educate ourselves), staff from Patagonia's social and environmental responsibility department also met with Taiwan's Ministry of Labor Workforce Development Agency. We had a productive dialogue about ways to improve the system for all companies in Taiwan. As a result, representatives from the agency provided training to our suppliers on the practice of direct hiring.

And, because this form of human trafficking is not confined to the island of Taiwan, we have applied our migrant worker standard to our entire supply chain. We've also made the standard publicly available to any company that would like to adopt it.

In January, we received a call from the White House, inviting Patagonia's Chief Operating Officer Doug Freeman and Director of Social and Environmental Responsibility Cara Chacon to present our work at the White House Forum on Combating Human Trafficking in Supply Chains led by Secretary of State John Kerry. We, along with leaders from Walmart, HP and SAP Cloud, were asked to discuss our work and best practices on the issue.

"We were honored to have the opportunity to share our plan and progress," Cara said. "Though the work is challenging, it's not impossible. For the sake of workers, we hope other companies will recognize that and move ahead with their own efforts."

CELEBRATING SUCCESS

Bristol Bay

The President took action in December 2014 to protect one of America's greatest natural treasures by signing a presidential memorandum to protect Bristol Bay from offshore drilling. With the offshore resources protected, attention will now return to an ongoing battle over a massive open-pit mining project proposed in the bay's watershed. If allowed to proceed, the Pebble Mine would be the largest copper and gold mine in North America.



Sustainable Apparel Coalition

Six years ago we asked Walmart to partner with us to create a group of companies making or selling apparel to standardize the way we all measured sustainability. We reasoned that by developing a tool to measure our environmental impacts, we could really drive the change we hoped to see: As the old saw goes, you can't manage what you can't measure. At the time, we had been helping Walmart—at its request—introduce organically grown cotton into its apparel. We were pleased when they accepted our invitation to work together and used their influence to enlist other companies.

We called ourselves the Sustainable Apparel Coalition—the SAC—and we met for the first time in 2010. Today the coalition is the largest apparel trade organization in the world, with over 160 members representing

more than 300 brands. Together SAC members produce about 40 percent of the entire global output of apparel, footwear and home textiles.

In 2013, the SAC released the 2.0 version of its footprint measurement tool, called the Higg Index®. Make that tools, because the Higg is actually a suite of four tools for different uses. One measures the environmental impacts of finished-goods factories, mills and dye houses, and a second one measures their social and labor impacts. A third tool measures the environmental impacts of SAC companies themselves, and a fourth looks at their social and labor impacts. Yet another tool to help product designers make more sustainable choices—and score those choices—will be finished this year. And a sixth to measure the environmental impacts of finished products is

now in development. Once protocols are in place to verify the accuracy of the data going into these tools, all the necessary groundwork will be in place for someday making the Higg customer-facing.

With the Higg up and running, the SAC is close to completing its goal of being able to measure the impacts of manufacturing. The big question now is whether those measurements will improve over time; in other words, if the impacts will decrease. The jury is out, but based on the enthusiasm with which SAC members are implementing the Higg, we think chances are good this effort will drive the change we all want to see. If the textile industry started the industrial revolution, maybe it can also be the industry that leads it into the sustainability revolution. **Learn more at apparelcoalition.org.**

Wild & Scenic Film Festival



Considered one of the nation's premiere environmental and adventure film festivals, the Wild & Scenic Film Festival combines stellar filmmaking with a call to action. Wild & Scenic

events inform and inspire solutions to restore the earth, creating a positive future for the next generation. Each year, nearly 30,000 festivalgoers are exposed to films about nature, activism, adventure, conservation, water, climate change, wildlife, agriculture and indigenous cultures. The South Yuba River Citizens League produces the festival in January, featuring films, workshops, art, music and more. The four-day event in Nevada City, California, kicks off Wild & Scenic On Tour, which traverses the globe to more than 150 cities. Local environmental nonprofits, colleges, museums and other groups host On Tour events

in their communities. The films are an inspiring way for tour hosts to promote awareness of global and local issues, raise funds, grow membership and increase momentum for the environmental movement. With the common vision of igniting change, people from all walks of life gather to celebrate our beautiful planet and take action. With Patagonia's financial support, Wild & Scenic On Tour generated more than \$200,000 in new funding and 3,000 new members for hosting organizations this year. **Learn more at wildandscenicfilmfestival.org.**

LEFT Salmon-rich Bristol Bay was spared from oil and gas drilling, but the threat of Pebble Mine, which would be dug here, still looms large. *photo: Corey Arnold*

ABOVE With Patagonia's financial support, Wild & Scenic On Tour garnered more than \$200K and 3,000 new members for environmental groups. *photo: Josh Miller*



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ARTWORK: GM2014

NEVER MIXES WITH TRACEABLE DOWN

For Birds of a Feather

NSF International adopts our Traceable Down Standard



Down is warm and fluffy. But the treatment of down-bearing birds often is not. In some countries it's still legal to force-feed them to fatten their livers to make *foie gras*. And in some it's still legal to live-pluck them to yield more down. Inhumane as these practices are, they still go on.

There are steps companies can take to ensure down-bearing birds are not mistreated. We've worked hard on this issue and after seven years have developed and implemented a thorough animal-welfare program for our down supply chain. As of fall 2014, all Patagonia down products contain only 100% Traceable Down that can be traced back to birds that were never force-fed and never live-plucked. It's the highest assurance of animal welfare and traceability in the apparel industry.

In the interest of animal welfare beyond our down supply chain, we want to provide other companies with

a similar path forward. So last year we asked NSF International to adopt our Traceable Down Standard as the basis for a global standard—one that is both achievable and scalable.

NSF is an independent public health organization that works with manufacturers, regulators and consumers to develop standards and certifications that help to protect food, water, consumer products and the environment. We chose to partner with it because its methods and certifications are beyond reproach.

Recognizing that not every entity in the down industry would be willing or able to do everything we've done to assure animal welfare, NSF adopted our standard as its "highest tier." It then partnered with down processors, manufacturers, retailers, animal welfare groups, trade associations and other nongovernmental organizations to develop a multitiered standard that permitted stakeholders various degrees of implementation. All of them had a say—defining, refining and agreeing to final criteria.

After months of working with stakeholders, in January 2015 NSF launched its NSF Global Traceable Down Standard designed for use by any company. The new certification covers down supply chains, starting at the parent farm and household collector farms, along with down products at the factory level.

This milestone marks the completion of one of our commitments to the

industry and to our customers: to turn our internal down verification program into a global independent certification and provide not only the highest level of animal welfare, but also the highest level of transparency into down traceability and animal welfare.

Because we recently added new farms, slaughterhouses and processing facilities to our down supply chain, we are re-auditing it to achieve certification by fall 2015 and to offer certified products by fall 2016. In the meantime, our third-party *verified* 100% Traceable Down products continue to offer the highest level of assurance for animal welfare in the apparel industry.

Once NSF completes its certification process, you'll be able to see our down supply chain on the NSF website and on Patagonia's Footprint Chronicles.

As further testimony to the strength of our efforts, Four Paws—the animal welfare organization that once campaigned against our company for buying down taken from mistreated birds—recently released their evaluation of companies in the outdoor industry that used down. They rated Patagonia second in terms of best animal welfare practices. We are continuing our work and hope to be rated number one by fall 2016. **Learn more at patagonia.com/traceabledown.**



Vote the

Environment

2014

Patagonia supports candidates who push hard for renewable energy, clean water and air, and turn away from risky, carbon-intensive fuels. We support leaders who will act on behalf of the future and the planet.

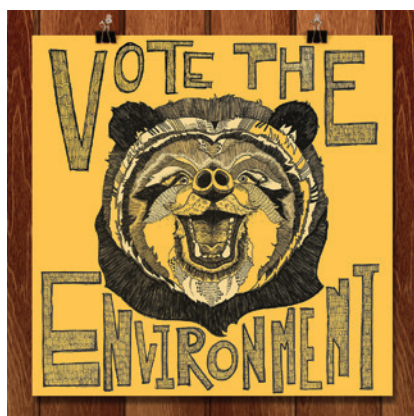
We face a great crisis: climate change, extinction and destruction of wild places. And many people worked hard to bring out the vote in the midterm elections. Many voted with the environment on their minds and in their hearts. You are not alone!

According to a 2013 poll by Stanford University, 73 percent of Americans believe that the earth has been warming over the past 100 years, while 81 percent of Americans think global warming poses a serious problem in the United States. In addition, 81 percent think the federal government should limit the amount of greenhouse gases that American businesses can emit.

For the November 2014 midterm election, Patagonia joined with the Creative Action Network (CAN) and The Canary Project to amplify Patagonia's Vote the Environment message using crowd-sourced art. CAN and Canary run campaigns around causes, inviting artists to create original, meaningful designs in an effort to reach new voters.

Canary received 375 original pieces of artwork (and counting) from people all over the country. We printed three fundraising T-shirts, which we sold to our customers. Canary printed posters with the other designs, which also were sold. Forty percent of the proceeds went directly to the artists, and 30 percent to HeadCount, a nonpartisan organization that uses the power of music to register voters and promote participation in democracy.

Artist/designer Eric Junker produced one of the 375 pieces of original artwork we received to help turn out the vote in the midterm election. Some others are on the opposing page. *photo: Georgia Junker*



B Corp: Using Business to Solve Social and Environmental Problems



It's not easy being part of a community that's using the power of the private sector to create public benefit. You have to meet rigorous standards of social and environmental performance, accountability and transparency. But as one of more than 1,200 Certified B Corps from 38 countries and over 121 industries that have incorporated legally defined goals to make a positive impact on society and the environment, we like the community, we like the challenge and we're getting better.

In September 2014 we completed the required B Impact Assessment and a one-day audit of our Ventura headquarters to measure our progress since becoming a B Corp in December 2011. We're pleased to report that our score rose from 107 to 116. (The minimum score for B Corp certification is 80 out of a possible 200.)

B Lab, the nonprofit that certifies B Corps and serves the global movement of entrepreneurs using business to solve

social and environmental problems, commended us for our environmental grants program and campaigns, supply chain monitoring and performance, and our employee culture. It also identified areas for improvement, including developing local purchasing policies, procedures for the use of product life-cycle assessment, and collecting environmental and supply chain metrics. We're working on those.

Below are Patagonia "Company Highlights," verified by B Lab in September 2014. They can also be found at bcorporation.net/patagonia, along with full results from our 2014 B Impact Report.

Governance: Board includes independent members to represent interests of community and environment; works within industry to develop social and environmental standards; shares financials with employees.

Workers: Extends health benefits to part-time, retail, warehouse staff; 50 percent of full-time employees participate in external professional development; greater than 80 percent coverage of health insurance premiums for full-time workers.

Community: One hundred percent of significant suppliers made transparent on website; greater than 40 percent of management are women or ethnic minorities; greater than 25 percent of employees took time off for community service; 1 percent of sales donated to environmental NGOs.

Environment: 75 percent of materials used are environmentally preferred (organic, recycled, etc.); 30 percent of suppliers meet bluesign® standards for environmentally advanced apparel manufacturing; some facilities LEED Certified; greater than 5 percent of energy use is generated on-site. **Learn more at bcorporation.net.**

A September 2014 audit at our headquarters in Ventura, California, showed our continued progress as a B Corp.
photo: Kyle Sparks



Home- grown Wetsuits

**Historically we had
to drill for wetsuits,
now we're growing them**

It's funny what you find when you start unpacking the excess baggage of history. You discover things like the guayule bush, a relatively nondescript shrub from the southwestern United States and Mexico that thrives without much water, grows without insecticides and was the basis for roughly one-quarter of all the rubber products in the United States in the early parts of the 20th century.

During World War II, the U.S. government was growing over 32,000 acres of guayule in Southern California alone. It was also around this time that a stylish surfer from the working class suburbs of northern San Diego County by the name of Phil Edwards—the man who pioneered Pipeline—was nicknamed the “Guayule Kid,” a moniker born in the fact that he frequented a certain Carlsbad surf spot that was flanked by a massive guayule field.

After the war ended, President Truman ordered the shutdown of all guayule production facilities, torched some 21 million pounds of surplus rubber, and officially classified all documents related to its production. Flash forward nearly half a century and the guayule plant is making a comeback.

Our search to build a better wetsuit led us to a partnership with Yulex, a company making plant-based rubbers derived from guayule stems. Extracted in a water-based separation process that produces little waste, we're now blending natural guayule rubber (60%) into Patagonia® wetsuits to reduce our dependence on petroleum-based neoprene.

We've also made this proprietary rubber available to the rest of the surf industry. Why? Because when volumes go up, prices go down; and when more surfers can choose less harmful wetsuits, we all win. [Learn more at patagonia.com/yulex](https://patagonia.com/yulex).

Sixty percent of the rubber in our Yulex® wetsuits is derived from the guayule plant, which reduces our need for petroleum-based neoprene.
photo: David Sanchez



Because Denim Is Filthy Business



Knowing how conventional cotton is grown and denim is made, we're out to change the industry with the fall 2015 introduction of Patagonia® Denim jeans. Like all of our cotton products, we make them with 100% organic cotton grown without synthetic fertilizers, pesticides or herbicides. We dye them using an innovative process that enables us to reduce dramatically water, energy and chemical use, and produce less carbon dioxide compared to conventional denim dying processes. And they're Fair Trade Certified™ for sewing, which benefits workers.

Though the cotton used to make denim fabric is a natural fiber, conventionally grown cotton is one of the

dirtiest crops on the planet. The chemicals used to grow it can pollute water and air. Organic cotton agriculture uses no GMO seeds or synthetic chemicals; instead it leverages nature-based solutions to manage pests and build healthy soil. That's why since 1996 we've used only organic cotton.

To dye denim, most producers use synthetic indigo applied on huge production lines that consume a lot

of water and energy. Indigo doesn't adhere readily to denim, which makes the dyeing, rinsing and garment washing process resource intensive. We once used indigo to color Patagonia Denim, but now we utilize an innovative dye process that colors it with sulfur dyestuffs that bond more easily. This results in much shorter production lines that use 84 percent less water, 30 percent less energy and emit 25 percent less CO₂ than conventional synthetic indigo denim dyeing. And because we don't sandblast, bleach or stonewash our denim to make it look worn, we avoid the serious social and environmental downsides of doing so.

Then there's sewing. We are partnering with Fair Trade USA as one way to help garment workers get closer to a living wage. For each piece of Fair Trade Certified clothing, we pay a premium they can use to improve their communities and elevate their standard of living. Fair Trade is one of the ways we're trying to better the lives of all the people who make Patagonia products. Learn more at patagonia.com/denim.

**Made with organic cotton, Fair Trade Certified™
for sewing, and dyed using an innovative process
that uses 84 percent less water, 30 percent less energy
and emits 25 percent less CO₂ than conventional
synthetic indigo denim dyeing.**



Truth to Materials

Responsible manufacturing
begins at the source

In fall 2014, we produced a collection of clothing we called Truth to Materials. It was an exercise in discovering the origin of a material and staying as true to that as possible during every step of the design and manufacturing process. The clothes in this collection represented a deeper dive into the progress we've already made with materials like organic cotton and recycled polyester, but with less dyeing and processing, fewer virgin resources and an even greater focus on craftsmanship. We explored minimally processed animal fibers and going beyond organic by reusing materials that might otherwise be destined for the dump. We were trying to make each garment a little bit better and a little bit more sustainable for both the planet and our customers. We call this work "responsible manufacturing."

Reclaimed Down

Patagonia partnered with designer and artisan Natalie Chanin, of Alabama Chanin, on a one-of-a-kind reclaimed down project. Faced with bales of damaged, returned down jackets (that could not be repaired) stacked in Patagonia's shipping warehouse, Jill Dumain, from Patagonia Enviro, connected with Natalie and her colleague Olivia Sherif, and they came up with a warm and wearable work of art masquerading as a scarf.

A Mongolian herder harvests undyed cashmere from goats now being grazed in a more environmentally responsible manner.
photo: Tuul



Reclaimed Cotton

Thanks to a partnership with the TAL Group, one of the larger garment manufacturers in the world, we were able to take cotton waste and twist it closer to the elusive closed loop. The TAL Group saves their cotton scraps by sweeping the floors of their factories in China and Malaysia—saving hundreds of tons of cotton from the landfill. This once useless cutting-room scrap is then spun and knit into fully functional fabrics. Basically, the leftovers or cutting-room scraps from 16 virgin cotton shirts can be turned into one reclaimed cotton shirt.

Reclaimed Wool

Calamai Tech Fabrics in Italy works with everything from cotton to nylon, blended with wool. They collect manufacturing scraps and used clothing like Italian wool sweaters and army uniforms, and then separate out by hand zippers, buttons and anything that would damage the shredding machines. The used fabric is sorted by color and cleaned. Finally, Calamai blends the fibers into a variety of knits and weaves, as well as weights and textures. Making such good use of scrap materials requires less energy, water and chemicals to manufacture.

Undyed Cashmere

Mongolia contains the largest intact grassland in the world. It remains that way because of Mongolian herders, who have long known that the key to keeping their grasslands healthy is moving their herds and maintaining a proper ratio of goats to sheep. Goats pull up grass by the roots, sheep do not. Undyed cashmere is hand-harvested by goat herders who brush their flocks as they shift grazing grounds according to the seasons. The end result is a material untouched by dyes, which lessens the environmental impact and gives the material an even softer hand. Patagonia is in the first stages of a partnership with NOYA fibers, which works with a herder cooperative in a million-acre reserve managed by The Nature Conservancy.

Learn more at patagonia.com/materials

Natalie Chanin created warm, one-of-a-kind scarves using down reclaimed from old Patagonia jackets. *photo: Jeff Johnson*

The reclaimed wool we used in several of our Truth to Materials products came from old clothing collected and repurposed by Calamai in Italy. *photo: Jeff Johnson*

The Hosbayar girls are daughters of Mongolian herders who raise goats for their beautiful cashmere. *photo: Dan Ainsworth*



Sustainably fished Alaska salmon, tsampa soup, and organic fruit and almond bars are now on the menu at Patagonia Provisions.
photo: Patagonia Archives

Patagonia Provisions

We add two new products to our offering



What we eat does more than just fill our stomachs and nourish our bodies; good food lifts our spirits and helps us understand the world a little better.

This year we added two new food products to Patagonia Provisions' offering of sustainably fished Alaskan salmon: tsampa soup and organic fruit and almond bars.

The tradition and culture of food have always been important to us at Patagonia. On our many travels, the meals—cedar-planked salmon with First Nations friends in BC, tsampa in yak-hair tents in Tibet, *asado* and *chimichurri* with Patagonian gauchos—become a vital part of the experience. What we eat does more than just fill our stomachs and nourish our bodies; good food lifts our spirits and helps us understand the world a little better.

So it only makes sense that we'd want to share some of our favorite food with our customers. But that's just the beginning; we also believe there is great opportunity—and an urgent need—for positive change in the food industry. With Patagonia Provisions, our goals are the same as with everything we do: We aim to make the best product, cause no unnecessary harm, and perhaps most important, inspire solutions to the environmental crisis.

And nowhere is the crisis more pressing than in the food industry. Today, modern technology, chemistry and transportation combine to put more distance between people and their food than ever before. Salmon is harvested indiscriminately or farmed in open-water feedlots, putting wild salmon in peril. Prairies are overgrazed, livestock is filled with antibiotics, and fossil aquifers are being drained to water unsustainable crops. Chemicals reign supreme to maximize production,

and the unknown impact of genetically modified organisms hovers over the entire industry. In short, the food chain is broken.

Patagonia Provisions is about finding solutions to repair the chain.

Tsampa soup: More than 35 years ago in the mountains of Nepal, Yvon Chouinard's Sherpa friends introduced him to tsampa. Chouinard soon discovered what the people of the Himalaya have known for centuries: This simple, roasted-grain staple provides ideal fuel for high-altitude performance. In the years since, we've adjusted the recipe, westernizing the flavors a bit to create a delicious, convenient soup mix that retains the amazing properties of the original tsampa. Made with organic, roasted whole grains and vegetables, Tsampa Soup is good, simple food we enjoy everywhere from high-altitude basecamps to sea-level dinners at home.

Organic fruit and almond bars: After years of eating hundreds of different "energy" bars, we found they generally fell into two categories: good for you or good tasting. We wanted both. So we started from scratch, working with our favorite chefs and nutrition experts to develop a bar that was delicious and nutritious. What we came up with is simple, pure food—just organic fruit, nuts, seeds and juice—compressed into a convenient, highly portable form. No artificial sweeteners, corn syrup, preservatives, coloring, chemical supplements, MSG or GMO ingredients. These chunky, chewy bars provide natural energy, plus the extra nutritional benefits of chia and baobab. Our organic fruit and almond bars also support more sustainable agriculture, making them good food by any measure. [Learn more at patagonia.com/provisions](https://patagonia.com/provisions)



Greater Commons

Partnering with others for the greater good

We pick our partners as we pick our friends. They teach us, challenge us and keep us honest. The nonprofits and coalitions we partner with help us to fulfill our mission to use business to inspire and implement solutions to the environmental crisis. They help us set—and then meet—the rigorous standards of social and environmental performance, accountability and transparency we set for ourselves and others in the private sector. And they keep us connected to a community that acts for a greater good. Our partners include:



OUTDOOR INDUSTRY ASSOCIATION

OIA's Sustainability Working Group is made up of more than 450 companies collaborating to identify and reduce the environmental and social impacts of their products. Patagonia is one of 50 voting members. OIA works to ensure that federal trade policy fosters and promotes a stable and predictable environment for all outdoor industry businesses, while seeking to lower costs for outdoor businesses and their customers.



SUSTAINABLE APPAREL COALITION

Patagonia helped gather top leaders in the apparel industry, nongovernmental organizations, academia and the U.S. Environmental Protection Agency for an inaugural meeting in 2010 to determine the feasibility of working together to create an index to measure and improve social and environmental performance in our industry. Today, more than 120 companies and organizations are members of the Sustainable Apparel Coalition, representing over 40 percent of apparel and footwear retail value globally.



FAIR LABOR ASSOCIATION*

FLA* is a collaborative effort of universities, civil society organizations and socially responsible companies dedicated to protecting workers' rights around the world. In 2001, Patagonia became a Participating Company in the FLA, agreeing to adhere to the FLA Workplace Code of Conduct and 10 Principles of Fair Labor and Responsible Sourcing. In 2008, we became a fully accredited member.



1% FOR THE PLANET*

1% for the Planet® works to build, support and activate an alliance of businesses financially committed to creating a healthy planet. Since its founding in 2002 by our owner Yvon Chouinard and Blue Ribbon Flies' Craig Mathews, 1% for the Planet has grown to more than 1,200 member companies in 48 nations that have collectively invested more than \$100 million in 3,300 nonprofit organizations working toward positive environmental change.



BLUESIGN® SYSTEM

bluesign® technologies, based in Switzerland, audits the energy, water and chemical use of its system partners and helps them achieve continuous, long-term environmental improvement. In 2007, we became the first brand to officially join the bluesign system, which now has around 400 system partners.

OTHER PARTNERS

American Sustainable Business Council
B Corp
Business for Innovative Climate
and Energy Policy (BICEP)
Canadian Environmental
Grantmakers Network
Corporate Eco Forum
Environmental Grantmakers Association
European Outdoor Group
Fair Factories Clearinghouse
Fair Trade USA
ILO Better Work Program
Save the Colorado
Textile Exchange
The Conservation Alliance



\$20 Million & Change

Eight new investments from
our investment fund and holding
company for the environment

We created \$20 Million & Change in 2013 to help like-minded, responsible companies bring about positive benefit to the environment. To date, we've received more than 650 requests for investments. We invested last year in C02Nexus, Inc., which develops and sells carbon dioxide-based cleaning, pre-conditioning and reconditioning solutions for fabric and textiles. This year we invested in the eight companies that follow.

Beyond Surface Technologies (BST) Sustainable technologies for treating textiles, based on natural substances, already exist, but often their performance is poor. Based in Pratteln, Switzerland, BST aims to reconcile both sustainability and performance by replacing fossil-based raw materials or significantly reducing their share, without compromising quality.

Bureo Bureo (the Mapuche word for "waves") designs and manufactures a line of skateboard decks in Chile using discarded fishing nets, which account for more than 10 percent of the ocean's plastic pollution. Its fishnet collection and recycling program, *Net Positiva*, provides fishermen with environmentally sound disposal points, while Bureo receives highly recyclable and durable raw materials.



California Cropwise This company makes liquid fertilizer from unsold food. It collects it from grocery stores, then backhauls it in the grocery stores' trucks to its processing plant, which is located near the stores' distribution centers. There it's mechanically ground and digested with enzymes.

NuMat Technologies Storing, separating and transporting gas requires energy intensive compression that accounts for nearly 10 percent of global energy draw. NuMat developed material technology that radically increases the storage efficiency of gas for use in the health care, industrial technology and energy sectors.

Swinomish Fish Company This tribally owned seafood wholesaler, retailer and processor scrapes high-quality salmon meat—that would otherwise go unused—from the backbones of salmon to make jerky. Its sale generates income for the Swinomish, supporting jobs in a region under threat from the Pebble Mine.



Wild Idea Buffalo Wild Idea Buffalo produces buffalo jerky for Patagonia Provisions. Raised on ranches in South Dakota, its buffalo are free to roam, grass-fed and helping to restore the Great Plains prairie ecosystem. Our investment paid for a mobile harvesting unit, tumbler and smokehouse that we lease back to Wild Idea.

Yerdle Billions of items idle in people's closets, garages and storage facilities that can be put back into good use. Yerdle is a sharing website that dreams of a world where it's easier to get a blender that's sitting unused than to buy a new one and pay full price. We partner with it to help keep some of our used clothing in circulation.

Kina'ole Capital Solar Leasing Fund We directed our corporate tax dollars to purchase 1,000 residential solar electric systems in Hawaii and are selling the energy to residents under 20-year power purchase agreements. Hawaii pays three times what mainlanders pay for electricity, using imported coal and oil to generate it. Patagonia Surf Ambassador Kohl Christensen installs residential solar systems for an affiliate of Kina'ole.

We directed our corporate tax dollars to purchase 1,000 residential solar electric systems in Hawaii to replace fossil-fuel generated power. *photo: John Phaneuf*

Bureo makes skateboard decks from discarded fishing nets, which represent 10 percent of the plastic pollution found in the ocean. *photo: Bureo*

Free to operate the way they do in nature, Wild Idea buffalo are helping to restore Great Plains prairies and providing delicious jerky. *photo: Jill O'Brien*



Upcycling for Another Go-Round

How many beers could you keep cold in your wetsuit? In its current state, probably zero. But if at the end of its useful life you send it back to us, our upcycle partners can turn that raggedy piece of neoprene into about 40 beer cozies.

We partner with ReFleece, Enjoy Handplanes, Green Guru Designs, Upcycle It Now and Alabama Chanin to upcycle our worn-out products into other products. This not only keeps them out of landfills, it creates U.S.-based jobs and minimizes the need to ship things overseas to be recycled.

Here's how it works. Customers can drop off any worn-out Patagonia product at our stores or mail them to our distribution center in Reno. If the item has a little more life left in it, we'll donate it to a nonprofit. If it's worn beyond use, but has salvageable parts and materials, our repair department will use them to fix broken clothing. Everything else we send to our upcycle partners. Salty wetsuits become cozies. Human jackets become dog coats. Old fleece gets another go-round as a case for your tablet. Even our Capilene® boxers, with their beautiful prints, reappear in handplanes used by bodysurfers. Since 2004, we've recycled 164,062 pounds of Patagonia products.

Hand planes for bodysurfing, covers for tablets and clothing for critters are some of the new incarnations for old Patagonia products. *photos: (top left counterclockwise) John Brodie, Justin Keena, Christina Johnson Jennifer Feller*

The Footprint Chronicles®

We move supply chain info to our product pages for maximum transparency



Great King of the Americas
Sewing Factory
A Patagonia supplier since 2006

Kingwhale Industries Corp.
Textile Mill
A Patagonia supplier since 2005

Deer Creek Fabrics
Textile Mill
A Patagonia supplier since 1978

Would you like to know where that Synchrony® Snap-T® Pullover was made and where the fabric came from? You can find it on the product page of [patagonia.com](https://www.patagonia.com), along with its price, selection of colors and customer reviews. The same is true for every Patagonia product.

We made this important change in the interest of maximum transparency, wanting our customers to know exactly what they're buying and where and how it was made. Whereas before it could be difficult to find supply chain information in The Footprint Chronicles® section of our website, now it's pretty much unavoidable.

"We wanted to make each product's supply chain more transparent by putting it directly in the path of the customer so it's easy to learn about every supplier who touched that product," said Patagonia's Interactive Art Director John Goodwin. "We wanted to foster interest and awareness this way—and hopefully influence other companies to also examine and report on their supply chains."

Each product page also has a link to the greater Footprint Chronicles page, which features every factory that makes or contributes to Patagonia clothing and gear; profiles of the social and environmental practices of key suppliers and fabric mills, with accompanying essays, slide shows and videos; and profiles of key independent partners who vet social and environmental practices throughout our supply chain.

In addition to textile mills and sewing factories, we've now also added a couple of farms to our interactive Footprint map and hope to add more. Because commodities such as cotton and down come from multiple sources, they can be tough to trace as they make their way through the supply chain. The farm is often the first place a commodity is born or consolidated. By better knowing our farms, we can better know and show the agricultural origins of the products we make. Visit any product page for footprint information at [patagonia.com](https://www.patagonia.com).

CELEBRATING SUCCESS

Arctic National Wildlife Refuge

The Obama administration finalized a sweeping new management plan in January 2015 for the Arctic National Wildlife Refuge in Alaska. It proposes designating millions of acres as wilderness and therefore off-limits to most oil and gas development. President Obama and Interior Secretary Sally Jewell unveiled the refuge's Comprehensive Conservation Plan recommending a wilderness designation for the coastal plain.



Fire Safety Initiative

Snuffing out factory fires before they can start

In 2012, a fire swept through an apparel factory in Bangladesh, killing 112 workers and focusing worldwide attention on unsafe conditions. It wasn't one of the factories we use to make our products, but it exemplifies a huge concern for us and other brands working to ensure the people who make our products do so in safe and healthy work environments.

Fire safety has always been part of Patagonia's code of conduct and social compliance program. During factory visits, our field managers routinely work hand in hand with management to address fire issues and identify root causes that might lead to disaster. But

wanting to take an even more proactive approach—one that would encourage and strengthen our factories' abilities to manage fire safety themselves—in 2013 we joined the Fair Labor Association's Fire Safety Initiative. It's a global program that trains workers, factory management and other stakeholders to actively promote fire safety inside factories, recognize hazards and address them without being asked to do so.

Since joining this initiative, we have invested considerable time and resources preparing to roll it out to all of our factories. This year Eric Cheng, a Patagonia field manager based in Hong Kong, received the National

Examination Board in Occupational Safety and Health (NEBOSH) International Certificate in Fire Safety and Risk Management. It's a real accomplishment that required several months of Fair Labor Association and NEBOSH expert training, as well as roughly 70 hours of instruction and 55 hours of private study and background reading.

That is just the beginning. Since completing the certificate course, Eric has trained fire safety facilitators at five of our factories in Vietnam, and we are now working with the rest of our field managers to bring the program to all of our finished-goods factories.

A Tailored Approach

New Chemical and Environmental Impacts Program addresses supply chain waste and pollution in holistic fashion

The making of virtually any product uses up valuable natural resources and may pollute the environment. For example, a simple cotton T-shirt requires water to grow the cotton; energy to spin the yarn, knit the fabric and sew the shirt; and more water and chemicals to dye and print it. Not to mention all of the potential for waste throughout the process.

Back in the '90s, we began reducing the environmental impacts that came with producing our clothing by adopting organic cotton and recycled polyester. In 2000 we expanded our efforts, partnering with bluesign® technologies to minimize the use of water and energy, and manage chemicals

in our supply chain. Since then, we've also collaborated with others in the industry to further measure and manage environmental impacts. Working with the Sustainable Apparel Coalition, we developed the Higg Index and with the Outdoor Industry Association, the Chemicals Management Module.

Even with those tools, we lacked a unified program to address our diverse supply chain. So in 2015, we launched the Chemical and Environmental Impacts Program (CEIP) to provide a tailored approach to assessing and reducing impacts at each supplier facility. Following the strictest global chemical safety regulations and incorporating on-site

environmental facility audits, it utilizes the Higg Index, Chemicals Management Module and bluesign standards to evaluate environmental performance in all areas of energy use, greenhouse gases and air emissions, water use and emissions, solid waste, chemicals management and environmental management systems.

Following our mission to cause no unnecessary harm, we are committed to making products using fewer natural resources and to reducing waste and pollution. CEIP is a holistic supply chain program that will help us to do those things. **Learn more about this program and challenges with durable water repellents at patagonia.com/dwrblog.**

Taking Off for Good

Patagonia employees volunteer for what matters to them

This year, Patagonia employees from around the country and the globe volunteered as part of our company-wide environmental internship program. Employees are allowed up to two months away from their regular roles to work for the environmental groups of their choice while continuing to earn their paychecks and benefits. This year, 34 individuals, 12 stores, one work group, and one department took advantage of the program, putting in almost 10,000 volunteer hours for 43 organizations. They are as follow:

Allison Mazzon, Sitka Conservation Society

Beth Crumbaker, Birds of Prey Foundation

Brian Sargeant, Colorado Fourteeners Initiative

Caleb Church, Friends of Scotchman Peaks Wilderness

Christina Viola, Surfrider Foundation

Courtney Wantink, The Nature Conservancy

David Hopkins, Winter Wildlands Alliance

Deb Gorman, Downeast Lakes Land Trust

Douglas Scott, Renewable Resources Foundation

Eva-Maria Hartwich, Life Mosaic

Evan Daniel, Conservación Patagónica

Grace Ladd, Rocking the Boat



Kodai, Oka, Nao Fukushima, Go Moritake,

Yoshikani Kamra, Keiryu Hogo Network

Hilary Fleming, Cook Inletkeeper

Jenny Koll, North Shore Community Land Trust

John Huggins, Pelican Rescue Team

Maggie Hill, Sitka Conservation Society

Mara Burns, Mohonk Preserve

Masafumi Takemoto, Surfrider Foundation Japan

Megan Sells, Surfrider Foundation Hawaii

Michelle Marone, Pocono Environmental
Education Center

Nate Ptacek, Save the Boundary Waters

Rebekah Preeble, South Boston Grows

Ruby Pajares, CPAWS Wildlands League

Sam Murch, Trout Unlimited Alaska

Sarah Dain, Clark Fork Coalition

Sarah Mayo, Rivanna Conservation Society

Steven Kerrick, Trout Unlimited

Thomas Smith, Hawaii Wildlife Fund

Tyler Welbourn, Buffalo Field Campaign

Vanessa Meier, Ulinzi Africa Foundation

Willy Walker, Conservación Patagónica

Yukari Kato, Yamashina Institute of Ornithology

Zach Rhoades, Wild Steelhead Coalition

Austin Store, Friends of Balcones Canyonlands
National Wildlife Refuge

Boston Store, Franklin Park Coalition

Chicago-Mag Mile Store, Plant Chicago

Dillon Store, Montana Audubon

Freeport Store, Friends of Casco Bay

Haleiwa Store, Waimea Valley Hi'ipaka

Portland Store, The Forest Park Conservancy

Reno Shipping, Hidden Valley Wild Horse
Protection Fund, Sugar Pine Foundation

Santa Cruz Store, Homeless Garden Project

Santa Monica Store, Los Angeles Waterkeeper

SoHo Store (NYC), The River Project

Tokyo Kanda Store, Nature of Arakawa River

Toronto Store, Lake Ontario Waterkeeper

Gopal Butler (Haleiwa Store) plants
Hawaiian natives working with Waimea
Valley Hipaka. *photo: Tomo Saito*

Sam Murch (San Francisco Store) flies
over the fjords of Kodiak Island while on
an internship with Trout Unlimited Alaska.
photo: Aubrey Trinnamatzn - Aubreytrin.com

Hilary Fleming (Visual Design) forages
for wild blueberries after a day doing
clean boat surveys in Alaska with Cook
Inletkeeper. *photo: Heather Leba*

Willy Walker (Mail Order Customer
Service) takes a break from building
corrals with Conservación Patagónica in
Chile. *photo: Patagonia Archives*



Internship

Volunteering with Save the Boundary Waters, video editor Nate Ptacek tries to protect the waters he loves

Before coming to work for Patagonia in 2008, I spent summers during college as a canoe outfitter in the Boundary Waters Canoe Area Wilderness—an incredible 1.2 million-acre expanse of pristine lakes and boreal forest stretching along the Minnesota-Canadian border. It's my favorite place on earth. So when I heard that mining companies wanted to develop sulfide-ore mines nearby, potentially poisoning the Boundary Waters with toxic runoff, I knew immediately I had to take action. One problem: I now lived 2,000 miles away in California.

Thanks to our environmental internship program, I was able to overcome that problem.

Volunteering with Save the Boundary Waters, a Minnesota group that's working to stop the mines, in August, I joined canoe guides Amy and Dave Freeman for the first leg of Paddle to DC: a 2,000-mile, 100-day canoeing and sailing expedition from Minnesota to Washington, D.C. The goal was to visit communities along the route, highlighting the mining issue and collecting signatures in opposition on a floating petition—our 20' Wenonah Minnesota III canoe.

I paddled and sailed with Amy and Dave the first 400 miles through the Boundary Waters and Lake Superior, gathering footage for a film we could use to reach an even larger audience. When I returned to Ventura, I edited the footage to create a 3 1/2-minute piece for the web that garnered 50,000+ views and helped Amy and Dave raise greater awareness for the cause as they neared the capitol.

Upon their arrival in D.C., I joined them once again for a whirlwind tour of meetings with U.S. senators and representatives from Minnesota. We also presented our canoe petition to U.S. Forest Service Chief Tom Tidwell. Always going the extra mile, Patagonia supported our work with emails and social media, a miracle grant and a welcome event at our store in Washington, D.C. I am so incredibly grateful to work for a company where environmental activism is not only accepted, but actively encouraged.



Nate paddled, portaged and sailed 400 miles through the Boundary Waters and Lake Superior shooting video footage to help in the fight against a sulfide-ore mine proposed for the area. photo: Nate Ptacek

More Than a Job

Patagonia ambassadors take their personal concerns public



Forrest Shearer

For snowboarder and Patagonia Ambassador Forrest Shearer the equation is simple: "The more time I spend in the mountains, the more I want to protect them as places I love." He discovered this fundamental theorem through the physical intuition of split-boarding—using a snowboard that can physically be split lengthwise, worn like cross-country skis to move on snow under human power, then reassembled for a fixed-stance snowboard descent. "I think it comes naturally; having an open mind and rethinking the way you do things, having less of an impact on your surroundings."

Concerned by both the short- and long-term consequences of global climate change, Forrest uses the immediately observable consequence of diminished snowpack as a focal point for rallying the snow sports community both at home in Salt Lake City, Utah, and around the world. "Right now I'm supporting The POW (Protect Our Winters) Rider's Alliance—a community of professional athletes committed to environmental leadership and helping inspire and motivate others to make a difference." Using sport to reach the next-generation activist is nothing new to Forrest, who is involved with a variety of outreach efforts, including Surfers for Cetaceans (inspired by his roots in coastal Southern California surf and skate culture), 1% for the Planet and The Wilderness Society.

Climate change is hurting his sport and the mountains he loves, so snowboarder Forrest Shearer is speaking up. photo: Andrew Miller



Dylan Tomine

Fighting for wild fish with words was never part of the plan for writer, fly fisherman and Patagonia ambassador Dylan Tomine. "I'm a reluctant conservationist. Prior to the year 2000, it had never occurred to me to spend one second of my life trying to save anything."

Unless, of course, you count saving money to chase wild steelhead. For that, he spent every spare second—and every cent in his pocket—traveling up and down the West Coast and everywhere else that steelhead live.

Dylan got the wake-up call in 2000, when his beloved March/April fishery on Puget Sound rivers near his home in Seattle was shut down, a result of declining wild steelhead numbers. Having a shot at a 20-pound steelhead after work, he says, "was a luxury I took for granted." Out of that visceral loss arose the necessity of doing something.

A writer by trade, he now speaks out in print and in person against short-sighted hatchery programs and other issues that prevent wild fish populations from recovering. With wild steelhead in Puget Sound now at about 2 percent of their historic numbers, and the negative influence of hatcheries and development continuing, Dylan sometimes feels like "this lonely guy in the middle of nowhere, shouting into the wind." Yet he remains in the fight, because, as he says, "there's really no other choice."

Author/angler Dylan Tomine says he sometimes feels like "this lonely guy in the middle of nowhere, shouting into the wind," on behalf of native fish. photo: Tim Pask

Environmental Grants

\$6.2 Million in Cash,

741 Groups, 18 Countries

In 1972, the Ventura City Council met to consider an ambitious commercial development on the western floodplain of the Ventura River near our headquarters. A lot of scientists got up to speak in support of the project. They said it wouldn't hurt the river because it was already "dead." Mark Capelli, who was a young graduate student and called himself "Friends of the Ventura River," then gave a slide show showing all the life that was still in and around the river: eels, birds, raccoons. He pointed out there were still 50 steelhead showing up each year to migrate upstream. It brought the house down, and the project was eventually stopped.

Capelli's success demonstrated to us the power of the grassroots to affect positive change. Since then, we've donated some \$70 million in cash and in-kind services to thousands of grassroots groups working worldwide to take down dams, restore forests and rivers, mitigate the effects of climate change and much more. The pages that follow list groups that received a grant from us between May 1, 2014 and April 15, 2015. Flip through to find your region and interest and get involved!

ARGENTINA

Asociación Ambiente Sur

Río Gallegos, Argentina

Asociación Ambiente Sur works to raise awareness and promote citizen involvement in environmental issues through education and conservation activities.

Center for Human Rights and Environment

Santa Cruz Del Lago, Argentina

The Center for Human Rights and Environment is dedicated to building a more harmonious relationship between people and the environment.

Foro Ambiental Córdoba

Córdoba, Argentina

Foro Ambiental Córdoba seeks to influence public environmental policies by developing technical proposals for the authorities and working with the media to publicize these proposals and raise environmental awareness.

Instituto de Conservación de Ballenas

Buenos Aires, Argentina

Instituto de Conservación de Ballenas is dedicated to the conservation of whales and their environment through research and education.

Taller Ecologista

Rosario, Argentina

Taller Ecologista is working to defend and preserve the environment and promote a sustainable society that addresses social, political and economic problems, and respects human rights.

AUSTRALIA

Australian Marine Conservation Society

Brisbane, Queensland

AMCS works to create large marine national parks (marine sanctuaries), make fisheries sustainable and protect and recover threatened ocean wildlife, such as sharks, seals and whales.

Bob Brown Foundation

Hobart, Tasmania

The Bob Brown Foundation campaigns to protect the wild and scenic beauty of Tasmania and the ecological integrity of Australia.

Clean Coast Collective

Wanniassa, Australian Capital Territory

Clean Coast Collective seeks to reduce marine debris on Australia's coastline and ocean, and engages the coastal community in ocean conservation through regular beach cleanups and awareness campaigns.

Climate Council of Australia

Potts Point, New South Wales

The Climate Council of Australia provides authoritative, expert information to the Australian public on climate change.

Mackay Conservation Group

Mackay, Queensland

Mackay Conservation Group employs advocacy and action to protect the environment in central Queensland.

Market Forces

Collingwood, Victoria

Market Forces works to facilitate and conduct campaigns that target the financial sector on environmental issues and to redirect finance and investment from environmentally harmful projects to those that protect and enhance the environment.

North Queensland Conservation Council

Townsville, Queensland

This group acts as a voice for the regional environment, working to protect it from ecologically unsustainable development by informing and mobilizing the public and influencing policy through advocacy, education, direct action and other legal means.

Solar Citizens

Newtown, New South Wales

Solar Citizens is an independent community organization bringing together millions of solar owners and supporters to protect and grow solar in Australia.

Take 3

Bateau Bay, New South Wales

Take 3 asks everyone to simply take three pieces of rubbish with them when they leave the beach, waterway or anywhere else.

BELGIUM

NGO Shipbreaking Platform

Brussels, Belgium

This group promotes clean and safe ship recycling by finding sustainable solutions encompassing the principles of human rights, environmental justice and producer responsibility.

CANADA

Alberta

Miistakis Institute

Calgary, Alberta

The Miistakis Institute promotes healthy communities and landscapes in the Crown of the Continent ecosystem of Montana, British Columbia and Alberta by studying the environment and helping make innovative research accessible to communities and decision-makers.

British Columbia

Canadian Freshwater Alliance

Vancouver, British Columbia

The Canadian Freshwater Alliance, a project of Tides Canada Initiatives, is committed to the attainment of healthy waters across all of Canada.

Dogwood Initiative

Victoria, British Columbia

The Dogwood Initiative works to give British Columbians decision-making power over their land and water through leadership, research and policy campaigns.

Ecojustice

Vancouver, British Columbia

Ecojustice provides free legal services to Canadians at the front lines of environmental struggles, uses the legal system to advance environmental protection and advocates for strong environmental laws.

Georgia Strait Alliance

Vancouver, British Columbia

The Georgia Strait Alliance seeks to protect and restore the at-risk natural environment of the Strait of Georgia and its adjoining waters and communities.

Headwaters Initiative

Vancouver, British Columbia

Headwaters Initiative supports First Nations communities in northern British Columbia working on the cumulative impacts of proposed industrial development.

OurClimate.ca -

Canadian Youth Climate Coalition

Victoria, British Columbia

This group seeks to unite youth across Canada to tackle the climate crisis.

Peace Valley Environment Association

Fort St. John, British Columbia

The Peace Valley Environment Association works to facilitate development of a sustainable land-use plan for the Peace River Valley, which includes stopping the Site C dam.

RAVEN

Victoria, British Columbia

RAVEN's Pull Together Campaign supports a coalition of seven First Nations in British Columbia by raising money for legal actions to allow them to protect their traditional lands and waters from development related to the proposed Enbridge Northern Gateway pipeline and tanker project.

Sierra Club of BC Foundation

Victoria, British Columbia

Sierra Club BC seeks to protect and conserve British Columbia's wilderness, species and ecosystems by providing the government and First Nations with science-based conservation viewpoints and advice.

Skeena Watershed Conservation Coalition

Hazelton, British Columbia

Skeena Watershed Conservation Coalition seeks to cultivate a sustainable environment rooted in the Skeena's culture and thriving wild salmon ecosystem.



PROGRAM UPDATE AUSTRALIA

As the world's largest, lowest, flattest and driest island continent, Australia is a relatively new market for Patagonia. But as in every place we do business, we tithe 1 percent of sales to environmental organizations.

In this past year, having forged strong relationships with many key grass-roots conservation groups, we have also tripled our environmental support and are now working with some of the best environmentalists of our time. They include the Bob Brown Foundation, which seeks to save the world's oldest living temperate rainforest, and the Climate Council of Australia with Tim Flannery, a leading climate expert.

The Great Barrier Reef is also a major focus for us, especially after the World Heritage Committee labeled it "in danger" and recommended the Australian government protect it. In response, we thoroughly researched the environmental threats, conducted field trips, developed solid connections with key stakeholders and approved several grants for key conservation groups, among them the Australian Marine Conservation Society, the Mackay Conservation Group and the North Queensland Conservation Council.

In addition to supporting these NGOs, we wrote a letter to the Australian Environment Minister, signed by Patagonia CEO Rose Marcario, making clear our strong opposition to the proposed expansion of a coal terminal that would dump toxic dredge spoils in these World Heritage Area waters—a potential death sentence for coral and biodiversity. The letter was cosigned by over 20 other businesses.

We also continue working closely with Australia's 50 B Corps to build momentum and generate positive collective change for environmental issues, and we will continue to grow the 1% for the Planet® and B Corp networks and make more grants to help save a reef that's not only important to Australians, but to everyone everywhere.

SkeenaWild Conservation Trust

Terrace, British Columbia

SkeenaWild Conservation Trust is dedicated to making the Skeena watershed and nearby coastal communities a global model of ecological and economic sustainability.

Watershed Watch Salmon Society

Vancouver, British Columbia

Watershed Watch Salmon Society seeks to catalyze efforts to protect and restore British Columbia's wild salmon and their habitat.

West Coast Environmental Law Research Foundation

Vancouver, British Columbia

This group is dedicated to a just and sustainable society where people are empowered to protect the environment and where environmental protection is law.

Wilderness Committee

Vancouver, British Columbia

This group works to protect Canada's biological diversity through strategic research and grass-roots public education.

Wildsight

Kimberley, British Columbia

Wildsight promotes biodiversity and sustainable communities in Canada's Columbia and southern Rocky Mountain ecoregions.

Manitoba

Canadian Parks and Wilderness Society—Manitoba

Winnipeg, Manitoba

CPAWS Manitoba works to preserve Manitoba's natural landscapes by helping establish parks and protected areas, increasing public awareness and involvement, and making sure nature comes first in the management of parks and wilderness areas.

Nova Scotia

Ecology Action Centre

Halifax, Nova Scotia

The Ecology Action Centre acts as a watchdog for the Nova Scotia environment by providing up-to-date environmental news and pursuing researched solutions.

Sierra Club of Canada Foundation—Atlantic

Halifax, Nova Scotia

Sierra Club Atlantic exists to protect and preserve the natural environment through a wide range of environmental projects.

Ontario

Canadian Parks and Wilderness Society—Yukon

Whitehorse, Yukon

CPAWS Yukon seeks to establish and maintain a comprehensive system of protected areas in the Yukon and to safeguard wilderness and wildlife throughout the north.

Community Bicycle Network*Toronto, Ontario*

The Community Bicycle Network works to make cycling the most accessible form of transportation in Toronto.

Environmental Defence*Toronto, Ontario*

Environmental Defence spearheads campaigns that ensure a greener, healthier and more prosperous life for all.

Forests Ontario*Toronto, Ontario*

Forests Ontario works to increase Ontario's forested landscape through large-scale planting and enhances the public's understanding and appreciation of its forest ecosystems.

Friends of the Rouge Watershed*Toronto, Ontario*

Friends of the Rouge Watershed encourages a community, ecosystem and watershed approach to protection policy and planning, educates youth and community, restores natural habitat, and monitors the health of its watershed.

Ottawa Riverkeeper*Ottawa, Ontario*

Ottawa Riverkeeper works to inspire action and collaboration to protect the health of the Ottawa River and its tributaries.

Wolf Awareness*Aisla Craig, Ontario*

Wolf Awareness is dedicated to developing positive attitudes toward predators in general, the wolf in particular, and an appreciation of the environment.

Quebec**Société pour la nature et les parcs du Canada-Québec***Montréal, Quebec*

SNAP Québec works to protect boreal forest and other important ecosystems and advocates for better management of existing parks and natural areas in Québec.

Yukon**Yukon Conservation Society***Whitehorse, Yukon*

The Yukon Conservation Society pursues ecosystem well-being throughout the Yukon and beyond, recognizing that human well-being is ultimately dependent upon healthy and fully functioning ecosystems.

CHILE**Aisén Reserva de Vida***Coyhaique, Chile*

Aisén Reserva de Vida works to protect and showcase the outstanding environmental and cultural qualities of the Aisén region of Chilean Patagonia.

Corporación Fiscalía del Medio Ambiente*Santiago, Chile*

This group seeks to influence the development of environmental policy and legislation to protect Chile's rich environmental heritage and promote its peoples' right to live in a pollution-free environment.

Costa Humboldt*Santiago, Chile*

Costa Humboldt contributes to the development of new knowledge and practices to protect marine species and preserve the integrity of Chile's coastal ecosystems.

Ecosistemas*Santiago, Chile*

Ecosistemas works to shed light on the socio-environmental debate in Chile, participating in citizen's movements that work for the development of a sustainable and democratic society.

Maule Itata Coastkeeper*Pelluhue, Chile*

The Maule Itata Coastkeeper Program works to protect the coastal waters between the Maule and Itata rivers in south-central Chile through advocacy, litigation, public participation and independent scientific monitoring.

CZECH REPUBLIC**Frank Bold Society***Brno, Czech Republic*

Through advocacy and public interest law activities, the Frank Bold Society seeks to protect the environment and promote the rule of law and democracy.

FRANCE**Fonds d'Intervention****Eco Pastoral Groupe Ours Pyrénées***Pau, France*

This group works to preserve habitat for bears and other Pyrenean fauna, and studies, protects and restores bear populations in the Pyrenees.

FRAPNA Loire*Saint Étienne, Rhône-Alpes*

FRAPNA Loire is working to preserve the natural environment, restore ecosystems to maintain biodiversity, fight pollution and environmental degradation, and expand education about nature and the environment.

Inf'OGM*Montreuil, Ile de France*

Inf'OGM seeks to foster and nurture the democratic debate on GMOs in a manner that's independent, transparent and accessible to everyone.

Initiatierre*Annemasse, France*

Initiatierre supports organic farms, both new and long-established, to preserve agricultural land and biodiversity.

Kokopelli*Le Mas d'Azil, France*

Kokopelli saves seeds through the production and distribution of organic, fertile seeds.

LPO Coordination Rhône-Alpes*Lyon, France*

This group brings together the knowledge of Rhône-Alpes' passionate naturalists to protect biodiversity, increase awareness and expand networks of groups working together in the Alps.

Noé Conservation*Paris, France*

Noé Conservation is dedicated to preserving and restoring biodiversity worldwide for the well-being of all living creatures, especially mankind.

SOS Loire Vivante*Le Puy-En-Velay, France*

SOS Loire Vivante France fights environmental damage to rivers and aquatic environments in France and Europe.

Surfrider Foundation Europe*Biarritz, France*

Surfrider advances the protection and enjoyment of oceans, waves and beaches through conservation, activism, research and educational activities.

Veille au grain-Bourgogne*Dijon, France*

Veille au grain-Bourgogne defends the right to produce and consume food grown without GMOs and pesticides, and promotes organic agriculture.

GERMANY**Bergwaldprojekt***Würzburg, Germany*

Bergwaldprojekt works to protect, conserve and care for mountain forests and cultural landscapes by promoting the interrelationships of nature and people to contribute to the improvement of ecological and political conditions.

Pestizid Aktions-Netzwerk e.V. (PAN Germany)*Hamburg, Germany*

Pestizid Aktions-Netzwerk seeks to protect humanity and the environment from pesticides and promote less harmful alternatives.

Streut Obst! Task Force*Sundhagen, Germany*

Streut Obst! Task Force seeks to reclaim and restore public land for public interests.

ITALY

Re:Common

Roma, Lazio

Re:Common works to advance environmental and economic justice worldwide through campaigns against environmentally destructive projects and for new public financial institutions that promote participatory management of common goods.

JAPAN

A SEED JAPAN

Shinjuku-ku, Tokyo

A SEED Japan is a youth environmental organization that works for solutions to the social injustices that coexist with environmental problems.

Arakawa No Shizen Wo Mamoru Kai

Ageo-shi, Saitama

This group is working to preserve biodiversity in and along the Arakawa river.

Cosmic Seed

Iwate-gun, Iwate

Cosmic Seed seeks to restore the practice of home seed raising to reproduce healthy foods suitable for Japan.

Friends of Kumagawa River

Yatsushiro-shi, Kumamoto

Friends of Kumagawa River exists to restore the Kuma River by organizing events and workshops in order to remove the Setoishi dam.

Fukushima Kaigi

Fukushima-shi, Fukushima

Fukushima Kaigi is working to revive and transform Fukushima to a nuclear-free, sustainable society.

Higumajyuku

Sapporo-shi, Hokkaido

Higumajyuku works to protect the Higuma, Hokkaido's brown bear, by reducing conflicts between bears and humans.

Hotaru No Furusato Segamisawa Kikin

Yokohama-shi, Kanagawa-ken

Hotaru No Furusato Segamisawa Kikin is working to revive biodiversity by restoring Satoyama, the area between foothills and flat lands.

Institute for Sustainable Energy Policies

Nakano-ku, Tokyo

Institute for Sustainable Energy Policies recommends policies on renewable energy and energy efficiency to the Japanese government, provides guidance and advice to municipalities, and sponsors events that move toward a more sustainable energy future.

Ishikigawa Mamori Tai

Sasebo-shi, Nagasaki

Ishikigawa Mamori Tai seeks to stop construction of Ishiki Dam, a destructive hydro project on the Ishikigawa River.

Japan Citizens' Network for Sustainable Food and Agriculture

Shinjuku-ku, Tokyo

Japan Citizens' Network for Sustainable Food and Agriculture works to protect food and agriculture by eliminating genetically modified crops growing wild and tightening regulations governing genetically modified crops.

Japan Environmental Action Network

Kokubunji-shi, Tokyo

JEAN gathers and conveys information, conducts investigative research and implements awareness-raising educational programs regarding the problem of marine litter.

Japan Riverkeeper Alliance

Yokohama-shi, Kanagawa

Japan Riverkeeper Alliance links activists to fight against building new dams and other water-resource developments that harm the environment.

Kamigo Segami No Shizen Wo Mamoru Kai

Yokohama-shi, Kanagawa

This organization is working to protect the natural environment of Segamisawa from a massive urban development plan near Yokohama.

Kizugawa Ryuiki No Dam Wo Kangaeru Network

Iga-shi, Mie

This group works against the construction of dams on Kizugawa River.

Mizumiyama No Midori To Mizu Wo Mamoru Kai

Hachiojima, Tokyo

This group works to preserve the wild natural splendor of Hachio Island through responsible waste-management practices and protection of the island's water.

National Council of Organic Agriculture Promotion

Koto-ku, Tokyo

The National Council of Organic Agriculture Promotion seeks to build sustainable communities with healthy food by promoting organic agriculture.

National Resource Damage Assessment of Asia

Shibuya-ku, Tokyo

NRDA Asia works to conserve biodiversity in Asia, restore natural resources and provide objective assessments of environmental destruction.

Power Shift Japan

Suginami-ku, Tokyo

Power Shift Japan seeks to raise young voices against climate change to realize an equal and sustainable society for the next generation.

Ryuiki No Shizen Wo Kangaeru Network

Kameda-gun, Hokkaido

This group studies the natural systems of rivers and lakes, including riverfronts and floodplains, on behalf of wild animals and their habitat.

Shitara Dam No Kensetsu Chushi Wo Motomeru Kai

Toyohashi-shi, Aichi-ken

This organization seeks to stop construction of Shitara Dam on the Toyokawa River through land trusts, legal action and public education.

The Nagara River Study Citizen Group

Gifu-shi, Gifu

This organization works on behalf of the Nagara River watershed, which is threatened by the Uchigaya Dam plan and the headrace project of Tokuyama Dam.

Tokushima Shizen Kansatsu No Kai

Tokushima-shi, Tokushima

Tokushima Shizen Kansatsu No Kai helps to protect the Yoshinogawa River estuary area, which is threatened by development.

Tonegawa Ryuiki Shimin Irnkai

Kodaira-shi, Tokyo

Tonegawa Ryuiki Shimin Irnkai works with other organizations to restore the Tonegawa River basin and reduce risks from manmade diversions and water controls that cause it harm.

Yamba Ashita-no Kai

Maebashi-shi, Gunma-ken

Yamba Ashita-no Kai exists to increase awareness about the shortcomings of the Yamba Dam project in the hopes of seeing it revised.

MEXICO

Kanan Kab Protección del mundo A.C.

Mérida, Yucatan

This group is working to recover, improve and enhance the green and wooded areas around the city of Mérida and contribute to deeper environmental awareness by promoting the conservation and sustainable use of urban forest ecosystems.

NETHERLANDS

ASEED Europe

Amsterdam, Netherlands

ASEED Europe is an international campaigning organization that involves youth in direct democracy activities to target the structural causes of environmental destruction and social injustice.

Zero Waste Europe*Amsterdam, Netherlands*

Zero Waste Europe is dedicated to a world without waste, working with communities and Zero Waste groups around the world to redesign the way we produce and consume, and to phase out waste.

PERU**Conservamos por Naturaleza***Lima, Peru*

Conservamos por Naturaleza supports and promotes citizen-led conservation initiatives across Peru.

SPAIN**Asociación RedMontañas***Madrid, Spain*

Asociación RedMontañas seeks to promote and enforce sound political action to protect Spain's mountains, conserve biodiversity and landscapes, and maintain equitable, sustainable well-being for those who live in the mountains.

GOB*Palma De Mallorca, Spain*

GOB works for the improvement and conservation of the environmental qualities of the Balearic Islands, striving to achieve a state of ecological and social sustainability.

La Sabina*Lleida, Catalonia*

The Association for Safeguarding Biodiversity and Nature, La Sabina, works to protect biodiversity and nature throughout its region with a focus on the care of wild birds.

Red Andaluza de Semillas*Sevilla, Spain*

Red Andaluza de Semillas "Cultivando Bio-diversidad" seeks to stop the loss of genetic resources in farming and recover local varieties.

SWITZERLAND**Mountain Wilderness Switzerland***Bern, Switzerland*

Mountain Wilderness Switzerland works to protect and conserve every aspect of the mountains, particularly within Switzerland.

GRANT RECIPIENT**ISHIKIGAWA MAMORI TAI**

Mission Ishikigawa Mamori Tai is working to stop construction of Ishiki Dam and protect the community and its biodiversity through outreach, education and campaigns.

Activities We established Ishikigawa Mamori Tai in 2007 to protect the natural values of the Ishikigawa watershed and the lives of Kobaru residents, and to show citizens there was no real need for Ishiki Dam. In September 2014, when the governments of Nagasaki Prefecture and Sasebo City took steps to expropriate lands owned by residents, we began working to stop them using civil disobedience and outreach to the local community and a broader audience.

Achievements In November 2014, we filled 500 seats for a screening of *DamNation* to help educate citizens about the negative impacts from dams. And in April 2015, with the aid of Patagonia Japan, we launched a one-year advertising campaign, wrapping buses to increase awareness about the beauty of Kobaru and the crisis faced by its 13 households, 60 people and diverse wildlife.



photo: Ishikigawa Mamori Tai



PROGRAM UPDATE JAPAN TOOLS FOR GRASSROOTS ACTIVISTS CONFERENCE

Amid the growing complexity of environmental issues and political and social situations, it's increasingly difficult for environmental activists to effectively tackle issues. So, to provide them with fresh perspectives and sharpen their skills, every two years we sponsor the Tools for Grassroots Activists Conference.

This was our fourth in Japan. We organized conference programs and workshops under the theme of "Create an Ecosystem of Activism" and invited 14 of our Japan-based employees and some 40 activists who work to stop dams, promote renewable energy or educate citizens about GMO technology. Holding the four-day training at a facility at the base of the Yatsugatake Mountains in November, our aim was to teach participants to become more effective activists and to learn from them.

We invited Shoko Tsuru back as our keynote speaker. She gave the keynote address two years ago at our last Japan Tools Conference and had amazed participants with her remarkable ability to work with a broad group of both anti-dam and pro-dam stakeholders to realize the removal of the Arase Dam. In her address, she spoke to the importance of knowing oneself and gathering the threads of one's own story as the first step toward creating a rich ecosystem of activism. She talked about the role of organizations mobilizing society and the operational skills one needs to create an ecosystem of activism. She also touched on how to develop an effective campaign, build people power, convert awareness of issues into actions, get the message out, raise money, use social media and make websites more efficient as tools to revitalize activities and to gain supporters.

In addition to the presentations and workshops, Tools participants were given an opportunity to learn nature-interpretation skills or bone up on environmental laws and regulations. They also saw the Patagonia film *DamNation* and heard from its producer, Matt Stoecker.

When all was done, we asked participants to let us know what they had gleaned. One wrote, "Now I understand the difference between strategy and tactics, and also between action and information, and I can imagine an effective campaign clearly."

It was exactly the outcome we had hoped for.

TAIWAN

The Society of Wilderness

Taipei City, Taiwan

The Society of Wilderness is dedicated to protecting the natural and ecological environment of Taiwan through education, habitat preservation and public participation.

UNITED KINGDOM

Environmental Investigation Agency

London, England

The Environmental Investigation Agency's Cetaceans Campaign takes a precautionary approach to cetacean conservation worldwide, with a focus on eliminating commercial catches and reducing direct and indirect human-induced mortalities and threats.

Friends of the Earth—England, Wales and Northern Ireland

London, England

Friends of the Earth—England, Wales and Northern Ireland seeks to enact change by uniting, inspiring and empowering people to protect and improve the environment.

Global Canopy Programme

Oxford, England

Global Canopy Programme seeks to demonstrate the scientific, political and financial case for safeguarding tropical forests as natural capital essential to human well-being and economic prosperity.

Hebridean Whale and Dolphin Trust

Tobermory, Isle of Mull, Scotland

With a focus on cetaceans, the HWDT is dedicated to enhancing knowledge and understanding of Scotland's marine environment through education, research and working with communities to conserve local species and habitats.

John Muir Trust

Edinburgh, Scotland

The John Muir Trust is dedicated to protecting wild places by caring for wild landscapes, working to restore and enhance wildlife habitats, and encouraging community engagement with nature.

People & Planet

Oxford, England

People & Planet is a student-led movement that empowers young people and campaigns to end world poverty, defend human rights and protect the environment.

Scottish Badgers

Brechin, Scotland

Scottish Badgers promotes the study, conservation and public appreciation of badgers and their natural habitats in Scotland.

Surfers Against Sewage*St Agnes, England*

Surfers Against Sewage works to protect the United Kingdom's oceans, waves and beaches through education, community action, scientific research and volunteer conservation campaigns.

Thames21*London, England*

Thames21 is a voice for London's waterways, working with communities to improve the capital's neglected rivers and canals for both people and wildlife.

Trees for Life*Forres, Scotland*

Trees for Life is working to restore the Caledonian Forest of the Scottish Highlands by engaging volunteers from diverse backgrounds in practical education and conservation work.

Whale and Dolphin Conservation*Chippenhams, England*

WDC is dedicated to the conservation and protection of whales and dolphins, defending these animals against the many threats they face through conservation campaigns, advising governments, and research and rescue.

UNITED STATES

Alabama**Alabama Rivers Alliance***Birmingham, Alabama*

The Alabama Rivers Alliance works to protect and restore Alabama's rivers by advocating for smart water policy, organizing at the grass-roots level and empowering citizens to ensure a healthy Alabama.

Black Warrior Riverkeeper*Birmingham, Alabama*

Black Warrior Riverkeeper uses a watershed approach to protect and restore Alabama's Black Warrior River and its tributaries, with a goal of improving water quality, habitat, recreation and public health.

Cahaba River Society*Birmingham, Alabama*

The CRS works to restore and protect central Alabama's Cahaba River watershed and its rich diversity of life, including safeguarding the quality and supply of Birmingham's drinking water.

Cahaba Riverkeeper*Birmingham, Alabama*

Cahaba Riverkeeper works to ensure the ecological integrity of the Cahaba watershed and to defend clean water, a healthy aquatic environment, and the recreational and aesthetic values of the river and its tributaries.

City of Dothan*Dothan, Alabama*

The City of Dothan promotes conservation, health and fitness, and social equity through leisure pursuits.

Coosa Riverkeeper*Birmingham, Alabama*

Coosa Riverkeeper exists to protect and restore the Coosa and its tributaries by patrolling its waters, monitoring polluters, educating the public and advocating on behalf of the river.

Fresh Air Family*Birmingham, Alabama*

Fresh Air Family teaches that every living thing deserves respect by connecting youth to nature, building families and future leaders, and increasing pride in our natural wealth.

Southern Environmental Center*Birmingham, Alabama*

The Southern Environmental Center exists to provide comprehensive education, guidance and services in support of urban sustainability throughout the region.

Tennessee Riverkeeper*Decatur, Alabama*

Tennessee Riverkeeper stands as a watchdog over the Tennessee River and its tributaries by enforcing environmental laws and educating the public.

Alaska**Alaska Marine Conservation Council***Anchorage, Alaska*

The Alaska Marine Conservation Council promotes the integrity of Alaska's marine ecosystems and the health of ocean-dependent coastal communities through sustainable fishing, habitat protection and local stewardship.

Alaskans First Campaign*Anchorage, Alaska*

With a focus on the environmental impacts of coal mining, Alaskans First Campaign is a coalition of concerned groups standing up for Alaskans and the resources they depend on.

Cook Inletkeeper*Homer, Alaska*

Cook Inletkeeper works to protect Alaska's Cook Inlet watershed and the life it sustains through advocacy, monitoring and education.

Eyak Preservation Council*Cordova, Alaska*

The Eyak Preservation Council preserves, restores and celebrates wild salmon culture and habitat through education and the promotion of sustainable livelihoods within the Copper River and Prince William Sound watersheds.

Gwich'in Steering Committee*Fairbanks, Alaska*

This group works to preserve the ecosystem of the Porcupine Caribou Herd to ensure its long-term viability and the survival of the Gwich'in way of life.

Lynn Canal Conservation*Haines, Alaska*

Lynn Canal Conservation promotes integrity of wild lands, protects quality of life and fosters environmental awareness in the Chilkat and Chilkoot watersheds and coastal areas of the upper Lynn Canal.

Northern Alaska Environmental Center*Fairbanks, Alaska*

Through education and advocacy, the Northern Alaska Environmental Center advances conservation and resource stewardship in interior and arctic Alaska.

Renewable Resources Foundation*Anchorage, Alaska*

The Renewable Resources Foundation fights to protect Alaska's fishing and hunting resources and the lands and waters that its wildlife needs to survive.

Sitka Conservation Society*Sitka, Alaska*

The Sitka Conservation Society works to protect the natural environment of the Tongass National Forest and supports the development of sustainable communities in southeast Alaska.

Southeast Alaska Conservation Council*Juneau, Alaska*

The Southeast Alaska Conservation Council is devoted to promoting conservation, advocating for sustainability and protecting the special places of the Tongass National Forest.

Southeast Alaska Watershed Coalition*Haines, Alaska*

The Southeast Alaska Watershed Coalition is an alliance of community organizations working for informed management of the region's watersheds.

Susitna River Coalition*Talkeetna, Alaska*

This group supports a free-flowing Susitna River through collaboration, advocacy and promoting awareness of sustainable energy alternatives to the proposed Susitna mega-dam.

Trustees for Alaska*Anchorage, Alaska*

Trustees for Alaska works to protect and sustain Alaska's natural environment by providing legal counsel to conservation groups, community groups, Native villages and individual Alaskans.

Yukon River Drainage Fisheries Association*Anchorage, Alaska*

This group of subsistence and commercial fishers is dedicated to sustaining the world's furthest-migrating salmon run and protecting healthy wild fisheries on the Yukon River.

Arizona

Arizona Mining Reform Coalition

Tucson, Arizona

This coalition works to ensure that the mining industry cleans up after itself, complies fully with the spirit of safeguards in place to protect Arizona and interacts in a transparent manner with Arizona citizens.

Friends of Sabino Canyon

Tucson, Arizona

Friends of Sabino Canyon works to protect, preserve and enhance Sabino Canyon by funding and supporting projects, inspiring and educating the public, and partnering with the U.S. Forest Service and other key stakeholders.

Grand Canyon River Guides

Flagstaff, Arizona

Grand Canyon River Guides works to protect, preserve and defend the Grand Canyon, celebrating the river community and providing the best possible river experience for all.

Grand Canyon Wildlands Council

Flagstaff, Arizona

Through land stewardship, volunteer opportunities and science-based solutions, this group works to preserve and restore safe havens for the wild creatures of the Grand Canyon ecoregion.

Grand Canyon Wolf Recovery Project

Flagstaff, Arizona

The Grand Canyon Wolf Recovery Project is dedicated to bringing back wolves and restoring ecological health in the Grand Canyon region through grassroots advocacy and education.

Lobo Coalition

Flagstaff, Arizona

The Lobo Coalition seeks to help the critically endangered Mexican gray wolf recover, and to restore it to its essential natural role through volunteer efforts, grassroots action campaigns and collaboration with conservation, scientific and sporting organizations.

Northern Jaguar Project

Tucson, Arizona

The Northern Jaguar Project works to preserve and recover the world's northernmost jaguar population and its natural habitats through educational programs and the establishment, care and expansion of a safe-haven sanctuary in northern Mexico.

Our Canyon Lands

Flagstaff, Arizona

Our Canyon Lands works to protect the sacred and pristine landscape of the greater Canyonlands region of Utah from the destructive pressures of industrial development.

Save the Scenic Santa Ritas

Tucson, Arizona

Save the Scenic Santa Ritas uses education and outreach to protect the scenic, aesthetic, recreational, environmental and wildlife values of the Santa Rita and Patagonia mountains from degradation due to mining and mineral exploration.

Sky Island Alliance

Tucson, Arizona

The Sky Island Alliance is dedicated to the protection and restoration of native species and habitat in the Sky Island region by establishing protected areas, restoring landscapes and promoting appreciation of the region's biodiversity.

California

Alpine Watershed Group

Markleeville, California

The Alpine Watershed Group works to preserve and enhance the natural system functions of Alpine County's watersheds.

American River Conservancy

Coloma, California

Through land conservation, stewardship and education, the American River Conservancy works to ensure healthy ecosystems within the Upper American and Upper Cosumnes River watersheds.

AquAlliance

Chico, California

AquAlliance challenges campaigns to divert water from the northern Sacramento River region and defends Northern California waters through advocacy, education and litigation.

Blue Tomorrow

Santa Barbara, California

Blue Tomorrow is dedicated to helping people sustainably manage environmental and water resources to improve social and environmental health.

Bodie Hills Conservation Partnership

Bridgeport, California

This coalition works toward the permanent protection of the Bodie Hills, balancing conservation and access while protecting this special place from the boom-and-bust abuse of mining.

Butte Environmental Council

Chico, California

The Butte Environmental Council protects and defends the land, air and water of Northern California's Butte County and the surrounding region through educational programs and advocacy campaigns.

California Climate and Agriculture Network

Sebastopol, California

CalCAN advances policy solutions encouraging and supporting sustainable agricultural practices that respond constructively to the climate crisis and provide benefits to the environment and human health.

California Coastkeeper Alliance

San Francisco, California

With 12 member watchdog groups from San Diego to the Oregon border, California Coastkeeper Alliance safeguards the state's waters and speaks for a healthy coast.

California Environmental Justice Alliance

Oakland, California

California Environmental Justice Alliance works for environmental justice by organizing in low-income communities and communities of color to create a healthier, more prosperous state.

California Institute of Environmental Studies

Davis, California

The California Institute of Environmental Studies seeks to further understanding of threatened ecosystems and use this knowledge for restoration, preservation and education.

California Trout

San Francisco, California

California Trout works to protect and restore wild trout, steelhead and salmon populations, and their waters, throughout California.

California Water Impact Network

Santa Barbara, California

This network advocates for equitable and environmentally sensitive use of California's water through research, planning, public education and litigation.

California Wilderness Coalition

Oakland, California

The California Wilderness Coalition is dedicated to protecting and restoring California's wild places and native biodiversity.

Californians Against Fracking

Oakland, California

This coalition of environmental, business, health, agriculture, labor and political organizations works to enact a statewide ban on fracking in California.

CASM SFV

Sylmar, California

CASM SFV fosters the responsible use and protection and improvement of the natural and built environment of the San Fernando Valley.

Central Sierra Environmental Resource Center

Twain Harte, California

Central Sierra Environmental Resource Center works to protect the water, wildlife and wild places of the northern Yosemite region and to raise environmental awareness about threats to nature.

Channel Islands Marine & Wildlife Institute

Santa Barbara, California

This group rescues and rehabilitates marine mammals, conducts research and educates to promote ocean and human health.

Coastal Watershed Council*Santa Cruz, California*

The Coastal Watershed Council works to preserve and protect coastal watersheds through community stewardship, education and monitoring.

Community Partners*Los Angeles, California*

Community Partners is working to make the San Gabriel Valley a safer, healthier and more enjoyable place for cycling.

Communities for a Better Environment*Huntington Park, California*

Communities for a Better Environment works to build the power of people living in California's low-income and communities of color to achieve environmental health and justice.

Concerned Resource and Environmental Workers*Ojai, California*

Concerned Resource and Environmental Workers provides leadership, job training, paid employment and community-service opportunities to low-income, at-risk young people in its community.

Earth Law Center*Fremont, California*

Earth Law Center seeks to transform laws, economies, policies and governance systems to recognize the inherent rights of all Earth's inhabitants and ecosystems to coexist, thrive and evolve.

Earthjustice*San Francisco, California*

This public-interest law firm advances legislation and litigates to defend the magnificent places, natural resources and wildlife of the world.

Eel River Recovery Project*Arcata, California*

Eel River Recovery Project empowers communities to collaborate in monitoring the ecological conditions of the Eel River, share information about the health of the watershed and work together to formulate and implement an ecosystem restoration strategy.

Environmental Defense Center*Santa Barbara, California*

The Environmental Defense Center protects the environment of Santa Barbara, Ventura and San Luis Obispo counties through education, advocacy and legal action.

Environmental Protection Information Center*Arcata, California*

EPIC uses a science-based approach, as well as citizen advocacy and strategic litigation, to protect and restore ancient forests, watersheds and native species in Northern California.

GRANT RECIPIENT**AVIAN CONSERVATION CENTER**

Mission To identify and address vital environmental issues through educational, research and conservation initiatives, and to provide medical care to injured birds of prey and shorebirds.

Activities The center is home to nearly 50 species of birds of prey from around the world, which we use to teach people about the importance of conservation and the value of birds as sentinels for overall environmental health. In addition to providing educational opportunities for tens of thousands of students and other members of the public each year, the center provides professional medical treatment for approximately 600 sick and injured raptors and shorebirds with the goal of returning them to the wild. Most of these birds have been negatively affected by human activities, which provides insight into our impacts on the environment. The center also manages a number of research initiatives and is home to the SC Oiled Bird Treatment Facility.

Accomplishments In 2014, we provided educational programming for nearly 30,000 children (including many Title I students) and adults. We welcomed more than 10,000 additional visitors to our campus, sharing valuable insights gained through our medical and research initiatives. In early 2015 the Avian Conservation Center will complete its annual staff training and certification as first responders under its SC Oiled Bird Treatment Facility.



photo: Lizzy Chouinard

Fair Trade USA

Oakland, California

Fair Trade USA works to enable sustainable development by cultivating a more equitable global trade model that benefits farmers, workers, consumers, industry and the earth.

Farallones Marine Sanctuary Association

San Francisco, California

This group works to protect the wildlife and habitats in the Gulf of the Farallones National Marine Sanctuary by developing a diverse community of active ocean stewards.

Fibershed

San Geronimo, California

Fibershed is working for the emergence of an international system of regional textile communities that enliven connection and ownership of soil-to-soil textile processes designed to build soil carbon stocks on working landscapes.

Food for Thought

Ojai, California

Food for Thought works with the Ojai community to support, educate and inspire school children and their families to make healthier food choices.

Food, What?!

Santa Cruz, California

Food, What?! is a youth-empowerment and food-justice program that uses sustainably grown food as the vehicle for growing strong, healthy and inspired teens.

Foothill Conservancy

Jackson, California

The Foothill Conservancy works to protect, restore and sustain the natural and human environment in Amador and Calaveras counties through education, events, advocacy campaigns and policy work.

ForestEthics

San Francisco, California

ForestEthics helps safeguard endangered forests, wild places, wildlife and human well-being through international advocacy campaigns that raise public awareness, develop solutions and spur change in governments and corporations.

Friends of Del Norte

Gasquet, California

Friends of Del Norte is working to protect and defend the wild lands, waters and wildlife of California's northwesternmost county through advocacy, science, education, administrative and legal challenges and community participation in decision-making.

Friends of Los Gatos Creek

San Jose, California

Friends of Los Gatos Creek is working to restore its namesake to a natural, viable condition so salmon, steelhead trout and other natural inhabitants of the creek may thrive in its waters once again.

Friends of Rose Canyon

San Diego, California

Friends of Rose Canyon works to protect, preserve and restore San Diego's Rose Canyon and the Rose Creek watershed through volunteer events, educational programs and conservation work.

Friends of the Inyo

Bishop, California

Friends of the Inyo helps to protect the public lands and wildlife of the Eastern Sierra by getting citizens involved in exploring and preserving the area's natural heritage.

Friends of the Los Angeles River

Los Angeles, California

Friends of the Los Angeles River is working to protect and restore the natural and historic heritage of the Los Angeles River and its riparian habitat through inclusive planning, education and wise stewardship.

Global Community Monitor

El Cerrito, California

Global Community Monitor trains and supports "fenceline" communities in industrial areas in the use of environmental monitoring tools so they can document and understand the impact of industrial pollution on their health and the environment.

GrowingGreat

Manhattan Beach, California

GrowingGreat works to inspire children and adults to adopt healthy eating habits, thereby reducing the risk of obesity and disease.

Habitat Works

La Crescenta, California

Habitat Works performs volunteer projects to improve wildlife habitat in Southern California.

Heal the Bay

Santa Monica, California

Heal the Bay is dedicated to making Southern California coastal waters and watersheds—including Santa Monica Bay—safe, healthy and clean.

Homeless Garden Project

Santa Cruz, California

Homeless Garden Project promotes a thriving and inclusive community, workforce and local food system by helping people find the tools they need to build a home in the soil of its urban farm and garden.

International Rivers

Berkeley, California

International Rivers protects rivers and defends the rights of communities that depend on them by working to stop destructive dams and promoting water and energy solutions for a just and sustainable world.

Island Conservation

Santa Cruz, California

Island Conservation is working to prevent extinctions by removing invasive species from islands.

John Muir Project

Big Bear City, California

The Earth Island Institute's John Muir Project is dedicated to ending the federal timber sales program, which consistently undermines scientific conclusions and the ecological management of national forests and other federal lands.

Kern Valley River Council

Kernville, California

The Kern Valley River Council is working to preserve and enhance the ecological, economic, recreational and aesthetic values of the Kern River.

Kitchen Table Advisors

San Francisco, California

Kitchen Table Advisors seeks to fuel the growth and long-term financial viability of small, sustainable farms in the greater San Francisco Bay Area by providing personalized and practical business planning and financial advising to farmers.

Klamath Riverkeeper

Orleans, California

Klamath Riverkeeper restores water quality and fisheries throughout the Klamath Basin and advances its mission through grassroots organizing, policy advocacy and legal action.

Land Trust for Santa Barbara County

Santa Barbara, California

The Land Trust for Santa Barbara County works to protect important open space, wildlife habitat, farms and ranches.

Lockwood Animal Rescue Center

Frazier Park, California

Home to the feathered, furry and fetlocked, the Lockwood Animal Rescue Center works on behalf of wolves, horses and birds.

Los Angeles County Bicycle Coalition

Los Angeles, California

The Los Angeles County Bicycle Coalition is dedicated to making Los Angeles County more bike-friendly through programs, campaigns, events, outreach and education.

Los Cerritos Wetlands Land Trust

Long Beach, California

Los Cerritos Wetlands Land Trust is working for the permanent protection, restoration and preservation of Los Cerritos Wetlands and the surrounding estuary area.

Los Padres ForestWatch

Santa Barbara, California

Los Padres ForestWatch uses legal advocacy, scientific collaboration, community outreach and volunteerism to protect and restore the natural and cultural heritage of the Los Padres National Forest.

Marine Science Institute*Redwood City, California*

MSI puts students in direct physical contact with the San Francisco Bay environment to cultivate their natural sense of curiosity while enriching their understanding of science and fostering a responsibility to protect their environment.

Matilija Coalition*Ventura, California*

The Matilija Coalition is committed to the environmental restoration of the Ventura River watershed and removal of Matilija Dam.

MESA*Berkeley, California*

Multinational Exchange for Sustainable Agriculture connects sustainable farming leaders around the world for participatory training and cross-cultural exchange to strengthen local, resilient food systems worldwide.

Mother Jones*San Francisco, California*

This news organization specializes in investigative, political, environmental and social justice reporting.

Motor Avenue Foundation*Los Angeles, California*

The Motor Avenue Foundation is a community-led organization working to create beneficial programs to improve its neighborhood, including an urban garden program to promote the health, synergy and self-reliance of the community.

Mount Shasta Bioregional Ecology Center*Mount Shasta, California*

Mount Shasta Bioregional Ecology Center defends Mount Shasta and its bioregion from potential threats to its water, natural sanctuaries and biodiversity through advocacy campaigns and by participating in legal and planning forums.

NextGen Climate America*San Francisco, California*

NextGen Climate America is dedicated to creating a level playing field so low-carbon advanced energy solutions can fairly compete with entrenched fossil fuel interests.

North Bay Trout Unlimited*San Rafael, California*

North Bay Trout Unlimited works to conserve, protect and restore coldwater fisheries and their watersheds.

Occidental Arts & Ecology Center*Occidental, California*

The Occidental Arts & Ecology Center advances community-based strategies for social change and environmental stewardship through research, demonstrations, educational events and other programs at its organic farm in Sonoma County.

GRANT RECIPIENT**CONSERVATION LANDS FOUNDATION**

Mission We are the only organization solely dedicated to the protection, restoration and expansion of the National Conservation Lands—America's newest system of protected public lands managed by the Bureau of Land Management. The future of conservation on public lands lies with the BLM, as only 12 percent of the 245 million acres the agency manages are managed for conservation.

Activities Since our founding in 2007, we have used education, advocacy and partnerships to build a powerful network of more than 50 groups to stand up for National Conservation Lands. We've acted as a catalyst with partners to pass national legislation defining the National Conservation Lands; developed policies with teeth so national conservation areas, monuments and other National Conservation Lands are managed for the primacy of their conservation values; led a national constituency that has defended the Antiquities Act; secured greater funding and engaged diverse groups that have not traditionally seen themselves as conservationists; and granted more than \$3.5 million to groups in the Friends Grassroots Network.

Accomplishments We have developed some of the most effective local conservation leaders in the most challenging places for conservation in America and spurred designation of more than a dozen areas as national monuments by Presidential proclamation. We have also worked directly with grassroots groups to help raise more than \$2.3 million for their programs in 2014 alone.



photo: Tyler Roemer

PROGRAM UPDATE
**MOOSEJAW X PATAGONIA
CHARITY CHALLENGE**

Last year, Patagonia Midwest sales rep Kathleen Gillett teamed up with Moosejaw, one of our dealers, to give environmental grant money through our Wholesale Grants Program. Moosejaw created a contest they dubbed the Moosejaw x Patagonia Charity Thing. Using Facebook and Twitter, they asked customers to nominate their favorite environmental groups. From those nominations, Patagonia and Moosejaw picked 16 environmental nonprofits that fit Patagonia's tithing guidelines. Moosejaw customers then voted with their dollars through a crowd-sourcing fundraising platform. The environmental groups that were nominated also reached out to their supporters to do the same. The three groups that raised the most money also received Patagonia grants. The League to Save Lake Tahoe (California) placed first, raising more than \$27,000, plus a \$5,000 Patagonia grant. The Leelanau Conservancy (Michigan) pulled in a little over \$26,000, plus a \$3,000 Patagonia grant. And the Michigan Land Use Institute (Michigan) garnered \$17,728 and received \$2,000 from us.

That wasn't the end of the contest. Soon after the rankings were established, Bob Sutherland—owner of Michigan-based food purveyor Cherry Republic—pledged to match Patagonia's contributions to the two Michigan groups. When the cash was counted, the Leelanau Conservancy had earned \$32,560, the Michigan Land Use Institute \$21,728 and the League to Save Lake Tahoe some \$32,000.

Ocean Discovery Institute

San Diego, California

Ocean Discovery Institute engages, educates and inspires young people from diverse backgrounds through science-based exploration of the ocean and nature, preparing them to be tomorrow's scientific and environmental leaders.

Ojai Raptor Center

Oak View, California

The Ojai Raptor Center rehabilitates and releases injured, orphaned and displaced birds of prey in Ventura County.

Once Upon a Watershed

Ojai, California

Once Upon a Watershed seeks to awaken wonder, appreciation, discovery and connection with the natural world through hands-on watershed education, restoration and stewardship experiences.

Pacific Forest Trust

San Francisco, California

Pacific Forest Trust seeks to sustain America's forests for all their public benefits—wood, water, wildlife, recreation and wellbeing—in cooperation with private landowners and communities.

Paso Pacifico

Ventura, California

Paso Pacifico seeks to restore and conserve the natural ecosystems of Central America's Pacific Slope by collaborating with landowners, communities and involved organizations.

Pesticide Action Network North America

Oakland, California

PAN North America works to end our reliance on pesticides by advancing fair, ecological pest-management solutions through citizens' advocacy campaigns and by fostering an international network of consumer, labor, health, environmental and agricultural groups.

Planned Parenthood of Santa Barbara, Ventura and San Luis Obispo Counties

Santa Barbara, California

Planned Parenthood promotes family planning and healthy, responsible reproductive and sexual behavior by providing high-quality, comprehensive educational, counseling, medical and referral services.

Planting Justice

Oakland, California

Planting Justice seeks to empower urban residents with the skills, resources and knowledge to grow organic food, expand economic opportunities and ensure environmental sustainability in our neighborhoods.

Point Blue Conservation Science

Petaluma, California

Point Blue Conservation Science seeks to advance the conservation of birds, other wildlife and ecosystems through science, partnerships and outreach.

Protect American River Canyons

Auburn, California

Protect American River Canyons is dedicated to the protection of the North and Middle Forks of the American River and its canyons for all to care for and responsibly enjoy.

Protect Our Winters

Pacific Palisades, California

Protect Our Winters mobilizes the winter sports community to fight climate change through educational programs and community-based activism.

Resource Conservation Partners

Ventura, California

Resource Conservation Partners works to conserve, protect, monitor, restore and enhance natural resources through applied science, research, adaptive management, education and outreach.

Restore Hetch Hetchy

Oakland, California

Restore Hetch Hetchy is working to return the Hetch Hetchy Valley in Yosemite National Park to its natural splendor, while continuing to meet the water and power needs of all communities that depend on the Tuolumne River.

RE-volv

San Francisco, California

RE-volv empowers people and communities to invest collectively in renewable energy through crowdfunding.

Rob Machado Foundation

Encinitas, California

The Rob Machado Foundation seeks to initiate and facilitate educational programs that help children understand their contribution to a healthy earth.

Salmon Protection and Watershed Network

Forest Knolls, California

Salmon Protection and Watershed Network works to protect endangered wild coho salmon and their habitat using grassroots action, legal advocacy, research, habitat restoration, policy development, environmental education, collaborations and media campaigns.

San Bruno Mountain Watch

Brisbane, California

San Bruno Mountain Watch is working to preserve the ecosystems of San Bruno Mountain in San Mateo County, California.

San Diego Coastkeeper*San Diego, California*

San Diego Coastkeeper's team of scientists, activists, educators and lawyers work with the community and decision makers to protect and restore water throughout San Diego County to be fishable, swimmable and drinkable.

San Diego County Bicycle Coalition*San Diego, California*

The San Diego County Bicycle Coalition advocates for and protects the rights of all people who ride bicycles, promoting bicycling as a mainstream, safe and enjoyable form of transportation and recreation.

San Diego Roots Sustainable Food Project*San Diego, California*

San Diego Roots Sustainable Food Project is working to educate, cultivate and empower sustainable food communities in San Diego County.

San Francisco Bay Bird Observatory*Milpitas, California*

San Francisco Bay Bird Observatory is dedicated to the conservation of birds and their habitats through science and outreach.

San Francisco Bicycle Coalition Education Fund*San Francisco, California*

The San Francisco Bicycle Coalition Education Fund provides education, training and services for San Francisco Bay Area residents who commute by bicycle or ride bicycles recreationally.

San Juan Ridge Taxpayers Association*North San Juan, California*

San Juan Ridge Taxpayers Association promotes the environmental, social and economic well-being of the San Juan Ridge community in rural Nevada County.

Sanctuary Forest*Whitethorn, California*

Sanctuary Forest works with landowners to conserve and restore land in the Mattole River watershed and, in some cases, holds conservation easements to protect private lands.

SanDiego350.org*San Marcos, California*

This all-volunteer group holds peaceful rallies and educational events in San Diego County about environmental issues such as climate change, greenhouse gas emissions and fracking.

Santa Ana River Trust*Riverside, California*

The Santa Ana River Trust is working to establish the Santa Ana River as an inviting and vibrant public place for the community to enjoy and connect with nature.

Santa Barbara Channelkeeper*Santa Barbara, California*

Santa Barbara Channelkeeper advances the protection of the Santa Barbara Channel and its watersheds through science-based advocacy, education, fieldwork and rule-enforcement initiatives.

Santa Clarita Organization for Planning and the Environment*Canyon Country, California*

This group seeks to promote, protect and preserve the environment, ecology and quality of life in the Santa Clarita Valley with a special focus on the health of the watershed of the Santa Clara River and the river itself.

Santa Monica Mountains Fund*Thousand Oaks, California*

The Santa Monica Mountains Fund promotes and assists the park agencies of the Santa Monica Mountains National Recreation Area in fostering the protection of park resources by the public through education, research, improved facilities, citizen engagement and stewardship.

Save Auburn Ravine Salmon and Steelhead*Auburn, California*

Save Auburn Ravine Salmon and Steelhead is working to develop a citizen science program to help restore migratory fish populations.

Save Our Shores*Santa Cruz, California*

Save Our Shores cares for the marine environment through ocean awareness, advocacy and citizen action.

Save The Bay*Oakland, California*

Save The Bay is dedicated to saving the San Francisco Bay and Sacramento/San Joaquin Estuary by reducing pollution, improving fisheries, and protecting and restoring natural wetlands, forests and underwater grasses.

Save The Frogs!*Berkeley, California*

Save The Frogs! works to protect amphibian populations and to promote a society that respects and appreciates nature and wildlife.

Save The Waves Coalition*Davenport, California*

Save The Waves Coalition is dedicated to protecting and preserving the coastal environment, with an emphasis on the surf zone, and educating the public about its value.

Sea Turtle Restoration Project*Forest Knolls, California*

The Sea Turtle Restoration Project works to protect sea turtles and their marine environment through education, consumer empowerment, strategic litigation and the promotion of sustainable marine policies.

Sequoia ForestKeeper*Kernville, California*

Sequoia ForestKeeper serves as the eyes, ears and voice of the forest in the southern Sierra Nevada, protecting and restoring its ecosystems through monitoring, enforcement, education and litigation.

Shark Stewards*Berkeley, California*

Shark Stewards seeks to restore ocean health by saving apex predators such as sharks and protecting critical marine habitat through the establishment of marine protected areas and shark sanctuaries.

Sierra Buttes Trail Stewardship*Clio, California*

Sierra Buttes Trail Stewardship preserves, enhances and restores the trails of the Sierra Buttes region for trail users through collaboration, education, stewardship and recreation.

Sierra Nevada Bighorn Sheep Foundation*Bishop, California*

This group champions the endangered Sierra Nevada bighorn sheep by building a community of committed advocates, fundraising, and purchasing equipment and defraying transportation costs for relocations and genetic research.

Sierra Streams Institute*Nevada City, California*

The Sierra Streams Institute links water, science and people for the benefit of human and environmental health.

Silicon Valley Bicycle Exchange*Mountain View, California*

The Silicon Valley Bicycle Exchange supplies facilities and programs that benefit the public and provide refurbished bicycles to the underprivileged.

Siskiyou Land Conservancy*Arcata, California*

Siskiyou Land Conservancy protects biologically important lands and streams in the five northwestern counties of California and encourages residents to build sustainable communities that naturally integrate with these lands.

South Yuba River Citizens League*Nevada City, California*

SYRCL seeks to protect the Yuba River and its wild salmon population through its River Ambassadors program, education, an annual film festival, water-quality testing and long-range planning advocacy.

Student Conservation Association*Oakland, California*

The Student Conservation Association engages youth and young adults in conservation service, citizen stewardship, youth development and conservation career development to build the next generation of conservation leaders and inspire a lifelong commitment to stewardship.

Students for Eco-Education and Agriculture

Ojai, California

Students for Eco-Education and Agriculture works to increase understanding of the food journey from field to consumption and to connect schoolchildren to farmland and gardens in their own backyard.

Sugar Pine Foundation

South Lake Tahoe, California

The Sugar Pine Foundation is dedicated to restoring sugar pines and other white pines in California's Lake Tahoe region by involving youth and community in hands-on forest stewardship.

Surfrider Foundation San Francisco Chapter

San Francisco, California

Surfrider Foundation's San Francisco Chapter is working to restore the beach at Sloat Boulevard through managed retreat.

Sustainable Surf

Manhattan Beach, California

Sustainable Surf promotes practices that protect ocean health and other natural resources related to surfing through educational and action campaigns and by advocating for the use of more sustainable technology in the surf industry.

Tahoe Food Hub

Truckee, California

Tahoe Food Hub seeks to galvanize its community to build a regional, sustainable and equitable food system in North Lake Tahoe.

The 5 Gyres Institute

Santa Monica, California

The 5 Gyres Institute works to document and understand plastic pollution in our oceans through research, outreach, education and action to pave the way for a zero-waste world.

The Edible Schoolyard Project

Berkeley, California

The Edible Schoolyard Project is working to build and share an edible education curriculum for all schools.

The Land Conservancy of San Luis Obispo County

San Luis Obispo, California

Through voluntary and collaborative measures, The Land Conservancy of San Luis Obispo County works to permanently protect and enhance lands having important scenic, agricultural, habitat and cultural values for the benefit of people and wildlife.

The Ruckus Society

Oakland, California

The Ruckus Society provides environmental, human rights and social justice organizers with the tools, training and support needed to achieve their goals through creative, strategic nonviolent direct action.

The Santa Cruz Hub for Sustainable Transportation

Santa Cruz, California

The Hub is Santa Cruz County's resource center for human-powered transportation, promoting the use of feet, bicycles, bike trailers and other nonmotorized vehicles.

The Sierra Club Foundation

San Francisco, California

The Sierra Club Foundation is helping to educate and empower humanity to preserve the natural and human environment by providing resources to the Sierra Club and, on occasion, other nonprofit organizations.

The Sierra Fund

Nevada City, California

The Sierra Fund seeks to increase and organize investment to protect and preserve the natural resources and communities of the Sierra Nevada region.

The Story of Stuff Project

Berkeley, California

The Story of Stuff Project raises awareness about consumption habits and their effect on the planet through movies, DVDs, podcasts and other campaigns to reduce plastic pollution, grow the sharing economy and end political corruption.

The Wahine Project: 1Bag1World

Pacific Grove, California

This effort by The Wahine Project will help to eliminate harmful plastics polluting our oceans by providing collection bins throughout San Diego, where residents can deposit their single-use plastic bags from markets, take-out restaurants and shops.

Tri-Valley CAREs

Livermore, California

Tri-Valley CAREs is dedicated to the cleanup of nuclear pollution at Livermore Lab and the conversion of the lab to a center for socially beneficial research.

Tuleyome

Woodland, California

Tuleyome works to protect both the wild and agricultural heritage of the northern inner Coast Range and western Sacramento Valley.

Tuolumne River Trust

San Francisco, California

The Tuolumne River Trust promotes stewardship of California's Tuolumne River through education, community outreach, restoration projects, advocacy and grassroots organizing.

Valley Verde

San Jose, California

Valley Verde empowers low-income residents to become successful organic gardeners to reduce food insecurity, improve health and the environment and to promote organic gardening as a tool to build an environmentally strong Silicon Valley.

VCCool

Ventura, California

VCCool champions sustainable, carbon-neutral living by providing tools and expertise for change, influencing policy and supporting a resilient green economy.

Ventura Hillside Conservancy

Ventura, California

The Ventura Hillside Conservancy protects and conserves open space resources through acquisition of land and easements, stewardship of protected lands and public education about local natural resources.

Vida Verde Nature Education

San Gregorio, California

Vida Verde promotes educational equity by providing free, overnight, environmental learning experiences for students who don't otherwise get the opportunity.

Watsonville Wetlands Watch

Freedom, California

Watsonville Wetlands Watch advocates for wetland issues, restores degraded habitats and teaches appreciation for the beauty and life of the Pajaro Valley wetlands.

Wild Equity Institute

San Francisco, California

Wild Equity Institute unites the grassroots conservation and environmental justice movements in campaigns that redress inequity.

Wildcoast

Imperial Beach, California

Wildcoast conserves coastal and marine ecosystems and wildlife, including sea turtles, gray whales, California condors and sharks.

Wildlife Center of Silicon Valley

San Jose, California

Wildlife Center of Silicon Valley provides high-quality care and rehabilitation to urban wildlife and promotes a respectful coexistence between humans and wildlife in their communities.

Wishtoyo Foundation

Ventura, California

The Wishtoyo Foundation enhances the well-being of communities by preserving and protecting Chumash Native American culture, and the natural resources all people depend upon, through education, outreach, restoration projects, advocacy and legal action.

Zen Foundation

San Francisco, California

The Zen Foundation works to support the activities and mission of the San Francisco Zen Center, including work at its San Francisco City Center, Green Gulch Farm and Tassajara Zen Mountain Center.

Colorado**Aspen Center
for Environmental Studies***Aspen, Colorado*

Aspen Center for Environmental Studies exists to inspire a life-long commitment to the Earth by educating for environmental responsibility, conserving and restoring the balance of natural communities, and advancing the ethic that the Earth must be respected and nurtured.

CAN'd Aid Foundation*Longmont, Colorado*

The CAN'd Aid Foundation raises money for things that matter, such as helping to prevent child abuse, working with bike groups or digging out neighbors from the recent flood.

Citizens for a Healthy Community*Hotchkiss, Colorado*

Citizens for a Healthy Community protects Colorado from irresponsible gas and oil drilling.

Colorado Fourteeners Initiative*Golden, Colorado*

The Colorado Fourteeners Initiative preserves and protects the natural integrity of the 54 mountains in Colorado that are more than 14,000 feet high through active stewardship and public education.

Colorado Mountain Club*Golden, Colorado*

The Colorado Mountain Club works to preserve alpine regions in Colorado through conservation initiatives, adventure travel trips and educational programs.

Community Cycles*Boulder, Colorado*

Community Cycles educates and advocates for bicycles as an affordable, viable and sustainable means of transportation and personal enjoyment within our community.

**Conservation Colorado
Education Fund***Denver, Colorado*

Conservation Colorado Education Fund works to mobilize and educate people to protect Colorado's air, land, water and people.

Conservation Lands Foundation*Durango, Colorado*

The Conservation Lands Foundation protects, restores and expands the National Conservation Lands through education, advocacy and partnerships.

Dolores River Boating Advocates*Dolores, Colorado*

Dolores River Boating Advocates works to optimize flows, restore the natural environment and permanently protect the Dolores River for whitewater boating.

**GRANT RECIPIENT
WINTER WILDLANDS ALLIANCE**

Mission Winter Wildlands Alliance (WWA) is a national nonprofit organization working to preserve and promote winter wildlands and a quality human-powered snowsports experience on public lands.

Activities From the backcountry to the back halls of Congress, Winter Wildlands Alliance works with grassroots groups and individual activists to ensure balanced management of our winter landscapes. WWA offers a national environmental education program called SnowSchool that each winter takes more than 30,000 grade-school students out for a snowshoe fieldtrip and snow-ecology lesson.

Accomplishments WWA is most effective when combining our national expertise with local engagement, as evidenced by our successful campaign uniting a scrappy group of backcountry skiers under the banner of Stop SkiLink Now to protect Utah's Central Wasatch Range. Our efforts thwarted a proposed Congressional Act that would have forced the sale of national forest lands to a Canadian Development Corporation in order to install a gondola called SkiLink, connecting Canyons Resort on the Wasatch Back with Solitude Mountains Resort on the Wasatch Front and in the process bisecting a huge tract of pristine backcountry terrain. Out of that effort, WWA helped form Wasatch Backcountry Alliance, now a leading voice in ongoing efforts to protect the Wasatch backcountry. winterwildlands.org



photo: Noah Howell

Eagle River Watershed Council

Eagle, Colorado

Eagle River Watershed Council advocates for the health and conservation of the upper Colorado and Eagle river basins through research, education and projects.

EarthLinks

Denver, Colorado

EarthLinks promotes organic gardening, natural beekeeping and composting to sustain people and the planet through the creation of Earth-friendly products.

Eco-Cycle

Boulder, Colorado

Eco-Cycle promotes a zero-waste culture through recycling programs at area businesses, educational programs for kids, a Q&A recycling hotline and its Center for Hard-to-Recycle Materials.

EcoFlight

Aspen, Colorado

EcoFlight uses small aircraft to promote protection of remaining wild lands and wildlife habitat in the western U.S., providing an aerial perspective and educational programs that encourage environmental stewardship.

Energy & Conservation Law

Durango, Colorado

Energy & Conservation Law provides free, experienced and specialized legal services in Colorado to communities facing threats from nonrenewable resource extraction, especially uranium mining and milling.

Extreme Hydrocarbon Survey

Hygiene, Colorado

The Extreme Hydrocarbon Survey confirms hydrocarbon extraction gas releases within communities and sensitive ecosystems, and provides scientists with geographic and chemical records to understand how hydrocarbon gases impact human health, wildlife and climate change.

Felt Soul Media

Denver, Colorado

Felt Soul Media seeks to inspire audiences to become activists and defend the environment by sharing compelling human stories compounded with stunning visuals that develop nature as a character in her own right.

Frack Free Colorado

Boulder, Colorado

Frack Free Colorado is working to raise Coloradans' awareness about the dangers of fracking and present to them ways to accelerate a move to renewable energy and sustainable living.

Great Old Broads for Wilderness

Durango, Colorado

Great Old Broads for Wilderness helps preserve and protect U.S. wilderness and wild lands by using the voices and activism of elders in everything from educational programs to litigation.

Growing Gardens

Boulder, Colorado

Growing Gardens enriches the lives of Boulder residents through sustainable urban agriculture.

High Country Conservation Advocates

Crested Butte, Colorado

High Country Conservation Advocates protects the health and natural beauty of the land, rivers and wildlife in and around Gunnison County.

Independence Pass Foundation

Aspen, Colorado

The Independence Pass Foundation works with government agencies to develop and implement projects that maintain and enhance the ecology, beauty and safety of Colorado's Independence Pass.

Information Network for Responsible Mining

Norwood, Colorado

INFORM educates the public about the dangers of irresponsible mining, monitors all hard-rock mining in Colorado and increases citizen engagement.

Institute for Environmental Solutions

Denver, Colorado

The Institute for Environmental Solutions engages stakeholders to deliver technically sound solutions to complex environmental and health problems.

Land Trust of Upper Arkansas

Salida, Colorado

The Land Trust of Upper Arkansas is dedicated to protecting the important natural, agricultural, scenic and historic lands, water resources and riparian areas in central Colorado.

Mountainfilm

Telluride, Colorado

Mountainfilm is dedicated to educating, inspiring and motivating audiences about issues that matter, cultures worth exploring, environments worth preserving, adventures worth pursuing and conversations worth sustaining.

Open Water Foundation

Fort Collins, Colorado

The Open Water Foundation develops and maintains open-source software to help organizations make better decisions about important water issues.

Park Hill Bike Depot

Denver, Colorado

Park Hill Bike Depot works to foster the growth of bicyclists and bicycle communities through programs, education and access.

Reel Thing Films

Telluride, Colorado

Reel Thing Films is focused on social justice and environmental projects with the goal of telling compelling stories that inspire positive social change.

Roaring Fork Outdoor Volunteers

Basalt, Colorado

Roaring Fork Outdoor Volunteers promotes stewardship of public lands in Colorado's Roaring Fork Valley by creating volunteer opportunities for trail work and conservation projects.

Rock the Earth

Denver, Colorado

Rock the Earth works closely with the music industry and its fans to protect the environment through legal action, postcard campaigns, protests and concerts to create a new generation of activists.

Rocky Mountain Bird Observatory

Fort Collins, Colorado

Rocky Mountain Bird Observatory seeks to conserve birds and their habitats through science, stewardship and education.

Rocky Mountain Field Institute

Colorado Springs, Colorado

Rocky Mountain Field Institute protects and enhances the ecological health of our land and water resources by completing projects focused on watershed restoration, forest health and sustainable recreation areas.

Rocky Mountain Wild

Denver, Colorado

Rocky Mountain Wild works to protect, connect and restore wildlife and wild lands in the southern Rockies of Colorado, southern Wyoming, and eastern Utah through conservation campaigns, planning and the use of mapping technologies.

San Luis Valley Ecosystem Council

Alamosa, Colorado

The San Luis Valley Ecosystem Council helps protect and restore the biological diversity, ecosystems and natural resources of the upper Rio Grande bioregion, balancing ecological values and human needs.

Save The Colorado

Fort Collins, Colorado

Save The Colorado works to protect and restore the ecological health of the Colorado River by raising public awareness and by inspiring and supporting environmental organizations.

Save The Poudre: Poudre Waterkeeper

Fort Collins, Colorado

Save The Poudre: Poudre Waterkeeper is working to protect and restore the ecological health of the Poudre River through scientific research and public education.

Sheep Mountain Alliance

Telluride, Colorado

Sheep Mountain Alliance is dedicated to the preservation of the natural environment in southwest Colorado by providing education for and protection of regional ecosystems, wildlife habitats and watersheds.

Southern Plains Land Trust*Centennial, Colorado*

The Southern Plains Land Trust seeks to create a shortgrass prairie preserve network that enables native plant and animal communities to once again thrive with minimal human intervention.

Telluride Mountain Club*Telluride, Colorado*

The Telluride Mountain Club advocates for safe, enjoyable and environmentally responsible opportunities for human-powered recreational activity in the Telluride region.

The Access Fund*Boulder, Colorado*

The Access Fund helps keep U.S. climbing areas open and preserves the climbing environment through conservation, citizen mobilization, land acquisition and educational programs.

The Greenbacks of Colorado Trout Unlimited*Denver, Colorado*

The Greenbacks of Colorado Trout Unlimited seeks to make conservation fun and engaging while promoting and protecting cold-water fisheries.

The Kitchen Community*Boulder, Colorado*

The Kitchen Community works to build community through food in at-risk and underserved schools across the country.

Thompson Divide Coalition*Carbondale, Colorado*

The Thompson Divide Coalition seeks to secure permanent protection from oil and gas development on federal lands in Colorado's Thompson Divide Area by educating the public and working with lawmakers and government agencies.

Trails and Open Space Coalition*Colorado Springs, Colorado*

The Trails and Open Space Coalition seeks to create a network of trails, greenways and open space in the Colorado Springs and Pikes Peak region.

Trout Unlimited Rocky Mountain Flycasters*Loveland, Colorado*

Trout Unlimited Rocky Mountain Flycasters works to protect and restore coldwater fisheries and their watersheds.

UrbiCulture Community Farms*Denver, Colorado*

UrbiCulture Community Farms works to provide local, sustainably grown, affordable food to people of all income levels in the metro Denver area.

Volunteers for Outdoor Colorado*Denver, Colorado*

Volunteers for Outdoor Colorado mobilizes people to volunteer in Colorado's wild places to create a corps of wilderness stewards.

GRANT RECIPIENT
CATSKILL MOUNTAINKEEPER

Mission Catskill Mountainkeeper (CMK) is an advocacy group in New York State working to protect the ecological integrity that is essential to healthy communities.

Activities CMK was one of the first environmental groups to challenge the expansion of fracking in New York. Seven years ago, when fracking was not even on the radar of most people, CMK started a program to educate New Yorkers about its dangers. We supported new research to improve the public's understanding of the risks of fracking and pressured state officials to reopen New York's fracking regulations, paving the way for public hearings and providing a platform to draw further attention to the menace of fracking and the failure of state authorities to effectively regulate it. We led the call for a comprehensive Health Impact Assessment of fracking by the state and assisted communities in using Home Rule authority to pass their own local fracking bans. CMK helped build an inclusive and broad-based anti-fracking movement consisting of local grassroots and front-line groups, national NGOs, health professionals, and representatives from religious and indigenous communities, and founded New Yorkers Against Fracking (NYAF) to coordinate the anti-fracking messaging and actions statewide. The NYAF coalition was instrumental in ensuring a vocal anti-fracking presence at nearly every public event attended by Governor Cuomo throughout the state and has since grown to include over 250 member organizations.

Accomplishments CMK's activity was instrumental in getting a historic statewide ban on fracking in New York in December 2014. Critical to the success were the strong relationships and cross-sector collaboration that were developed. Now CMK is advising groups throughout the country that are fighting all types of fossil fuel extraction. We are using the same strategy in our RenewableNY campaign to promote sustainable, renewable solutions to our energy needs.



photo: Beth Scullion



PROGRAM UPDATE BRITISH COLUMBIA

At age 18, Patagonia owner and founder Yvon Chouinard started to climb and explore the wilds of British Columbia. British Columbia not only boasts some of the world's best climbing in the Bugaboos and Selkirks, but also the best steelhead fishing in regions known as the Sacred Headwaters.

"British Columbia has everything, absolutely everything that I love," he said. "Most important, there are still really wild places up there."

British Columbia is a place where rivers still flow freely and teem with life. With habitat large and wild enough to support intact ecosystems like the Great Bear Rainforest, it is home to rare species, such as coastal wolves that swim in the open ocean and the legendary spirit bear, a walking contradiction—a white black bear.

But the province faces critical environmental challenges from tar sands pipelines, mining, logging and development in places like Jumbo Valley.

Because of Yvon's connection to this area, Patagonia began supporting grassroots environmental groups here in 1991. Since then, we have made hundreds of grants to organizations in British Columbia totaling more than \$2 million.

With this year's opening of Patagonia Vancouver, we hope to do even more. The store is couched in the heart of Kitsilano, a cozy, walkable neighborhood in Vancouver. One of its first acts was to launch a line of six benefit T-shirts designed by British Columbia artists Leah Pipe, Ian Reid and Luke Ramsey. Their designs were silkscreened by a Vancouver factory on T-shirts made in Canada. Five dollars from the sale of each benefits West Coast Environmental Law, British Columbia's legal champion for the environment.

As with so many of our stores, Patagonia Vancouver is already serving as an environmental hub—helping to raise awareness and offering additional support to those on the frontlines protecting this incredible region we care so deeply about.

Western Colorado Congress

Grand Junction, Colorado

WCC protects the quality of life in western Colorado by acting as an environmental watchdog over oil and gas drilling, food and agriculture, public lands, uranium mining and oil shale.

Western Hardrock Watershed Team

Durango, Colorado

This coalition of community and watershed groups confronts the challenges remaining from mining in the West by addressing environmental degradation and helping rural communities attain the skills and capacity they need.

Western Mining Action Project

Lyons, Colorado

The Western Mining Action Project provides free legal services for grassroots organizations and Native American tribes on mining issues in the western U.S. in order to protect air and water quality, wild lands, biological diversity and sacred lands.

Western Resource Advocates

Boulder, Colorado

Western Resource Advocates works to protect the West's land, air and water by promoting a clean energy future, protecting rivers and advancing urban water conservation, and safeguarding western lands from poorly planned energy development.

Western Slope Conservation Center

Paonia, Colorado

The Western Slope Conservation Center builds an active and aware community to protect and enhance the lands, air, water and wildlife of the lower Gunnison River watershed.

Wild Connections

Colorado Springs, Colorado

Wild Connections identifies, protects and restores lands of the Upper Arkansas and South Platte watersheds to ensure the survival of native species and ecological richness.

Connecticut

Bike Walk Connecticut

West Hartford, Connecticut

Bike Walk Connecticut is changing the culture of transportation through advocacy and education to make bicycling and walking safe, feasible and attractive for a healthier, cleaner Connecticut.

Branford Land Trust

Branford, Connecticut

The Branford Land Trust works to preserve open space in Branford and to promote community appreciation of its diverse natural features.

Common Ground

New Haven, Connecticut

Common Ground works to create programs that use parks to teach key ecological concepts and connect youth to natural resources in their own communities.

Earthplace*Westport, Connecticut*

Earthplace maintains a 62-acre wildlife sanctuary in Connecticut with trails, exhibits, an interactive natural history museum, public nature programs and events, and runs a preschool, summer camp and water-quality testing program.

Friends of the Norwalk River Valley Trail*Ridgefield, Connecticut*

Friends of the Norwalk River Valley Trail aims to utilize undeveloped land as part of 38 miles of trail connecting Norwalk and Danbury, creating recreational opportunities and a healthy transportation alternative to reach rail stations, schools, offices and businesses.

GMO Free USA*Unionville, Connecticut*

GMO Free USA harnesses independent science and agroecological concepts to advocate for sustainable food and ecological systems and to bring positive change to our broken food system.

New Haven Farms*New Haven, Connecticut*

New Haven Farms promotes health and community development through urban agriculture.

New Haven/León Sister City Project*New Haven, Connecticut*

The New Haven León Sister City Project supports education, social justice and sustainable development in Nicaragua and Connecticut.

Northeast Organic Farming Association of Connecticut*Derby, Connecticut*

The Northeast Organic Farming Association of Connecticut advocates for organic food, farming, gardening and land care in Connecticut, connecting people in the sustainable food and land-care movements with organic resources and education.

Delaware**The Nature Conservancy of Delaware***Wilmington, Delaware*

The Nature Conservancy of Delaware is dedicated to conserving the lands and waters on which all life depends.

District of Columbia**Amazon Conservation Association***Washington, District of Columbia*

This group works to protect the world's most diverse landscapes, train the next generation of Amazonian conservationists and partner with communities to support livelihoods that sustain biodiversity.

American Rivers*Washington, District of Columbia*

American Rivers protects and restores the nation's rivers by helping communities prevent urban runoff and sewage spills, by removing outdated and unsafe dams, by operating river cleanups, and more.

American Sustainable Business Council*Washington, District of Columbia*

This business coalition is creating a vision and framework, and advancing policies and markets, to support a vibrant, sustainable economy.

Center for Food Safety*Washington, District of Columbia*

Center for Food Safety seeks to protect human health and the environment by curbing the use of harmful food production technologies and by promoting organic and other forms of sustainable agriculture.

Clean Water Fund*Washington, District of Columbia*

The Clean Water Fund brings together diverse constituencies to campaign for clean water, air and protection from toxic pollution in homes, neighborhoods and workplaces.

Common Good City Farm*Washington, District of Columbia*

Common Good City Farm provides hands-on training in food production, healthy eating and environmental sustainability to a multicultural, multiracial and multigenerational community in Washington, D.C.

Earthworks*Washington, District of Columbia*

Earthworks counters the negative impacts of irresponsible mineral and energy development by working with communities and grassroots groups to reform government policies, improve corporate practices, influence investment decisions and encourage responsible materials sourcing and consumption.

Endangered Species Coalition*Washington, District of Columbia*

The Endangered Species Coalition helps protect endangered species through grassroots organizing among conservation, scientific, education, religious, humane, sporting, business and community groups.

Environmental Integrity Project*Washington, District of Columbia*

The Environmental Integrity Project promotes stronger compliance with the nation's anti-pollution laws by combining research, reporting and media outreach to spotlight illegal pollution, expose political intimidation of enforcement staff, and encourage federal and state agencies to take enforcement action.

Environmental Working Group*Washington, District of Columbia*

The Environmental Working Group seeks to transform government policies and the marketplace to conserve land and water, produce and use energy responsibly, and ensure that food and consumer products are free of harmful chemicals.

Institute for Local Self-Reliance*Washington, District of Columbia*

This group advances environmentally sound, equitable community development by providing innovative strategies, working models and timely information to the business, energy, financial services and waste management sectors.

Land Trust Alliance*Washington, District of Columbia*

The Land Trust Alliance works to save the places people love by strengthening land conservation across America using conservation easements, policy and collaboration with the conservation community.

National Sustainable Agriculture Coalition*Washington, District of Columbia*

The National Sustainable Agriculture Coalition advocates for the reform of federal policy on sustainable agriculture, with a vision of family farmers producing healthy, affordable food while protecting our environment and communities.

Potomac Riverkeeper Network*Washington, District of Columbia*

Potomac Riverkeeper Network works to protect the public's right to clean water in our rivers and streams, stopping pollution to promote safe drinking water, protecting healthy river habitats and enhancing public use and enjoyment.

Public Employees for Environmental Responsibility*Washington, District of Columbia*

Public Employees for Environmental Responsibility protects public employees who protect our environment.

The Wilderness Society*Washington, District of Columbia*

The Wilderness Society defends wild lands in the U.S. and inspires Americans to care for and enjoy wild places through conservation, designation of public lands and efforts to engage the public.

Theodore Roosevelt Conservation Partnership*Washington, District of Columbia*

The Theodore Roosevelt Conservation Partnership is working to guarantee all Americans quality places to hunt and fish by strengthening laws, policies and practices affecting fish and wildlife conservation and by leading partnerships that influence decision-makers.

Florida**Apalachicola Riverkeeper***Apalachicola, Florida*

Apalachicola Riverkeeper helps protect Florida's Apalachicola River and Bay, its tributaries and watersheds, and works to improve and maintain its environmental integrity and preserve its scenic, recreational and commercial character.

Clean Waterway Society

St. Johns, Florida

The Clean Waterway Society is working to clean, conserve and enhance our waterways through actions and partnerships that improve water quality, institute conservation programs and rehabilitate and protect our natural resources.

Florida Greenways & Trails Foundation

Tallahassee, Florida

Florida Greenways and Trails Foundation advocates for and helps to create a statewide system of trails and greenways to advance health, recreation, transportation and tourism.

ReThink Energy Florida

Tallahassee, Florida

ReThink Energy Florida engages, educates and empowers citizens to take action and achieve energy independence in a healthier, more sustainable environment.

Sea Turtle Conservancy

Gainesville, Florida

The Sea Turtle Conservancy advocates for sea turtles and their habitats through research, education and protection programs outside and in the U.S.

Georgia

Altamaha Riverkeeper

Darien, Georgia

Altamaha Riverkeeper works to protect and restore the habitat, water quality and flow of the Altamaha River, from its headwaters to its terminus.

Atlanta Bicycle Coalition

Atlanta, Georgia

Atlanta Bicycle Coalition works to create a healthier, more sustainable Atlanta by making it safer, easier and more attractive to bicycle for fun, fitness and transportation.

Chattahoochee Riverkeeper

Atlanta, Georgia

Chattahoochee Riverkeeper advocates and works to secure the protection and stewardship of the Chattahoochee River, its tributaries and watershed.

Chattooga Conservancy

Clayton, Georgia

The Chattooga Conservancy helps protect and restore the ecological integrity of the Chattooga watershed and empowers communities to practice good stewardship on public and private lands.

Coosa River Basin Initiative/ Upper Coosa Riverkeeper

Rome, Georgia

The Coosa River Basin Initiative/Upper Coosa Riverkeeper informs and empowers citizens in the southeast U.S. to protect, preserve and restore this biologically diverse area.

Georgia Conservancy

Atlanta, Georgia

Georgia Conservancy seeks to protect Georgia's natural resources by advocating sound environmental policies, advancing sustainable growth practices and facilitating common-ground solutions to environmental challenges.

Georgia ForestWatch

Dahlonega, Georgia

Georgia ForestWatch works to preserve, protect and restore native ecosystems of the Chattahoochee-Oconee national forests, and to inform and inspire the public to be good stewards of these lands.

Georgia River Network

Athens, Georgia

Georgia River Network seeks to ensure a clean-water legacy by engaging and empowering Georgians to protect and restore their rivers from the mountains to the coast.

GreenLaw

Atlanta, Georgia

GreenLaw provides free legal and technical assistance to environmental organizations and community groups throughout Georgia, helping to prevent pollution that endangers human health and the environment.

Ogeechee Riverkeeper

Savannah, Georgia

Ogeechee Riverkeeper protects and improves the water quality of the Ogeechee, the Canoochee and surrounding coastal rivers.

South River Watershed Alliance

Dacula, Georgia

South River Watershed Alliance restores and protects the South River and its watershed through education, water-quality monitoring and river cleanups.

Trees Atlanta

Atlanta, Georgia

Trees Atlanta helps citizens protect and improve Atlanta's urban environment through plantings and conservation, and educational programs.

Hawaii

Cycle On Hawaii

Honolulu, Hawaii

Cycle On Hawaii works to make a more livable community by having more people ride bicycles for health, recreation and transportation, using advocacy, education and events.

Hawaii Bicycling League

Honolulu, Hawaii

Hawaii Bicycling League seeks to enable more people to ride bicycles for health, recreation and transportation, using advocacy, education and events.

Paepae o He'eia

Kaneohe, Hawaii

Paepae o He'eia is working to implement the values and concepts from the model of a traditional fishpond to provide physical, intellectual and spiritual sustenance for its community.

PangeaSeed Foundation

Honolulu, Hawaii

PangeaSeed contributes to the protection of sharks, our oceans and marine life by undertaking actions that encourage environmental activism and sustainable consumption choices.

Papahana Kuaola

Kaneohe, Hawaii

Papahana Kuaola is dedicated to restoring a native ecosystem and preserving Hawaii agricultural sites.

The Kohala Center

Kamuela, Hawaii

The Kohala Center is working to turn knowledge into action so that communities in Hawaii and around the world can thrive ecologically, economically, culturally and socially.

Idaho

Advocates for the West

Boise, Idaho

Advocates for the West uses law and science to restore streams and watersheds, protect public lands and wildlife, and ensure clean and sustainable communities in the American West.

Friends of Scotchman Peaks Wilderness

Sandpoint, Idaho

Friends of Scotchman Peaks Wilderness conducts education, outreach, and stewardship and advocacy activities to preserve the scenic and biologically diverse Scotchman Peaks Roadless area.

Idaho Conservation League

Boise, Idaho

ICL seeks to ensure that wild Idaho remains wild and works to protect the values that define Idaho by building a robust conservation community and advocating for clean water, clean air and healthy families.

Idaho Rivers United

Boise, Idaho

Idaho Rivers United helps protect and restore the rivers and native fish of Idaho through grassroots campaigns, outreach and advocacy work.

Living with Wolves

Sun Valley, Idaho

Living with Wolves raises broad public awareness of the truth about wolves, their social nature, their importance to healthy ecosystems and the threats to their survival.

Model Forest Policy Program*Sagle, Idaho*

This program supports healthy forests, clean and abundant water supplies, and economically thriving, climate-resilient communities through planning training programs, consulting services and advocacy work.

Rock Creek Alliance*Sandpoint, Idaho*

Rock Creek Alliance works to counter pollution and degradation from hardrock mining to protect the wild lands, wildlife and water quality of the Cabinet Mountains ecosystem.

Sawtooth Society*Stanley, Idaho*

Sawtooth Society is dedicated to protecting, preserving and enhancing the Sawtooth National Recreation Area.

Snake River Alliance*Boise, Idaho*

The Snake River Alliance serves as Idaho's nuclear watchdog, advocating for clean energy through community advocacy, collaboration, education and grassroots organizing.

Snake River Waterkeeper*Boise, Idaho*

Snake River Waterkeeper applies law and science to conserve, protect and promote sustainable use of the Snake River and its tributaries.

Winter Wildlands Alliance*Boise, Idaho*

The Winter Wildlands Alliance advocates for winter wild lands and human-powered snow sports on public lands, providing innovative programming such as the Backcountry Film Festival and a "snow school" for children.

Illinois**Chicago Academy of Sciences***Chicago, Illinois*

Chicago Academy of Sciences is working to create a positive relationship between people and nature that grows its region's urban connection to the world of nature and science.

Climate Cycle*Chicago, Illinois*

Climate Cycle exists to inspire students to green our world by teaching them about climate change, renewable energy, cycling and sustainable practices.

Environmental Law & Policy Center*Chicago, Illinois*

ELPC develops and leads strategic environmental advocacy campaigns to protect natural resources and the environment with a focus on the Midwest.

Fisheries Conservation Foundation*Champaign, Illinois*

Fisheries Conservation Foundation seeks to promote a better understanding of marine and freshwater fishery resources and to encourage the enlightened management of fisheries resources for their optimum use and enjoyment by the public.

Garfield Park Conservatory Alliance*Chicago, Illinois*

This alliance seeks to encourage and strengthen the fundamental connection between plants and human life by creating and implementing nature-based programming for children and families throughout Chicago.

John G. Shedd Aquarium*Chicago, Illinois*

The John G. Shedd Aquarium is committed to the preservation of aquatic life and ecosystems throughout the world and at home in the Great Lakes.

Plant Chicago*Chicago, Illinois*

Plant Chicago is working to develop circular economies of food production, energy conservation and material re-use, empowering people of all backgrounds to make their cities healthier and more efficient.

GRANT RECIPIENT**THE NATURE CONSERVANCY NEVADA**

Mission To conserve the lands and waters on which all life depends.

Activities The Nature Conservancy works in all 50 states and 35 countries. In Nevada, we've been protecting ecologically important places for more than 30 years, conserving a total of three million acres and 26 miles of rivers and streams. Our Nevada work is focused on the eastern Sierra rivers (the Truckee, Carson and Walker), the Colorado River, the Mojave Desert and sagebrush ecosystems.

Accomplishments We strive to build strong partnerships and make conservation a community effort. Our innovative partnership with Patagonia is a perfect example of how teaming up can make a big difference for people and nature. In Argentina, we're working together to improve the region's grasslands by collaborating with ranchers that produce wool for Patagonia clothing. Almost 6,500 miles away in Nevada, volunteers from Patagonia's Reno Distribution Center have donated more than 1,000 hours planting native trees, restoring wetlands and more at our McCarran Ranch Preserve as part of our ongoing project to revitalize 10 miles of the Truckee River. The river is the area's main source of drinking water, and the preserve offers excellent opportunities for fly fishing, hiking, biking, birdwatching and other activities.



photo: Simon Williams-TNC

The Wetlands Initiative

Chicago, Illinois

The Wetlands Initiative is dedicated to restoring the wetland resources of the Midwest to improve water quality, increase wildlife habitat and biodiversity, and to reduce flood damage.

Iowa

Iowa Citizens for Community Improvement

Des Moines, Iowa

Iowa Citizens for Community Improvement empowers and unites people of all ethnic backgrounds to take control of their communities, identify and address problems and act as a vehicle for social, economic and environmental justice.

Kansas

Friends of the Kaw

Lawrence, Kansas

Friends of the Kaw is dedicated to protecting and preserving the Kansas (Kaw) River by advocating for water quality and wildlife habitat, removal of in-river dredges and recreational uses.

Kentucky

21st Century Parks

Louisville, Kentucky

21st Century Parks serves as stewards entrusted to create and preserve unexcelled parklands that reflect the needs and values of its community.

Appalachian Citizens' Law Center

Whitesburg, Kentucky

The Appalachian Citizens' Law Center helps protect Appalachia's land and people from degradation caused by extractive industries by providing legal services and engaging in strategic litigation and policy work in areas such as mine safety, environmental protection and sustainable energy.

Bowling Green Riverfront Foundation

Bowling Green, Kentucky

The Bowling Green Riverfront Foundation is dedicated to creating the Barren River Outdoor Center, an integrated outdoor recreational area for family-friendly tourism and recreational opportunities.

Kentucky Heartwood

Berea, Kentucky

Kentucky Heartwood works to protect and restore the integrity, stability and beauty of Kentucky's native forests and biotic communities through research, education, advocacy and nonviolent intervention.

Louisiana

Atchafalaya Basinkeeper

Baton Rouge, Louisiana

Atchafalaya Basinkeeper helps protect and restore the ecosystems within the Atchafalaya Basin through education, research, monitoring and advocacy programs.

Coalition to Restore Coastal Louisiana

Baton Rouge, Louisiana

This group advocates for the implementation of sound coastal policies, acts as a watchdog to make sure those regulations are enforced, and oversees education and restoration projects throughout Louisiana's rich coastal wetlands.

Louisiana Bucket Brigade

New Orleans, Louisiana

The Louisiana Bucket Brigade works with communities that neighbor the state's oil refineries and chemical plants to free those neighborhoods of industrial pollution.

Maine

Camp Ketcha-Portland Gear Hub

Scarborough, Maine

Camp Ketcha-Portland Gear Hub is dedicated to providing youth and families with gear and guidance to enjoy the outdoors.

Forest Ecology Network

Lexington Township, Maine

The Forest Ecology Network promotes the ecological and aesthetic integrity of the Maine Woods through public-awareness campaigns and grassroots citizen activism.

Friends of Casco Bay

South Portland, Maine

Friends of Casco Bay helps improve and protect the environmental health of Maine's Casco Bay through water-quality monitoring, advocacy, education and collaborative problem solving.

Maine Conservation Alliance

Augusta, Maine

The Maine Conservation Alliance encourages Maine's environmental movement to pass forward-thinking conservation laws, mobilizes citizens to become informed voters and advocates for policies that protect the environment.

Maine Rivers

Yarmouth, Maine

Maine Rivers works to protect, restore and enhance the ecological health of Maine's river systems, working with communities and partners to foster river restoration.

Natural Resources Council of Maine

Augusta, Maine

The Natural Resources Council of Maine seeks to protect, conserve and restore Maine's environment through legislative and policy work, conservation programs and advocacy campaigns.

RESTORE: The North Woods

Hallowell, Maine

RESTORE: The North Woods uses advocacy, public awareness and citizen action to restore wilderness, recover endangered wildlife and protect public lands in the North Woods of the U.S. and Canada.

Sebasticook Regional Land Trust

Unity, Maine

Sebasticook Regional Land Trust works to recognize and conserve the rich wild and working landscape of central Maine's Sebasticook River watershed.

The Brunswick FoodShed

Brunswick, Maine

The Brunswick FoodShed connects food producers and people who have an interest in local, sustainable food production and healthy living.

Maryland

Anacostia Watershed Society

Bladensburg, Maryland

The Anacostia Watershed Society helps restore and protect the Anacostia River and its watershed communities by cleaning its water, recovering its shores and honoring its heritage.

Chesapeake Climate Action Network

Takoma Park, Maryland

Chesapeake Climate Action Network seeks to build and mobilize a powerful grassroots movement in its region to call for state, national and international policies that put us on a path to climate stability.

Sassafras River Association

Georgetown, Maryland

The Sassafras River Association promotes good water quality, a balance among recreation, wildlife and economic activity, and an educated community that takes action to restore and maintain the health of the watershed.

Watershed Stewards Academy

Millersville, Maryland

Watershed Stewards Academy seeks to identify, train and support community leaders—Watershed Stewards—to reduce the negative impacts of stormwater runoff in Anne Arundel County.

Massachusetts

Backyard Growers

Gloucester, Massachusetts

Backyard Growers exists to reshape Gloucester's relationship with food by providing resources and support to establish vegetable gardens in homes and schools.

Better Future Project

Cambridge, Massachusetts

Better Future Project accelerates the growth of a powerful grassroots movement to address the climate crisis and make stronger, healthier and more resilient communities by advancing a rapid and responsible transition beyond fossil fuels.

Ceres*Boston, Massachusetts*

Ceres seeks to mobilize investor and business leadership to build a thriving, sustainable global economy.

Charles River Clean Up Boat*Framingham, Massachusetts*

This group works to remove floating trash from the Charles River between Watertown and the dam at Boston Harbor.

CYCLE Kids*Cambridge, Massachusetts*

CYCLE Kids educates kids about active healthy lifestyles through a bike-safety and nutrition curriculum.

Martha's Vineyard Shellfish Group*Oak Bluffs, Massachusetts*

Martha's Vineyard Shellfish Group works to redirect shell (oyster, clam, etc.) from the waste stream of Martha's Vineyard, back into the coastal salt ponds for shellfish restoration and improved water quality.

Sea-Run Brook Trout Coalition*Newburyport, Massachusetts*

The Sea-Run Brook Trout Coalition works to research, protect and restore sea-run brook trout populations and the coastal watersheds they depend upon.

South Boston Grows*South Boston, Massachusetts*

South Boston Grows works to improve community green space and advance knowledge about growing edible plants in order to increase access to and consumption of fresh fruits, vegetables and herbs in South Boston.

Southie Trees*South Boston, Massachusetts*

Southie Trees plants and maintains trees in South Boston to clean the air, reduce storm-water pollution and shade homes to reduce energy costs.

University of Massachusetts Amherst*Amherst, Massachusetts*

This project of UMass Amherst uses acoustic telemetry to quantify the movement patterns of permit and identify critical habitats important for the conservation of fish in Culebra, Puerto Rico.

Whale and Dolphin Conservation*Plymouth, Massachusetts*

Whale and Dolphin Conservation defends whales and dolphins through campaigns, lobbying, conservation, research and rescue.

Michigan**Conservation Resource Alliance***Traverse City, Michigan*

The Conservation Resource Alliance works to preserve and protect northern Michigan's waterways, wildlife, and forests through collaborative land-use solutions.

Empowerment Plan*Detroit, Michigan*

Empowerment Plan gives homeless individuals jobs while in the shelter so they can earn money, find a place to live and gain back independence for themselves and their families.

Flint River Corridor Alliance*Flint, Michigan*

Flint River Corridor Alliance seeks to initiate and sustain projects in the Flint River that revitalize the corridor as a community asset while enriching quality of life.

FLOW*Traverse City, Michigan*

FLOW works to ensure the waters of the Great Lakes are protected, by engaging the public and decision-makers about threats and abuses facing the Great Lakes and by advancing solutions to address them.

GRANT RECIPIENT NATIVE FISH SOCIETY

Mission Guided by the best available science, the Native Fish Society advocates for the protection and recovery of wild, native fish and promotes the stewardship of the habitats that sustain them.

Activities For 130 years, the Pacific Northwest's iconic salmon and steelhead populations have been in steady decline. To address this problem, we have built a network of place-based, volunteer River Stewards across the Northwest and equipped them with scientific understanding and tools to organize their communities and promote on-the-ground policies and practices that protect their homewaters.

Accomplishments Through the generous support of Patagonia, last year we were able to expand the capacity of the River Steward Program, providing more on-the-ground support and training to River Stewards across the region. In addition, our River Stewards led efforts to raise public awareness about the risks of hatchery programs on wild steelhead and salmon. From Washington's establishment of Wild Steelhead Management Zones that protect the genetic integrity of the state's most important wild steelhead populations in perpetuity, to a precedent-setting U.S. District Court ruling on Oregon's Sandy River that has driven hatchery reform actions regionwide, our grassroots volunteers have been at the core of these conservation victories.



photo: Mark Sherwood



PROGRAM UPDATE CLOTHING DONATIONS

When members of The Nature Conservancy labored this year to restore parts of the Truckee River watershed, some wore waders and boots we had donated to them. When Buffalo Field Campaign volunteers ventured out in the Montana winter, trying to protect the last wild herd of buffalo from slaughter by Montana's Department of Livestock and the National Park Service, many stayed warm in cold-weather gear from Patagonia.

Through our clothing donation program, this year we gave more than \$300,000 (at our cost) of new and used clothing. Most of it went to environmental groups, which typically wear the used stuff and raise funds with the new. But we also donated clothing and gear to other nonprofits, as well as the ever-growing number of folks these days suffering the effects of hurricanes, mud slides, flooding, fires and other natural disasters.

Huron Pines

Gaylord, Michigan

Huron Pines works to conserve the forests, lakes and streams of northeast Michigan by implementing science-based projects with partners to restore streams, enhance wildlife habitat, improve forest health, control invasive species and engage citizens.

Kalamazoo River Watershed Council

Kalamazoo, Michigan

Kalamazoo River Watershed Council works collaboratively with the community, government agencies, officials and businesses to improve and protect the health of the Kalamazoo River, its tributaries and its watershed.

Kent County Parks Foundation

Grand Rapids, Michigan

Kent County Parks Foundation expands and improves parkland, protects the environment and preserves open space in Kent County.

The Little Traverse Conservancy

Harbor Springs, Michigan

The Little Traverse Conservancy works to protect the natural diversity and beauty of northern Michigan by preserving significant land and scenic areas, and fostering appreciation and understanding of the environment.

Yellow Dog Watershed Preserve

Big Bay, Michigan

Yellow Dog Watershed Preserve is working to preserve and protect the Yellow Dog watershed in its most natural state.

Minnesota

Audubon Chapter of Minneapolis

Fridley, Minnesota

This Audubon chapter works to preserve, protect and improve existing habitat for birds and other wildlife and to develop and maintain new bird and wildlife sanctuaries.

Cycles for Change

Saint Paul, Minnesota

Cycles for Change educates and empowers people to use bicycles for transportation, refurbishes bikes and sells them at affordable prices, and offers free services to those who visit its open, accessible space.

Friends of the Boundary Waters Wilderness

Minneapolis, Minnesota

Friends of the Boundary Waters Wilderness is working to protect, preserve and restore the wilderness character of the Boundary Waters Canoe Area Wilderness and Quetico-Superior ecosystem.

Friends of the Headwaters

Park Rapids, Minnesota

Friends of the Headwaters is working to change the route for two oil pipelines proposed for Minnesota's fragile northern lands and waters.

Friends of the Mississippi River

Saint Paul, Minnesota

Friends of the Mississippi River engages citizens to protect, restore and enhance the Mississippi River and its watershed in the Twin Cities region.

Great River Greening

St. Paul, Minnesota

Great River Greening leads and inspires community-based restoration of forests, prairies and waters in Minnesota.

Midtown Greenway Coalition

Minneapolis, Minnesota

Midtown Greenway Coalition helps to maintain the Midtown Greenway, a 5.5-mile-long former railroad corridor in south Minneapolis lined with bicycling and walking trails.

Minnesota Environmental Partnership

St. Paul, Minnesota

The Minnesota Environmental Partnership works to protect our "great outdoors" by engaging the public and leaders, and uniting environmental efforts.

Mississippi River Fund

St. Paul, Minnesota

The Mississippi River Fund works to strengthen the connection between people and the Mississippi River and to build support for the Mississippi National River and Recreation Area.

MN350*Minneapolis, Minnesota*

MN350 raises awareness in Minnesota, and throughout the nation, about global warming through education, lobbying, advocacy and rallies.

Northeastern Minnesotans for Wilderness*Ely, Minnesota*

Northeastern Minnesotans for Wilderness works to protect and preserve wilderness and to advocate for the protection of the Boundary Waters Canoe Area Wilderness.

Smart Trips*St. Paul, Minnesota*

St. Paul Smart Trips is working for a St. Paul where sustainable transportation is the safe and easy choice.

The Loppet Foundation*Minneapolis, Minnesota*

The Loppet Foundation provides opportunities for outdoor activities and adventures in the Twin Cities, running outdoor events, coaching youth in skiing, biking and canoeing, and working with the Minneapolis Park Board to provide trails.

WaterLegacy*Inver Grove Heights, Minnesota*

WaterLegacy seeks to protect Minnesota's waters from sulfide mining and other threats, and to safeguard the human and ecological communities that rely on these natural resources.

White Earth Land Recovery Project*Callaway, Minnesota*

White Earth Land Recovery Project works to strengthen community leadership and build citizen participation involving environmental and cultural justice and preservation work.

Mississippi**MS Coalition for Vietnamese-American Fisher Folks & Families***Biloxi, Mississippi*

MS Coalition for Vietnamese-American Fisher Folks & Families seeks to address the immediate and long-term needs of the Vietnamese-American communities in Mississippi that have been adversely impacted by the BP oil spill.

Montana**Adventure Cycling Association***Missoula, Montana*

Adventure Cycling Association seeks to inspire and empower people to travel by bicycle.

Adventurers and Scientists for Conservation*Bozeman, Montana*

This group brings outdoor adventurers and scientists together to promote conservation around the globe.

Alliance for the Wild Rockies*Helena, Montana*

Alliance for the Wild Rockies works to secure the ecological integrity of the core wildland ecosystems and biological linkage corridors of the wild Rockies bioregion through citizen empowerment, conservation biology, sustainable economic models and environmental law.

Big Blackfoot Riverkeeper*Greenough, Montana*

Big Blackfoot Riverkeeper works to preserve and protect the Big Blackfoot River in its natural state, including what's on the water, in the water, under the water and near the water.

Buffalo Field Campaign*West Yellowstone, Montana*

Dedicated to stopping the harassment and slaughter of wild Yellowstone buffalo, the Buffalo Field Campaign helps protect wildlife habitat and works with First Nations to honor the sacredness of wild buffalo.

Center for Large Landscape Conservation*Bozeman, Montana*

This group works to solve large-scale challenges, such as climate change and habitat fragmentation, through policy work and by forging alliances and fostering collaboration among conservation efforts.

Clark Fork Coalition*Missoula, Montana*

The Clark Fork Coalition protects and restores the Clark Fork watershed in western Montana and northern Idaho through science-based, results-oriented advocacy work with an emphasis on public education.

Conservation Hawks*Bigfork, Montana*

Conservation Hawks seeks to pass on a healthy natural world to the next generation of sportsmen, defend sporting heritage and traditions, and educate hunters and anglers on the challenges and threats we face.

Cottonwood Environmental Law Center*Bozeman, Montana*

Cottonwood Environmental Law Center works to protect the people, forests, water and wildlife in the West, using the law, multimedia and public outreach.

Craighead Institute*Bozeman, Montana*

The Craighead Institute seeks to maintain healthy populations of native plants and wildlife in the American West, along with healthy human communities in sustainable ecosystems, through advocacy work and film and book projects.

Friends of the Missouri Breaks Monument*Helena, Montana*

This group works on behalf of the Upper Missouri River Breaks National Monument through education, advocacy and by supporting groups and agencies that protect and restore the monument.

Friends of the Wild Swan*Bigfork, Montana*

Friends of the Wild Swan seeks to protect and restore water quality, fish and wildlife habitat on state and federal public lands in Montana.

Great Burn Study Group*Missoula, Montana*

Through on-the-ground stewardship, advocacy and education, the Great Burn Study Group works to permanently protect the wild and remote character and ecological integrity of the northern Bitterroot Mountains in western Montana and northern Idaho.

Headwaters Montana*Whitefish, Montana*

Headwaters Montana works to protect water, wildlife and the traditional outdoor heritage of Montana and southeast British Columbia.

Keystone Conservation*Bozeman, Montana*

Keystone Conservation partners with communities to design and implement strategies that save a place for America's keystone species while keeping people and property secure.

Montana Audubon*Helena, Montana*

Montana Audubon promotes the appreciation, knowledge and conservation of birds and natural ecosystems to safeguard biological diversity through education, citizen science and advocacy programs.

Montana Environmental Information Center*Helena, Montana*

The Montana Environmental Information Center is committed to protecting and preserving Montana's natural environment through policy work, media outreach and government watchdog efforts.

Montana Wilderness Association*Helena, Montana*

The Montana Wilderness Association helps protect Montana's wilderness, wildlife habitat and traditional recreation opportunities through community engagement, policy work and wilderness designation and conservation campaigns.

Montana Wildlife Federation*Helena, Montana*

The Montana Wildlife Federation is working to protect and enhance Montana's public wildlife, lands, waters and fair-chase hunting and fishing heritage.

Northern Plains Resource Council*Billings, Montana*

This group organizes Montana citizens to safeguard water quality, family farms and ranches, and the state's quality of life by giving them information and tools to help them participate effectively in decisions that affect their lives.

Northwest Connections

Swan Valley, Montana

Northwest Connections cultivates an innovative approach to conservation that strengthens the relationship between people and landscapes, and develops the next generation of conservation leaders.

Plains Justice

Billings, Montana

Plains Justice provides legal resources to communities in the northern plains states and serves as a voice for clean energy and a sustainable environment.

Prickly Pear Land Trust

Helena, Montana

Prickly Pear Land Trust defends the natural diversity and rural character of Montana's Prickly Pear Valley and adjoining lands through cooperative efforts with landowners.

Swan View Coalition

Kalispell, Montana

Swan View Coalition helps communities in Montana's Swan Range protect their sources of quiet recreation, clean water and wildlife security from logging, pesticides, extreme sports events and motorized vehicles.

Watershed Education Network

Missoula, Montana

The Watershed Education Network fosters knowledge, appreciation and awareness of watershed health through science and outreach, with the goal of creating the next generation of watershed stewards.

Western Organization of Resource Councils Education Project

Billings, Montana

This group seeks to build a grassroots base of citizens working for stewardship and conservation of the land, water and natural resources of the Rocky Mountains and northern Great Plains.

Wilderness Watch

Missoula, Montana

Wilderness Watch protects the wilderness character of the 110-million-acre National Wilderness Preservation System and its wild rivers.

Wildlife Conservation Society Community Partnerships Program

Ennis, Montana

Wildlife Conservation Society Community Partnerships Program exists to conserve wildlife and habitat through understanding critical issues, implementing science-based solutions and supporting community participation in conservation.

WildWest Institute

Missoula, Montana

The WildWest Institute exists to protect and restore forests, wild lands, watersheds and wildlife in the northern Rockies, empowering citizens to effectively participate in public land management decision processes.

Yaak Valley Forest Council

Troy, Montana

The Yaak Valley Forest Council protects roadless areas, restores habitat, works to build an economy based on restoration and cultivates dialogue between historically polarized groups.

Yellowstone to Yukon Conservation Initiative

Bozeman, Montana

Combining science and stewardship, this group seeks to ensure that the world-renowned wilderness and wildlife of the Y2Y region can support all of its natural and human communities.

Nebraska

Center for Rural Affairs

Lyons, Nebraska

The Center for Rural Affairs stands up for rural communities and brings their voice to policymakers, advocating for better health care, clean energy, sustainable agriculture and community development in rural America.

The Groundwater Foundation

Lincoln, Nebraska

The Groundwater Foundation exists to educate people and inspire action to ensure clean, sustainable groundwater for future generations.

Nevada

Friends of Black Rock High Rock

Gerlach, Nevada

Friends of Black Rock High Rock works to manage and preserve the cultural and natural resources of the Black Rock Desert region of northwest Nevada through education and conservation.

Friends of Gold Butte

Mesquite, Nevada

This group works for the permanent protection of the biological, geological and cultural resources of Gold Butte through education, community outreach and advocacy.

Friends of Nevada Wilderness

Reno, Nevada

Friends of Nevada Wilderness is dedicated to preserving qualified Nevada public lands as wilderness, protecting them from threats, informing the public about the values and need for wilderness, and restoring and improving the management of wild lands.

Great Basin Resource Watch

Reno, Nevada

Great Basin Resource Watch defends the health and well-being of the Great Basin's land, air, water, wildlife and communities from the adverse effects of industrial development and resource extraction through policy work, education and grassroots action.

Keep Truckee Meadows Beautiful

Reno, Nevada

Keep Truckee Meadows Beautiful is dedicated to creating a cleaner, more beautiful region through education and active community involvement.

Kiwanis Club of Downtown Sparks

Reno, Nevada

The Kiwanis Club of Downtown Sparks teaches kids responsible bike ownership and use through schools and youth organizations.

The Nature Conservancy in Nevada

Reno, Nevada

The Nature Conservancy in Nevada works to preserve the state's lands and waters through scientific study and partnerships.

New Hampshire

Audubon Society of New Hampshire

Concord, New Hampshire

The Audubon Society of New Hampshire seeks to protect New Hampshire's environment for wildlife and for people through environmental education, conservation research, environmental public policy and science-based advocacy.

New Jersey

Mahwah Environmental Volunteers Organization

Mahwah, New Jersey

Mahwah Environmental Volunteers Organization seeks to be the model for the creation of scalable ecological solutions that inspire and empower people to take action for a better future.

New Mexico

Amigos Bravos

Taos, New Mexico

Amigos Bravos is a statewide water-conservation organization guided by social-justice principles and dedicated to preserving and restoring the ecological and cultural integrity of New Mexico's water and the communities that depend on it.

Conservation Voters New Mexico Education Fund

Santa Fe, New Mexico

Conservation Voters New Mexico Education Fund works to engage New Mexicans to protect their air, land, water and communities by mobilizing people to advocate on policy, enhancing the voting process, cultivating conservation leaders and amplifying the voices of those most affected.

New Mexico Environmental Law Center

Santa Fe, New Mexico

The New Mexico Environmental Law Center works to protect the natural environment and achieve environmental justice for New Mexico's communities through legal representation, policy advocacy and public education.

New Mexico Wilderness Alliance*Albuquerque, New Mexico*

The New Mexico Wilderness Alliance advances the protection, restoration and continued enjoyment of New Mexico's wild lands and wilderness areas through administrative protection, federal wilderness designation and ongoing advocacy.

WildEarth Guardians*Sante Fe, New Mexico*

WildEarth Guardians works to protect and restore the wildlife, wild rivers and wild places of the American West through advocacy grass-roots-action campaigns, media outreach and litigation.

New York**350.org***Brooklyn, New York*

To prevent disastrous climate change, 350.org works to reduce the concentration of carbon dioxide in the atmosphere below 350 parts per million.

Bike New York–Star Track*New York, New York*

Bike New York–Star Track seeks to empower New York City children from underresourced communities by building self-confidence, strength, goal setting and teamwork through the exciting sport of track racing.

BRITDOC*Brooklyn, New York*

BRITDOC is a film funder and media think tank dedicated to developing new sources of production finance and innovate models of distribution, as well as devising practical tools to measure the social impact of film and sharing those with filmmakers worldwide.

Buffalo Niagara Riverkeeper*Buffalo, New York*

Buffalo Niagara Riverkeeper works to protect water quality and quantity, and connect people to water by cleaning up waterways, restoring habitats and enhancing public access to the Great Lakes.

Catskill Mountainkeeper*Livingston Manor, New York*

Catskill Mountainkeeper works through a network of concerned citizens to promote sustainable growth and to protect the natural resources essential to healthy communities in the Catskills region.

Community Watersheds Clean Water Coalition*Bedford, New York*

The Community Watersheds Clean Water Coalition works to protect and improve New York City's Croton watershed, along with all watersheds in the state, guided by the belief that safe, clean and affordable drinking water is a basic human right.

GRANT RECIPIENT
RIVERS WITHOUT BORDERS

Mission Rivers Without Borders is a U.S. and Canadian conservation organization striving to protect the transboundary watersheds of northwest British Columbia and southeast Alaska. Six spectacular, remote international river systems here are virtually pristine, and not coincidentally, rich in biodiversity. They also support some of the most productive wild salmon habitat in the world and are profoundly significant to Native people. But the headwaters of these watersheds are threatened by proposed mining development on a massive scale.

Activities By bringing attention to the natural and cultural values of the transboundary watersheds and organizing and empowering commercial fishermen, Native people, scientists and communities on both sides of the border to speak up for these values, Rivers Without Borders is creating a counter current against short-sighted, destructive mining ventures. The voices of these stakeholders become particularly powerful when channeled to influence mining investment and decisionmaking. This is where we focus our efforts. Fostering an ecosystem-based, international conversation about the future of the transboundary watersheds is, we believe, key to keeping them wild and thriving.

Accomplishments At the transboundary region's heart, the Taku is the largest totally intact watershed on the Pacific coast of North America. In partnership with Patagonia, our organizing and outreach work with a First Nation and Alaska fishermen has stymied an extremely controversial mining proposal for a decade, keeping the Taku wild.



photo: Chris Miller

Environmental Grantmakers Association

New York, New York

Environmental Grantmakers Association works with members and partners to promote effective environmental philanthropy by sharing knowledge, fostering debate, cultivating leadership, facilitating collaboration and catalyzing action.

Frack Action

Brooklyn, New York

Frack Action advocates for a statewide ban on fracking throughout New York, using a combination of field organizing, coalition building and strategic communications.

Friends of the Upper Delaware River

Hancock, New York

Friends of the Upper Delaware River is working to protect, preserve and enhance the ecosystem and coldwater fishery of the upper Delaware River system and to address any environmental threats.

Friends of Van Cortlandt Park

Bronx, New York

Friends of Van Cortlandt Park promotes the conservation and improvement of Van Cortlandt Park through environmental education, restoration and enhancement of its forests and trails.

Global Justice Ecology Project

Buffalo, New York

The Global Justice Ecology Project explores and exposes the root causes of social injustice—ecological destruction and economic domination—through advocacy, media outreach and bridge-building among social justice, environmental and ecological justice groups.

Gowanus Canal Conservancy

Brooklyn, New York

The Gowanus Canal Conservancy brings the Gowanus Canal watershed to life by creating green space and parkland along its shores; protecting its water, soil and air; and fostering a balance of ecological, business and cultural activity in the region.

HeadCount

New York, New York

HeadCount uses the power of music to register voters and raise political consciousness, reaching young people and music fans where they already are—at concerts and online.

Helpman Productions

Brooklyn, New York

Helpman Productions inspires participation in critical social issues by producing social documentaries and outreach campaigns that spark change.

Hudson River Sloop Clearwater

Beacon, New York

Hudson River Sloop Clearwater works to preserve and protect the Hudson River, its tributaries and related bodies of water by providing innovative environmental programs, advocacy and celebrations designed to inspire, educate and activate the next generation of environmental leaders.

Lake George Land Conservancy

Bolton Landing, New York

The Lake George Land Conservancy works to protect land within the Lake George watershed—from summit to shoreline—to preserve the world-renowned water quality of this amazing lake.

Mohonk Preserve

New Paltz, New York

The Mohonk Preserve exists to protect the Shawangunk Mountains region and inspire people to care for, enjoy and explore their natural world.

Natural Resources Defense Council

New York, New York

NRDC helps safeguard the earth—its people, its plants and animals, and the natural systems on which all life depends—by combining the grassroots power of over a million members and online activists with the courtroom clout and expertise of hundreds of lawyers, scientists and other professionals.

New York City Audubon

New York, New York

New York City Audubon exists to protect wild birds and habitat in the five boroughs, improving the quality of life for all New Yorkers.

No Impact Project

New York, New York

The No Impact Project uses entertainment, education and group action to engage new people in the quest for ways of living that connect individual happiness with service to community and habitat

Recycle-a-Bicycle

Brooklyn, New York

Recycle-a-Bicycle runs a community-based bike shop in New York City that offers job training, environmental education and other programs such as Earn-A-Bike, high school internships, recycled arts workshops and a kids' riding club.

Riverkeeper

Ossining, New York

Riverkeeper serves as a watchdog to defend the Hudson River and its tributaries through legal action, education and legislative advocacy, and by operating the Riverkeeper patrol boat.

Sweet Jane Productions

Brooklyn, New York

Sweet Jane Productions creates new works, such as the documentary film *Gasland II*, that address the most pressing social, political and environmental issues of our time.

Widening Circles

Tully, New York

Widening Circles cultivates synergistic, ever-expanding circles of awareness, kinship and conservation by creating opportunities for beneficial, informed action.

**Wildlife Conservation Society
Adirondack Program**

Saranac Lake, New York

Wildlife Conservation Society's Adirondack Program promotes wildlife conservation and vibrant human communities in the Adirondack Park through applied research, community partnerships and public outreach.

North Carolina**American Whitewater**

Cullowhee, North Carolina

American Whitewater conserves and restores our nation's white-water resources and enhances opportunities to enjoy them safely through policy work and volunteer programs.

Appalachian Voices

Boone, North Carolina

Appalachian Voices brings people together to protect the land, air and water of central and southern Appalachia, empowering communities to defend the region's natural and cultural heritage.

Blue Ridge Parkway Foundation

Winston Salem, North Carolina

The Blue Ridge Parkway Foundation supports and funds an array of initiatives to preserve this North Carolina treasure, including programs to build and maintain visitor facilities, educate children, and restore and conserve the natural environment.

Catawba Riverkeeper Foundation

Charlotte, North Carolina

Catawba Riverkeeper Foundation educates and advocates to protect the Catawba-Wataeree River Basin's lakes, rivers and streams.

Conservation Trust for North Carolina

Raleigh, North Carolina

The Conservation Trust for North Carolina seeks to protect the Blue Ridge Parkway, support the work of 23 land trusts and connect people to the land.

Dogwood Alliance

Asheville, North Carolina

The Dogwood Alliance mobilizes diverse voices to defend the forests and communities of the southern U.S. from destructive industrial forestry.

Friends of the Mountains to Sea Trail*Raleigh, North Carolina*

Friends of the Mountains to Sea Trail brings together volunteers and communities to build and promote a 1,000-mile foot trail across North Carolina from the Great Smokies to the Outer Banks.

NC Conservation Network*Raleigh, North Carolina*

NC Conservation Network protects North Carolina's environment and public health by providing environmental news to conservation groups, training activists, and convening and facilitating coalitions to address significant environmental issues.

North Carolina Wildlife Federation*Raleigh, North Carolina*

North Carolina Wildlife Federation works to be the leading advocate for North Carolina wildlife and its habitat.

Piedmont Environmental Alliance*Winston-Salem, North Carolina*

This group inspires North Carolinians to make choices that protect and restore nature, providing information on sustainability, supporting environmental groups and green businesses, and leveraging the collective power of individual actions to build a sustainable community.

SouthWings*Asheville, North Carolina*

SouthWings promotes conservation through aviation, giving community organizations the inspiration and evidence they need to take action to protect and restore the forests, rivers, coastlines and wetlands of the Southeast.

Wild South*Asheville, North Carolina*

Wild South works to protect public land through creative strategies that address root problems, and to inspire people to enjoy, value and protect the wild character and natural legacy of the South.

North Dakota**Badlands Conservation Alliance***Bismarck, North Dakota*

Badlands Conservation Alliance works to restore and preserve the western North Dakota badlands and prairie ecosystems within state and federal public lands.

Dakota Resource Council*Dickinson, North Dakota*

The Dakota Resource Council forms local groups that promote prosperous, environmentally sound rural communities and empower people to influence decision-making processes in issues that affect their lives.

Ohio**Buckeye Forest Council***Columbus, Ohio*

The Buckeye Forest Council protects Ohio's native forests and their inhabitants through education, advocacy and organizing.

FreshWater Accountability Project*Grand Rapids, Ohio*

FreshWater Accountability Project is dedicated to protecting Ohio's water resources as a legacy for our children.

Friends of the Lower Olentangy Watershed*Columbus, Ohio*

Friends of the lower Olentangy Watershed is working to keep the Olentangy River and its tributaries clean and safe for all to enjoy through public education, volunteer activities and coordinating with decision-makers.

Ohio Citizen Action Education Fund*Cleveland, Ohio*

Ohio Citizen Action Education Fund provides research and support for community organizing for environmental campaigns.

Ohio Environmental Council*Columbus, Ohio*

Ohio Environmental Council works to secure healthy air, land and water for all who call Ohio home.

Oregon**Bark***Portland, Oregon*

Bark is working to transform Mt. Hood National Forest into a place where natural processes prevail, where wildlife thrives and where local communities have a social, cultural and economic investment in its restoration and preservation.

Cascadia Wildlands*Eugene, Oregon*

Cascadia Wildlands educates, agitates and inspires a movement to protect and restore wild ecosystems in the Cascadia bioregion, the temperate forest zone from south-central Alaska to northern California.

Coast Range Forest Watch*Coos Bay, Oregon*

CRFW organizes educational events and citizen science to stop destructive logging practices in Oregon's Coast Range, especially in the Elliott State Forest.

Collective Eye*Portland, Oregon*

Collective Eye produces and distributes films that explore untold environmental and social stories of our time and organizes strategic, action-oriented educational outreach campaigns to create measurable change for our planet and communities.

Columbia Riverkeeper*Hood River, Oregon*

Columbia Riverkeeper is dedicated to protecting and restoring the water quality of the Columbia River and all life connected to it.

Community Cycling Center*Portland, Oregon*

Community Cycling Center seeks to broaden access to bicycling and its benefits to build a vibrant community where people of all backgrounds use bicycles to stay healthy and connected.

Crag Law Center*Portland, Oregon*

Representing conservation groups and citizens working for sustainable land management in the Pacific Northwest, the Crag Law Center helps clients with not only litigation, but also civic participation, campaign strategies, communications, organizing efforts and media relations.

Deschutes River Alliance*Portland, Oregon*

Deschutes River Alliance seeks to protect the river and its recreational assets through the use of collaborative, science-based solutions.

Forest Service Employees for Environmental Ethics*Eugene, Oregon*

FSEEE works to protect national forests and to reform the U.S. Forest Service by advocating environmental ethics, educating citizens and defending whistleblowers.

Friends of Tryon Creek*Portland, Oregon*

Friends of Tryon Creek works to connect people to this important natural area, share its passion for the wonders of nature and inspire environmental stewardship in all.

Grow Portland*Portland, Oregon*

Grow Portland is an entrepreneurial organization dedicated to the expansion of urban gardening and urban agriculture in the Portland metro area to empower its community to grow healthy food.

Hells Canyon Preservation Council*La Grande, Oregon*

This group protects and restores the wild lands, pure waters, habitats and biodiversity of the Hells Canyon-Wallowa and Blue Mountain ecosystems in the Pacific Northwest.

Klamath-Siskiyou Wildlands Center*Ashland, Oregon*

The K-S Wildlands Center advocates for wild-life, waters and forests in the Klamath and Rogue River basins of northwest California and southwest Oregon.



PROGRAM UPDATE HAWAII

Our Honolulu and Haleʻiwa stores support three different environmental groups loosely connected and working together to create ahupuaʻa—a traditional method of sustainable watershed management. The groups are working in the Kaneʻohe region on the windward side of Oʻahu in Hawaiʻi. We help them with grant money, clothing donations and volunteer labor.

Shaped by island geography, historically, every ahupuaʻa was a wedge-shaped area of land running from the uplands to the sea and following the natural boundaries of the watershed. Each ahupuaʻa contained the resources the human community needed—from fish and salt, to fertile land for farming taro or sweet potato, to koa and other trees growing in upslope areas. It was understood that the well-being of people in the lower reaches of the ahupuaʻa depended on proper land management from the people in the upper reaches.

Three environmental groups—Papahana Kuaola, Kakoʻo Oihi and Paepae o Heʻeia—have the same purpose today. Since 2008, staff and volunteers of Papahana Kuaola have been restoring the upper Heʻeia watershed by removing invasive trees and plants and replanting the land with appropriate natives. They have also been eradicating invasive aquatic species and reseeding the stream with native oʻopu and invertebrates, like hihiwai and ʻopae kalaʻole.

Further downstream, in the lower section of the Heʻeia watershed, the staff of Kakoʻo Oihi, along with their local community, have been clearing and farming over 400 acres of leased land and bringing back agricultural and ecological productivity to this once abundant landscape. Kalo production (taro plants from which poi is made) in the alluvial wetlands of the Heʻeia ahupuaʻa is one of their key priorities of this group, which aims to improve the availability and accessibility of kalo to local markets.

At the mouth of the Heʻeia watershed, Paepae o Heʻeia is working to restore the Heʻeia fishpond, a 600- to 800-year-old resource and cultural treasure. Hawaiian fishponds are advanced forms of aquaculture found nowhere else in the world. The Heʻeia Fishpond is walled, enclosing 88 acres of water. The water is brackish and conducive to the growth of limu (algae) eaten by native fish. Each year, Paepae o Heʻeia hosts over 2,500 volunteers, who learn both traditional and modern techniques of managing fishponds.

Modoc

Hood River, Oregon

Modoc uses stories and film to engage the populace of the Flint River basin and inform them of a potentially harmful river engineering project in their backyard.

Native Fish Society

Oregon City, Oregon

Guided by science, the Native Fish Society advocates for abundant wild, native fish and healthy habitats through grassroots restoration projects, reform initiatives, conservation reports, and campaigns that encourage public participation in management and planning processes.

Northwest Center for Alternatives to Pesticides

Eugene, Oregon

The Northwest Center for Alternatives to Pesticides works to reduce the use of pesticides to protect communities and environmental health.

Oregon Natural Desert Association

Bend, Oregon

ONDA defends and restores Oregon's high desert, working to permanently protect millions of acres of public land that is home to diverse populations of wildlife.

Oregon Wild

Portland, Oregon

Oregon Wild works to protect and restore Oregon's wild lands, wildlife and waters as an enduring legacy for future generations.

Pacific Rivers Council

Portland, Oregon

Pacific Rivers Council works to protect and restore rivers, their watersheds and the native species that depend on them.

River Network

Portland, Oregon

River Network connects more than 2,000 organizations working to protect America's most vital natural resource—water.

Sandy River Basin Watershed Council

Sandy, Oregon

The Sandy River Basin Watershed Council works together with landowners, public agencies and community volunteers to protect and restore the ecological, cultural and historic resources of the 500-square-mile Sandy River basin.

Sea Turtles Forever

Seaside, Oregon

Sea Turtles Forever is dedicated to protecting endangered marine turtles and restoring damaged marine habitat.

Soda Mountain Wilderness Council

Ashland, Oregon

The Soda Mountain Wilderness Council defends and promotes wild lands in the Soda Mountain/Pilot Rock area, where the globally significant Siskiyou Mountains join the southern Cascade Range.

Sustainable Northwest*Portland, Oregon*

Sustainable Northwest brings people, ideas and innovation together so that nature, local economies and rural communities can thrive.

The Bus Federation Civic Fund*Portland, Oregon*

The Bus Federation Civic Fund advances a new era of democracy that is locally led and publicly engaged, envisioning a society where young voters come out to the polls in numbers that shape the public discourse and are active and engaged participants.

The Conservation Alliance*Bend, Oregon*

The Conservation Alliance engages businesses to fund and partner with organizations throughout North America to protect wild places for their habitat and recreation values.

The North Umpqua Foundation*Roseburg, Oregon*

The North Umpqua Foundation dedicates itself to protecting and restoring the north Umpqua River and its native fish so that future generations can continue to catch a wild steelhead on a skated dry fly.

Umpqua Watersheds*Roseburg, Oregon*

Umpqua Watersheds works for the protection and restoration of the ecosystems of the Umpqua watershed and beyond through education, training and advocacy.

WaterWatch of Oregon*Portland, Oregon*

WaterWatch is working to protect and restore streamflows in Oregon's rivers for fish, wildlife and the people who depend on healthy rivers.

Western Environmental Law Center*Eugene, Oregon*

Western Environmental Law Center works to protect and restore western wild lands and advocates for a healthy environment on behalf of communities throughout the West.

Pennsylvania**Allegheny Defense Project***Kane, Pennsylvania*

The Allegheny Defense Project defends the forests and watersheds of the Allegheny Plateau from commercial logging, oil and gas drilling, and other extractive industries.

Citizens for Pennsylvania's Future*Harrisburg, Pennsylvania*

Citizens for Pennsylvania's Future seeks to create a just future where nature, communities and the economy thrive through community outreach, legal services and policy analysis that transform public opinion and policy to protect our environment.

Community Environmental Legal Defense Fund*Mercersburg, Pennsylvania*

The Community Environmental Legal Defense Fund works to build sustainable communities by helping people assert their right to local self-government and promote the rights of nature.

FracTracker Alliance*Johnstown, Pennsylvania*

The FracTracker Alliance shares maps, data and analyses to communicate the impacts of the global oil and gas industry and inform actions that positively shape our energy future.

Friends of Allegheny Wilderness*Warren, Pennsylvania*

Friends of Allegheny Wilderness fosters an appreciation of wilderness values, working with communities to ensure that increased wilderness protection is a priority in the stewardship of the Allegheny National Forest.

McKean County Conservation District*Smethport, Pennsylvania*

The McKean County Conservation District provides leadership and stewardship to ensure the protection and sustainability of McKean County's natural resources by fostering public and private partnerships.

Stroud Water Research Center*Avondale, Pennsylvania*

The Stroud Water Research Center seeks to advance the knowledge of freshwater ecosystems through interdisciplinary research into all aspects of streams, rivers and their watersheds.

The Land Conservancy for Southern Chester County*Unionville, Pennsylvania*

The Land Conservancy for Southern Chester County is working to ensure the perpetual preservation and stewardship of open space, natural resources, historic sites and working agricultural lands throughout southern Chester County.

Rhode Island**Clean Ocean Access***Newport, Rhode Island*

Clean Ocean Access works to eliminate marine debris from the shoreline, improve water quality, and encourage healthy watersheds and marine ecosystems.

South Carolina**Avian Conservation Center***Charleston, South Carolina*

The Avian Conservation Center works to identify and address vital environmental issues by providing medical treatment to injured birds of prey and shorebirds, and through education, research and conservation initiatives.

Conservation Voters of South Carolina Education Fund*Columbia, South Carolina*

Conservation Voters of South Carolina Education Fund seeks to maximize the participation of conservation-minded citizens in public-policy decisions that affect South Carolina's environment and natural resources.

Palmetto Conservation*Columbia, South Carolina*

Palmetto Conservation works to conserve South Carolina's natural and cultural resources, preserve historic landmarks and promote outdoor recreation through trails and greenway programs.

The Outside Foundation*Hilton Head, South Carolina*

The Outside Foundation works to get kids outside and to preserve and protect our environment.

Upstate Forever*Greenville, South Carolina*

Upstate Forever promotes sensible growth and protects special places in the upstate region of South Carolina through its land trust, sustainable communities initiatives and clean air and water programs.

South Dakota**Badlands Natural History Association***Interior, South Dakota*

The Badlands Natural History Association seeks to promote historical, natural, scientific, educational and interpretive activities within the National Park Service and other similar agencies, principally in the northern Plains states of the United States.

Dakota Rural Action*Brookings, South Dakota*

Dakota Rural Action promotes family agriculture and conservation of South Dakota's environment and way of life through community organizing aimed at giving people a strong voice in decisions affecting their quality of life.

Northern Prairies Land Trust*Sioux Falls, South Dakota*

Northern Prairies Land Trust works to establish partnerships with landowners to provide protection for lands that are important for agriculture, forestry, fish and wildlife habitat and open space.

Tennessee**Cherokee Forest Voices***Johnson City, Tennessee*

Cherokee Forest Voices works to restore biodiversity; improve the protection of fish, wildlife, plants, soil and water resources; encourage the designation of wilderness areas; and increase availability of nature-oriented recreation and protection of scenic values.

Clean Water Expected in East Tennessee

Cosby, Tennessee

Clean Water Expected in East Tennessee is dedicated to seeing the Pigeon River live up to its full potential by holding upstream polluters accountable to the standards set forth by the Clean Water Act.

Friends of Great Smoky Mountains National Park

Kodak, Tennessee

Friends of Great Smoky Mountains National Park assists the National Park Service in its mission to preserve and protect its namesake by raising funds and public awareness, and providing volunteers for needed projects.

Ijams Nature Center

Knoxville, Tennessee

Ijams Nature Center encourages stewardship of the natural world by providing an urban green-space for people to learn about and enjoy the outdoors through engaging experiences.

Southern Appalachian Wilderness Stewards

Tellico Plains, Tennessee

The Southern Appalachian Wilderness Stewards seeks to educate, cultivate and empower an engaged public for the stewardship of protected public lands.

Statewide Organizing for Community eMpowerment Resource Project

Knoxville, Tennessee

SOCM works on social, economic and environmental justice issues in 10 counties and promotes several statewide initiatives, empowering citizens to effect positive change in their communities.

Wolf River Conservancy

Memphis, Tennessee

The Wolf River Conservancy is dedicated to the protection and enhancement of Tennessee's Wolf River corridor and watershed as a natural resource through land trusts, education programs and recreational excursions.

Texas

Alamo Resource Conservation & Development Area

Boerne, Texas

This group provides a focal point for local leadership to develop and implement strategies that deliver coordinated resource conservation and economic development assistance so that communities thrive.

Austin B-cycle

Austin, Texas

Austin B-cycle seeks to improve the overall mobility, economy and health of Austin through a network of on-demand bikeshare stations in the urban core.

EcoRise Youth Innovations

Austin, Texas

EcoRise seeks to inspire a new generation of leaders to design a sustainable future for all by empowering middle and high school students to tackle real-world challenges through environmental literacy, social innovation and hands-on design.

Keep Austin Beautiful

Austin, Texas

Keep Austin Beautiful provides resources and education to engage citizens in building more beautiful communities.

Texas Conservation Alliance

Dallas, Texas

Texas Conservation Alliance coordinates a network of organizations and organizes broad-based grassroots coalitions that build support for acquisition of public wildlife lands and influence Texas water and environmental policies.

Westcave Outdoor Discovery Center

Austin, Texas

Westcave Outdoor Discovery Center promotes the enjoyment and protection of nature through outdoor education.

Utah

Bike Utah

Salt Lake City, Utah

Bike Utah promotes safe cycling in Utah through advocacy, education and encouraging people to get out and ride.

Breathe Utah

Salt Lake City, Utah

Breathe Utah works to improve the air we breathe through education, collaboration and policy.

Center for Documentary Expression and Art

Salt Lake City, Utah

Center for Documentary Expression and Art uses documentary tools to help Utahans better understand their state's past and present, and gaze outward to discover their connection to the nation and the world.

Friends of Cedar Mesa

Bluff, Utah

Friends of Cedar Mesa seeks to inspire good stewardship that protects the natural and cultural integrity of public lands in San Juan County.

Glen Canyon Institute

Salt Lake City, Utah

The Glen Canyon Institute works to restore Utah and Arizona's Glen Canyon and a healthy, free-flowing Colorado River through scientific research, informational events and conferences, media outreach and litigation.

Great Salt Lake Audubon

Salt Lake City, Utah

Great Salt Lake Audubon is dedicated to protecting and enhancing habitat for wild birds, animals and plants, and to maintaining healthy and diverse environments for wildlife and people throughout the state.

HawkWatch International

Salt Lake City, Utah

HawkWatch International helps conserve the environment through long-term monitoring and scientific research on raptors as indicators of ecosystem health and through school programs and community education.

HEAL Utah

Salt Lake City, Utah

HEAL Utah engages citizens in the decisions that affect their health and environment, promoting clean, sustainable energy, serving as a watchdog for the nuclear industry and working to ensure that Utah is never again downwind from nuclear weapons testing.

Ogden Nature Center

Ogden, Utah

Ogden Nature Center is devoted to uniting people with nature and nurture, promoting appreciation and stewardship of the environment.

Peaceful Uprising

Salt Lake City, Utah

Peaceful Uprising organizes, educates and inspires the climate movement to demand measurable change in the status quo and to push confrontation in order to create a livable future.

Salt Lake Climbers Alliance

Salt Lake City, Utah

SLCA promotes climbing opportunities, preserves local access and encourages stewardship of Utah's Wasatch Range.

Save Our Canyons

Salt Lake City, Utah

Save Our Canyons advances the protection of Utah's Wasatch mountains, foothills and canyons through planning processes, education, media, events and volunteer programs.

Southern Utah Wilderness Alliance

Salt Lake City, Utah

SUWA helps preserve wilderness at the heart of the Colorado Plateau; advocates for sound management of these lands; and works to defend them from oil and gas development, unnecessary road construction, off-road vehicle use and other threats.

The Green Urban Lunch Box

Salt Lake City, Utah

The Green Urban Lunch Box seeks to revitalize neglected space to grow food for its community, inspiring people to think creatively about where their food comes from and how it is grown.

TreeUtah*Salt Lake City, Utah*

TreeUtah plants trees and educates the next generation of stewards to protect the natural environment in Utah.

Uranium Watch*Moab, Utah*

Uranium Watch advocates for the protection of public health and the environment from the impacts of the uranium and nuclear industries in Utah through educational campaigns, research, networking activities and environmental actions.

Utah Clean Energy*Salt Lake City, Utah*

Utah Clean Energy works to stop energy waste, create clean energy and build a smart energy future by serving as a voice for clean energy in the utility regulatory arena and by collaborating with government agencies and private foundations.

Utah Dine Bikeyah*Salt Lake City, Utah*

Utah Dine Bikeyah works to preserve and protect the cultural and natural resources of ancestral Navajo/Dine' lands to benefit and bring healing to people and the Earth.

Utah Rivers Council*Salt Lake City, Utah*

The Utah Rivers Council fosters the conservation of Utah's rivers through grassroots organizing, advocacy campaigns, education and litigation.

Wasatch Community Gardens*Salt Lake City, Utah*

Wasatch Community Gardens empowers people of all ages and incomes in Utah's Wasatch Front to grow and eat healthy, organic, local food.

Wild Utah Project*Salt Lake City, Utah*

Wild Utah Project works to maintain and restore the health of natural lands in Utah and adjoining states by providing scientific research and technical support to land managers, citizen activists and other conservation partners.

Wildlife Rehabilitation Center of Northern Utah*Farr West, Utah*

The Wildlife Rehabilitation Center of Northern Utah seeks to empower the entire community to support and engage in conservation and responsible stewardship of wildlife and its habitat through wildlife rehabilitation and raising public awareness.

GRANT RECIPIENT
**ADVENTURERS AND SCIENTISTS
FOR CONSERVATION**

Mission Adventurers and Scientists for Conservation mobilizes the outdoor community to gather and share scientific data, driving conservation around the world.

Activities While sailing between Iceland and Greenland, a group of ASC volunteers collected three liters of ocean water. At trip's end, they sent the samples to our partner scientist, who found microscopic plastic particles in all three liters. Brokering these types of connections is ASC's bread and butter. In addition to this worldwide study of microplastics pollution, our projects include carnivore research in northern Utah, a high-altitude glacial thinning study on peaks above 17,000 feet and wildlife data collection on the Great Plains. Our goal is always to provide scientific data for land and wildlife managers to make better decisions.

Accomplishments Since our founding in 2011, we've partnered with thousands of volunteer adventure scientists, among them hikers, climbers, surfers, paddlers, skiers and cyclists. Combining their outdoor skills with simple scientific protocols and cutting-edge technology, we've collected quality, otherwise-unattainable data. Through our microplastics research, which is unprecedented in scale, we've gathered samples from 780-plus locations across the ocean. Having found plastic contamination in the vast majority of these samples, we've expanded the project to freshwater in 2015.



photo: KT Miller

Vermont

1% for the Planet

Waitsfield, Vermont

1% for the Planet seeks to build, support and activate an alliance of businesses financially committed to creating a healthy planet.

350Vermont

Burlington, Vermont

350Vermont uses grassroots organizing and direct action to reduce dependence on fossil fuels in communities throughout Vermont.

Batten Kill Watershed Alliance

Arlington, Vermont

Batten Kill Watershed Alliance exists to provide excellent stewardship of the Batten Kill watershed in New York and Vermont through conservation, habitat restoration, and public education and outreach.

New Haven River Anglers Association

Middlebury, Vermont

This group helps protect the New Haven River watershed by encouraging the management of trout for the fish's benefit, promoting youthful anglers through education and working against water pollution.

Vermont Natural Resources Council

Montpelier, Vermont

The Vermont Natural Resources Council uses research, education and advocacy to protect and restore Vermont's environment and foster sustainable communities.

Virginia

Center for a New American Dream

Charlottesville, Virginia

Center for a New American Dream helps Americans to reduce their consumption to improve their quality of life, protect the environment and promote social justice.

Center for Health, Environment & Justice

Falls Church, Virginia

The Center for Health, Environment & Justice is working to empower people to build healthy communities and prevent harm to human health caused by exposure to environmental threats.

Friends of the North Fork of the Shenandoah River

Woodstock, Virginia

Friends of the North Fork of the Shenandoah River works to keep the North Fork of the Shenandoah River clean, healthy and beautiful through advocacy, community action, education and science.

Friends of the Rappahannock

Fredericksburg, Virginia

Friends of the Rappahannock is the voice and force for a healthy and scenic Rappahannock River, working through advocacy, education and restoration efforts to protect and enhance the river.

Phoenix Bikes

Arlington, Virginia

Phoenix Bikes mentors youth to build, repair and recycle bikes, providing real-world skills to the kids and more bikes to the community.

Piedmont Environmental Council

Warrenton, Virginia

The Piedmont Environmental Council protects the natural resources, rural economy, history and beauty of Virginia's northern Piedmont.

Southern Appalachian Mountain Stewards

Appalachia, Virginia

Southern Appalachian Mountain Stewards is working to stop the destruction of its communities by surface coal mining, to improve the quality of life in its area and to help rebuild sustainable communities.

The Clinch Coalition

Wise, Virginia

The Clinch Coalition helps protect and preserve the forests, wildlife and watersheds of the Clinch Valley Bioreserve in southwestern Virginia by building trails, enhancing tourism and seeking congressionally designated protection.

The Nature Conservancy

Arlington, Virginia

The Nature Conservancy helps protect nature for people today and future generations by carrying out large-scale, science-based conservation projects throughout the world.

Trout Unlimited

Arlington, Virginia

Trout Unlimited seeks to conserve, protect and restore North America's coldwater fisheries and their watersheds.

Virginia League of Conservation Voters—Education Fund

Richmond, Virginia

This group educates residents and decision-makers about critical conservation issues with the aim of protecting Virginia's landscape.

Wild Virginia

Charlottesville, Virginia

Wild Virginia works to preserve ecosystems in Virginia's national forests through education, encouraging people to voice their opinion on timber sales and other projects, facilitating the study of threatened areas and litigating to protect critical habitat.

Washington

Basel Action Network

Seattle, Washington

Basel Action Network works to advance global environmental and human health and justice by preventing toxic trade, promoting a toxic-free future and campaigning for the right to a pollution-free environment for everyone.

Center for Environmental Law & Policy

Seattle, Washington

Center for Environmental Law & Policy works to protect and restore Washington's rivers and aquifers through science-based management of water resources, public education, agency advocacy, policy reform and public-interest litigation.

Coastal Watershed Institute

Port Angeles, Washington

The Coastal Watershed Institute seeks to protect and restore marine and terrestrial ecosystems through scientific research and community, place-based partnerships.

Columbia Land Trust

Vancouver, Washington

Columbia Land Trust exists to conserve and care for vital lands, waters and wildlife of the Columbia River region.

Gifford Pinchot Task Force

Vancouver, Washington

Gifford Pinchot Task Force supports the biological diversity and communities of the northwest U.S. through conservation and restoration of forests, rivers, fish and wildlife.

Grist Magazine

Seattle, Washington

Grist sets the agenda by showing how green is reshaping the world, cutting through the noise and empowering a new generation to make change.

GRuB

Olympia, Washington

GRuB grows healthy food, healthy people and healthy communities by bringing people together around the food they eat and the agriculture that produces it.

Hydropower Reform Coalition

Bellingham, Washington

The Hydropower Reform Coalition advocates for river protection and restoration across the U.S. by improving the performance of individual hydropower dams regulated by the Federal Energy Regulatory Commission.

Kettle Range Conservation Group

Republic, Washington

The Kettle Range Conservation Group defends wilderness, protects biodiversity and restores the ecosystems of the Columbia River basin by working collaboratively with rural, urban, business, government and community leaders.

Kwiáht Center for the Historical Ecology of the Salish Sea

Lopez Island, Washington

Kwiáht combines the latest scientific research methods in ecology, biochemistry and genetics, with respect for indigenous values, in the service of good stewardship of cultural and biological resources in the San Juan and Gulf islands.

Marine Conservation Institute*Seattle, Washington*

Marine Conservation Institute is dedicated to securing permanent, strong protection for the ocean's most important places.

Methow Valley Citizens' Council*Twisp, Washington*

The Methow Valley Citizens' Council is devoted to raising a strong community voice for protection of the Methow Valley's natural environment and rural character.

National Forest Foundation*Seattle, Washington*

The National Forest Foundation engages Americans in community-based and national programs that promote the health and public enjoyment of the 193-million-acre National Forest System, and administers private gifts for the benefit of national forests.

Nature Consortium*Seattle, Washington*

Nature Consortium is devoted to connecting people, arts and nature.

Nooksack Salmon Enhancement Association*Bellingham, Washington*

The Nooksack Salmon Enhancement Association is dedicated to restoring sustainable wild salmon runs to Whatcom County.

Northwest Natural Resource Group*Seattle, Washington*

The Northwest Natural Resource Group helps woodland owners optimize the economic and ecological potential of their land through conservation-based forest management.

Other 98%*Vashon, Washington*

The mission of the Other 98% is simple but bold: to be a storytelling force that educates people in a way that stirs them to action.

Pacific Biodiversity Institute*Winthrop, Washington*

Pacific Biodiversity Institute combines innovative research, education and support to inform, enhance and inspire conservation.

Pipeline Safety Trust*Bellingham, Washington*

Pipeline Safety Trust promotes pipeline safety through education and advocacy; increased access to information; and partnerships with residents, safety advocates, government and industry, resulting in safer communities and a healthier environment.

Pronto Cycle Share*Seattle, Washington*

Pronto Cycle Share is working to provide residents and visitors access to a low-cost, fast, flexible and convenient transportation alternative with economic, social and environmental benefits to the region.

Raincoast Conservation Foundation*Orcas, Washington*

This team of conservationists and scientists is working to protect the lands, waters and wildlife of coastal British Columbia through advocacy, science, applied ethics and grass-roots activism.

Rivers Without Borders*Clinton, Washington*

Rivers Without Borders promotes the extraordinary ecological and cultural values of Alaska-British Columbia transboundary watersheds and strives to keep them wild, intact and thriving.

Save Our Wild Salmon*Seattle, Washington*

Save Our Wild Salmon seeks to restore abundant wild salmon and steelhead to Columbia basin rivers and streams.

Skagit Fisheries Enhancement Group*Mount Vernon, Washington*

The Skagit Fisheries Enhancement Group builds partnerships that educate and engage the community in habitat restoration and watershed stewardship to enhance wild salmonid populations.

Sound Action*Vashon, Washington*

Sound Action seeks to protect Puget Sound's nearshore habitats and fish from harmful development by ensuring environmental laws are applied.

Sound Salmon Solutions*Lake Stevens, Washington*

Sound Salmon Solutions works to ensure future salmon populations in the Stillaguamish, Snohomish and Island counties' watersheds through educational programs, community outreach, habitat restoration and volunteer service projects.

The Lands Council*Spokane, Washington*

The Lands Council safeguards and revitalizes the inland Northwest's forests, water and wildlife through advocacy, education, action and community engagement.

Trout Unlimited**N. Kitsap-Bainbridge Chapter***Bainbridge Island, Washington*

This chapter of Trout Unlimited is dedicated to protecting, restoring and sustaining local cold-water fisheries and their watersheds.

Washington Council of Trout Unlimited*Easton, Washington*

The Washington Council of Trout Unlimited works to conserve, protect and restore coldwater fisheries, and their watersheds and ecosystems as a means of maintaining quality of life.

Washington Wild*Seattle, Washington*

Washington Wild works to protect and restore wild lands and waters in the state of Washington through advocacy, education and civic engagement.

Wild Fish Conservancy*Duvall, Washington*

The Wild Fish Conservancy seeks to improve conditions for all of the Northwest's wild fish by researching their populations and habitats, advocating for better land use, harvest and management, and carrying out restoration projects.

Wild Steelhead Coalition*Seattle, Washington*

The Wild Steelhead Coalition helps increase the return of wild steelhead to the rivers and streams of the Pacific Northwest by building partnerships, educating stakeholders and helping to improve policy on behalf of the fish.

Wildlands Network*Seattle, Washington*

This group of ranchers, hunters, anglers and conservation partners works scientifically and strategically to protect and foster enough wild places and connective wildways in North America to sustain wildlife and people through the 21st century.

West Virginia**American Conservation Film Festival***Shepherdstown, West Virginia*

The American Conservation Film Festival is dedicated to promoting outstanding films and the arts to educate and inspire people to become engaged in conservation issues.

Appalachian Mountain Advocates*Lewisburg, West Virginia*

This group works to protect Appalachian communities and the environment by strengthening environmental laws and using the law to require extractive industries to internalize their costs.

Coal River Mountain Watch*Naoma, West Virginia*

Coal River Mountain Watch is dedicated to stopping the destruction of West Virginia's communities and environment caused by mountaintop-removal mining, improving the quality of life in its area and rebuilding sustainable communities.

Friends of Blackwater*Charleston, West Virginia*

Friends of Blackwater works to protect the ecology, spectacular landscapes, outdoor recreation and heritage of the High Allegheny Mountains of West Virginia through public outreach, advocacy and restoration.

Ohio Valley Environmental Coalition

Huntington, West Virginia

The Ohio Valley Environmental Coalition helps improve the state's natural resources through organizing, public education, coalition building, leadership development, strategic litigation, media outreach and the promotion of sustainable alternatives.

SkyTruth

Shepherdstown, West Virginia

SkyTruth motivates and empowers new constituencies for environmental protection by using satellite images and other visual technologies to illustrate environmental issues.

The Alliance for Appalachia

Fayetteville, West Virginia

The Alliance for Appalachia is working to end mountaintop removal, put a halt to destructive coal technologies and support a just and sustainable Appalachia.

West Virginia Rivers Coalition

Charleston, West Virginia

This group fosters the conservation and restoration of West Virginia's rivers and streams by improving public participation, publishing informational reports and serving as a knowledgeable resource for other watershed groups and decision-makers.

West Virginia Wilderness Coalition

Elkins, West Virginia

Permanent protection for West Virginia's special lands through legislative or administrative designations is the goal of the West Virginia Wilderness Coalition.

Wisconsin

350 Madison

Madison, Wisconsin

350 Madison Climate Action Team is dedicated to reducing atmospheric carbon dioxide below 350 parts per million by working locally in concert with a powerful global movement.

Clean Lakes Alliance

Madison, Wisconsin

Clean Lakes Alliance is working to improve the water quality of the lakes, streams and wetlands of the Yahara River watershed with specific focus on reducing phosphorus inputs into its lakes.

Friends of the Kinni

River Falls, Wisconsin

Friends of the Kinni is devoted to see the Kinnickinnic River flowing freely again by supporting the FERC relicensing process as a way to understand the dams and their economics, and to understand the health of the river.

Kiap-TU-Wish

Hudson, Wisconsin

The Kiap-TU-Wish Chapter of Trout Unlimited works to conserve, protect and restore cold-water fisheries and their watersheds in Polk, Pierce and St. Croix counties of Wisconsin, and to ensure access to fishable coldwater streams.

Native American Educational Technologies

Hayward, Wisconsin

Native American Educational Technologies works to protect and preserve the air, land, water and traditional lifestyle of Lake Superior's Chippewa tribes.

River Alliance of Wisconsin

Madison, Wisconsin

This group helps the flowing waters of Wisconsin by bringing people to rivers to appreciate their beauty and needs, engaging with government agencies and empowering citizens and grassroots groups to effect positive change.

St. Croix River Association

St. Croix Falls, Wisconsin

St. Croix River Association works to protect, restore and celebrate the St. Croix River and its watershed.

Upper Mississippi River Interpretive Association

Onalaska, Wisconsin

The Upper Mississippi River Interpretive Association supports activities of the upper Mississippi River National Wildlife and Fish Refuge and provides opportunities for wildlife-dependent recreation, education and scientific research.

Wisconsin Wetlands Association

Madison, Wisconsin

Wisconsin Wetlands Association is dedicated to the protection, restoration and enjoyment of wetlands and associated ecosystems through science-based programs, education and advocacy.

Wyoming

1% for the Tetons

Jackson, Wyoming

1% for the Tetons works to sustain the Tetons area's natural resources and related qualities by awarding high-leverage grants to forward-looking projects.

Acceso PanAm

Jackson, Wyoming

Acceso PanAm is a climbers access and conservation organization dedicated to protecting climbing environments and building a grassroots approach to conservation and stewardship in all the Americas.

Bighorn Climbers' Coalition

Cody, Wyoming

Bighorn Climbers' Coalition is dedicated to preserving, protecting and promoting access to climbing resources in the Bighorn Mountains and Bighorn Basin of Wyoming.

Citizens for the Wyoming Range

Bondurant, Wyoming

Citizens for the Wyoming Range represents a diverse association of groups and individuals working together to permanently protect the Wyoming Range from oil and gas leasing and development.

Grand Teton National Park Foundation

Moose, Wyoming

Grand Teton National Park Foundation funds projects that enhance its namesake's cultural, historic and natural resources and helps others learn about all that is special in the park.

Powder River Basin Resource Council

Sheridan, Wyoming

This group advocates for the responsible use of the Powder River basin's natural resources by educating and encouraging citizens to raise a coherent voice in decisions that will impact their environment.

SHIFT

Jackson, Wyoming

SHIFT uses food, film, speakers and outdoor recreation to advance the future of conservation.

Wyoming Outdoor Council

Lander, Wyoming

The Wyoming Outdoor Council helps protect Wyoming's treasured landscapes, healthy wildlife, and clean air and water through advocacy work and coalition-building.

Wyoming Wilderness Association

Sheridan, Wyoming

Wyoming Wilderness Association works to protect Wyoming's public wild lands.

Wyoming Wildlife-The Foundation

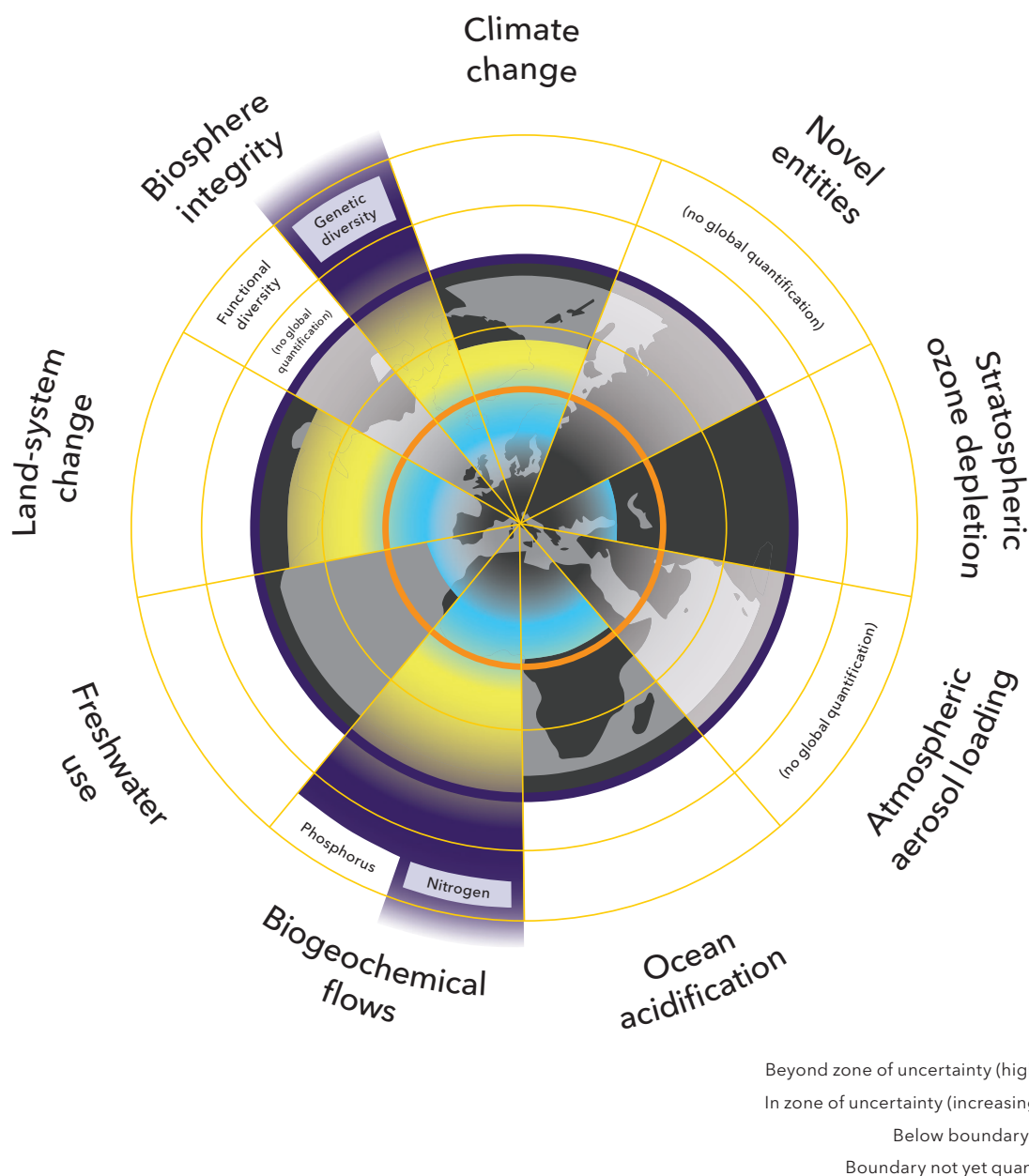
Laramie, Wyoming

Wyoming Wildlife-The Foundation seeks to create an enduring natural legacy for future generations through stewardship of all Wyoming's wildlife.

Wyoming Wildlife Federation

Lander, Wyoming

Wyoming Wildlife Federation works to protect and enhance habitat, perpetuate ethical hunting and fishing, and protect citizens' rights to use public lands and waters.



Planetary Boundaries

When we first saw this graphic representation of the limits of the planet from the Stockholm Resilience Centre, it made us understand why we are doing all the work we do. This graph sets out nine precautionary boundaries of critical human-driven environmental change. It represents the research of 28 internationally renowned scientists. The concept was first discussed in 2008. It was

published as a peer-reviewed article in the international journal *Science*.

Patagonia is presently using this representation and its longer explanatory text as a guide to help us determine what we should be doing as a business to mitigate human-driven environmental change, what areas of giving are most important for our 1% fund, and where we want to be in 2050.

"To measure true progress toward sustainability," says the Resilience

Centre, "businesses need to benchmark collective performance against the physical and ecological limits of the planet."

From the work reported in this booklet, you can see how far we've come and from this graph of Planetary Boundaries, we can see how far Patagonia-and all of us-have to go.

Learn more stockholmresilience.org.

By the Numbers

6.2 MILLION

Dollars we donated this fiscal year to fund environmental work

70 MILLION

Cash and in-kind services we've donated since our tithing program began in 1985

741

Environmental groups that received a Patagonia grant this year

116,905

Dollars given to nonprofits this year through our Employee Charity Match program

20 MILLION & CHANGE

Dollars we've allocated to invest in environmentally and socially responsible companies through our venture capital fund

8

New investments we made this year through \$20 Million & Change

5

Mega-dams that will not be built on Chile's Baker and Pascua rivers thanks to a worldwide effort in which we participated

380

Public screenings this year for *DamNation*

75,000

Signatures collected this year petitioning the Obama administration to remove four dams on the lower Snake River

192

Fair Trade Certified™ styles in the Patagonia line as of fall 2015

Quantifying Some of Our Environmental & Social Work

100

Percentage of Patagonia products we take back for recycling

164,062

Pounds of Patagonia products recycled or upcycled since 2004

84

Percentage of water saved through our new denim dyeing technology as compared to conventional synthetic indigo denim dyeing

100

Percentage of Traceable Down (traceable to birds that were never live-plucked, never force-fed) we use in our down products

1996

Year we switched to the exclusive use of organically grown cotton

10,424

Hours our employees volunteered this year on the company dime

30,000

Approximate number of Patagonia products repaired this year at our Reno Service Center

774,671

Single-driver car-trip miles avoided this year through our Drive-Less program

100 MILLION

Dollars 1% for the Planet® has donated to nonprofit environmental groups