

# In Good Company

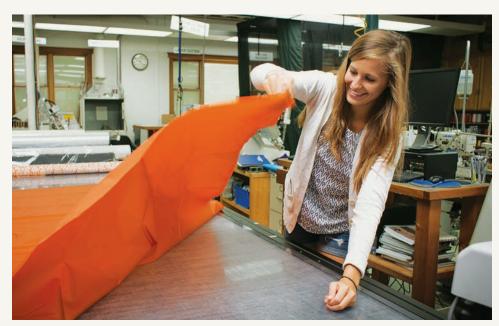
As a company, Patagonia wants to accomplish a lot more than making clothing and profit. Our three-part mission statement—build the best product, cause no unnecessary harm, use business to inspire and implement solutions to the environmental crisis—is the touchstone for every decision we make. That includes whom we build relationships with. We're proud to supply product to like-minded companies that share our values of better social responsibility, continual environmental awareness and exemplary quality. Together, we can demonstrate that doing great business doesn't have to be "business as usual."



2015 Corporate & Group Editorial



The Tin Shed gang circa 1960s. Ventura, California. PATAGONIA ARCHIVES



Lindsey Kern inspects fabric at the Forge, Patagonia's R&D headquarters. PATAGONIA ARCHIVES

## A Bit About Us ...

Patagonia is, above all, a product-driven company. Our founder Yvon Chouinard once wrote that to make the best of anything is a difficult goal. It doesn't mean among the best or the best at a particular price point. It means make the best, period. We build quality and timelessness into our products and we back everything we make with our Ironclad Guarantee. We also take seriously our commitment to the world we do business in:

As a member of 1% for the Planet\*, we donated \$6.6 million in fiscal year 2014 to support 770 environmental groups working worldwide.

Since 1985, when we formalized our tithing program, we've donated \$66 million in cash and in-kind services to support environmental activism.

We provided 74 environmental activists and employees with several days of skills training at our bi-annual Tools for Grassroots Activists conference.

We invest in environmentally and socially responsible companies through our \$20 Million & Change fund.

We were the first company in California to register as a **Benefit Corporation**, a new type of company that uses the power of business to solve social and environmental problems.

136 Patagonia employees volunteered this year with nonprofit groups through our environmental internship program.

We help customers repair their broken Patagonia® clothing through our Worn Wear™ program and take back everything we make for recycling at the end of its useful life.

We print all of our catalogs on FSC\*-certified 100% post-consumer recycled paper.









UWTB BLK Underwater Blue Black



UWTB BLK Underwater Blue Black





Men's Lightweight Synchilla® Snap-T® Vest 25500 | \$99.00 | XS-XXL | Regular fit | 292 g (10.3 oz)





Women's Snap-T\* Vest **25495** | **\$99.00** | XS-XL | Regular fit | 252 g (8.9 oz)



NKNV Nickel w/Navy

#### Men's Micro D® Jacket

26170 | \$89.00 | XS-XXL | Regular fit | 298 g (10.5 oz)



06







Women's Micro D\* 1/4-Zip Pullover 25420 | \$69.00 | XS-XL | Regular fit | 181 g (6.4 oz)



made with at least 80% recycled polyester | turning discards into fabric



2015 Corporate & Group **Products** 



Men's Adze Hybrid Jacket

**83450** | **\$139.00** | XS-XXL | Regular fit | 587 g (20.7 oz)









Men's Better Sweater® Jacket

**25527** | **\$139.00** | XS-XXL | Regular fit | 587 g (20.7 oz)









Women's Adze Hybrid Jacket

**83455** | **\$139.00** | XS-XL | Regular fit | 488 g (17.2 oz)





TGY Tailored Grey





**Women's Better Sweater\* Jacket** 25542 | \$139.00 | XS-XL | Slim fit | 454 g (16 oz)









Men's Better Sweater® Vest

**25881** | **\$99.00** | XS-XXL | Regular fit | 388 g (13.7 oz)















Men's Better Sweater® 1/4-Zip

25522 | \$99.00 | XS-XXL | Regular fit | 499 g (17.6 oz)











**Women's Better Sweater® Vest** 

**25886** | **\$99.00** | XS-XL | Slim fit | 274 g (9.65 oz)







BCW CNY Birch White Classic Navy





Women's Better Sweater\* 1/4-Zip **25617** | **\$99.00** | XS-XL | Slim fit | 388 g (13.7 oz)





## bluesign® Approved Fabric

The textile industry is dirty, second only to conventional agriculture as the largest polluter of clean water. But bluesign® approved fabrics are manufactured using best practices in efficient use of energy and water, consumer safety, water emissions, air emissions and occupational health and safety. We were the first clothing brand to sign on as a bluesign® system partner in 2007.

#### 100% Traceable Down

100% Traceable Down provides the highest assurance of animal welfare in the apparel industry. As of fall 2014, it's all we use. We trace it through our supply chain from parent farm to apparel factory to make sure the birds it came from were never force-fed or live-plucked and that our down is never blended with down from sources we can't trace.

## Ironclad Guarantee



If you are not satisfied with one of our products at the time you receive it, or if one of our products does not perform to your satisfaction, return it to Patagonia for a repair, replacement or refund. Damage due to wear and tear will be repaired at a reasonable charge. Please call **Customer Service at 800-470-7458** for a return authorization.

## **Organic Cotton**

Cotton is a natural fiber, but conventionally grown cotton is one of the dirtiest crops on the planet. Organic cotton is farmed without the usual mix of synthetic pesticides, herbicides, defoliants and fertilizers. It uses non-GMO seeds and leverages nature-based solutions to manage pests and build healthy soil. We've used only organic cotton since 1996.

#### **Recycled Polyester**

We began making recycled polyester from plastic soda bottles in 1993-the first outdoor clothing manufacturer to transform trash into fleece. By reducing the amount of virgin polyester in many of our products, and replacing it entirely with recycled polyester in some, we reduce our need for petroleum to make raw materials and cut landfill and incinerator waste.

#### Fair Trade Certified™

Garment workers and farmers in emerging economies are paid some of the world's lowest wages. Fair Trade can make a difference. For each piece of Fair Trade Certified clothing, we pay a premium they can use to improve their communities and elevate their standard of living. We began selling Fair Trade Certified clothing in 2014.

13



Yerba Pack 24L

**48030** | **\$79.00** | 587 g (20.7 oz)







Refugio Pack 28L

**47911** | **\$89.00** | 680 g (24 oz)











**Transport Tote 20L** 

49460 | \$99.00 | 581 g (20.5 oz)





UWTB BLK Underwater Blue Black



Transport Shoulder Bag 26L

49440 | \$119.00 | 816 g (28.8 oz)









Arbor Pack 26L

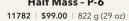
**47956** | **\$99.00** | 618 g (21.8 oz)





BRBN Bear Brown













15

14

Half Mass - P-6







#### Men's R1® Pullover 40109 | \$129.00 | XS-XXL Slim fit | 337 g (11.9 oz)



16

Women's R1® Pullover 40118 | \$129.00 | XS-XL Slim fit | 280 g (9.87 oz)



**Beanie Hat** 29020 | \$39.00 | One size 77 g (2.7 oz)





**84211** | **\$199.00** | XS-XXL | Regular fit | 335 g (11.8 oz)







Men's Nano Puff\* Vest

84241 | \$149.00 | XS-XXL | Regular fit | 241 g (8.5 oz)





**FGE** Forge Grey



Women's Nano Puff\* Jacket

**84216** | **\$199.00** | XS-XL | Regular fit | 281 g (9.9 oz)









Women's Nano Puff® Vest

**84246** | **\$149.00** | XS-XL | Regular fit | 184 g (6.5 oz)



BLK Black



made with bluesign® approved fabric | reducing waste & polution



Men's Down Sweater

**84674** | **\$229.00** | XS-XXL | Regular fit | 371 g (13.1 oz)









**Women's Down Sweater** 

84683 | \$229.00 | XS-XL | Regular fit | 346 g (12.2 oz)





NVYB Navy Blue



#### Men's Torrentshell Jacket

83801 | \$129.00 | XS-XXL | Regular fit | 346 g (12.2 oz)





Women's Torrentshell Jacket

**83806** | **\$129.00** | XS-XL | Regular fit | 286 g (10.1 oz)







2015 Corporate & Group Products



Arbor Pack 26L | 47956

Rockwall

W's R1° Pullover | 40118

Bear Brown

M's Torrentshell Jacket | 83801

Forge Grey

W's Torrentshell Jacket | 83806