

## Individual Pro Categories

**Adaptive Sports Professional**

**Athletic Individuals**

**Backcountry/Heli Ski Guides**

**Environmental Grants Partners**

**Government Individuals**

**Media Individuals**

**Paddling/River Guides**

**NSP Ski Patrollers**

**USLA Lifeguards**

**Adventure Travel Guides**

**Avalanche Individuals**

**Climbing Guides**

**Fishing Guides**

**Industry Individuals**

**Outdoor/Wilderness Educators**

**Photographers**

**PSIA/AASI Instructors**

**USSA Ski/Snowboard Coaches**

Pro Purchase accounts are for personal use only and may not be used for friends and family purchases. Misuse of a Pro Purchase account can result in the revocation of privileges. All pro accounts must be renewed annually by completing a new application.

## Adaptive Sports Professionals

Individual pro purchase accounts are available to Adaptive Sports applicants who are full-time/year-round employees of an Adaptive Sports Program. Applicant must provide business email address, recent pay stub (with Social Security number and pay amount blacked out) indicating full-time status, business card and website/brochure for the program. (We're sorry, but part-time, seasonal and volunteer employees are not eligible at this time.)

To qualify you must meet the following requirements; if all documentation is not submitted you will not be approved:

- Completed [on-line application](#)
- Brochure or web-site link detailing your operation, program and services
- Job Description
- Recent pay stub (with Social Security number and pay amount blacked out) indicating full-time status
- Personal resume or work history highlighting your work in this field.

This yearly offer is for individual accounts and may not be offered in certain regions of the country.

Please print, fill out, sign application from [www.patagoniapro.com](http://www.patagoniapro.com) and mail it in with your supporting documentation to:

Jeremy Creighton  
Patagonia Pro Application  
PO Box 32050  
Reno, NV 89533  
[Jeremy\\_Creighton@patagonia.com](mailto:Jeremy_Creighton@patagonia.com)

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## Adventure/Active Travel Guide

Individual adventure/active travel pro purchase accounts are available for year-round, full-time, benefited employees of Adventure/Active travel companies. Your company must offer multi-day outings that are generally human powered. Your company must also have a published statement of responsible travel for the places you travel as well as a published environmental or social giving program.

For examples of these requirements, please see:

[http://www.geoex.com/about\\_us/responsible\\_travel.asp](http://www.geoex.com/about_us/responsible_travel.asp)

Or

<http://www.mountaintravelsobek.com/about/givingBack.htm>

Supporting documentation required includes, but is not limited to:

- Completed [on-line application](#) (e-mail must be your work e-mail address)
- Current company brochure
- Pay stub (with pay and social security information blacked out)
- Letter from your employer's human resources department reflecting full-time employment and job description.

This yearly offer is for individual accounts and may not be offered in certain regions of the country. We're sorry, but part-time, seasonal and volunteer employees are not eligible at this time.

Please print, fill out, sign application from [www.patagoniapro.com](http://www.patagoniapro.com) and mail it in with your supporting documentation to:

Jeremy Creighton  
Patagonia Pro Application  
PO Box 32050  
Reno, NV 89533  
[Jeremy\\_Creighton@patagonia.com](mailto:Jeremy_Creighton@patagonia.com)

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## Athletic Individuals

Athletes engaged in solo pursuits can apply for a pro level discount from Patagonia. To be accepted, you should be nationally (or globally) relevant in your sport with an athletic resume that documents this clearly.

### Athletic resumes include:

- Your history in the sport
- Your current level, category or classification within your sport
- Current and relevant finishes along with the race date, the level/class/category you competed in
- Your sponsors, if any
- Any media coverage received including web, magazine, newspaper, video or TV coverage.

We only consider athletes who are presently pursuing or competing in a particular field of athletics. Please include a history of past accomplishments, but only recent accomplishments/results will be taken into consideration. We appreciate and celebrate athletes who were “good in their day” or even as recently as last season, but we only have the resources to service active and current competitive athletes.

This yearly offer is for individual accounts and may not be offered in certain regions of the country.

Please print, fill out, sign an [on-line application](#) and mail it in with your supporting documentation to the rep that best suits your category:

George Plomarity: Ultra running, cycling, Nordic, climbing, ultimate, lifeguard.

Or

Alison Ferguson: Paddling, rowing, sailing, surf and any sports not yet mentioned.

George Plomarity or Alison Ferguson  
Patagonia Pro/Athlete Application  
PO Box 150  
Ventura, CA 93002

[George.Plomarity@patagonia.com](mailto:George.Plomarity@patagonia.com)

[Alison.Ferguson@patagonia.com](mailto:Alison.Ferguson@patagonia.com)

Team Sales Information: [www.patagoniasports.net](http://www.patagoniasports.net)

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## Avalanche Individuals

Individual pro purchase accounts are available for full-time, salaried members of national avalanche organizations within the U.S. and Canada who are actively engaged in avalanche forecasting, prevention, safety and education. This includes forecasters for the U.S. Forest Service, Department of Transportation, ski areas and independent snow-science researchers.

To qualify you must meet the following requirements; if all documentation is not submitted, you will not be approved:

- Completed [on-line application](#)
- Pay stub representing full-time employment (with pay and Social Security information blacked out)
- Official job description describing field avalanche responsibility from the USFS, State DOT, ski area or research facility.

This yearly offer is for individual accounts and may not be offered in certain regions of the country.

Please print, fill out, sign application from [www.patagoniapro.com](http://www.patagoniapro.com) and mail it in with your supporting documentation to:

Patagonia Pro Application  
PO Box 32050  
Reno, NV 89533  
[patagoniapro@patagonia.com](mailto:patagoniapro@patagonia.com)

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## Backcountry Ski and Snowboard Guides

Individual pro purchase accounts are available for backcountry ski and snowboard guides who are AMGA or ACMG certified. Product offerings may be limited to winter specific items unless you provide documentation that fulfills the requirements of another supported category such as PSIA Level III, AMGA, or ACMG certified guide status.

To qualify you must meet the following requirements; if all documentation is not submitted, you will not be approved:

- Completed **on-line application**
- AMGA or ACMG ski-mountaineering certification
- Proof of liability insurance
- Brochure or web-site link proving your status as a guide

This yearly offer is for individual accounts and may not be offered in certain regions of the country.

Please print, fill out, sign application from [www.patagoniapro.com](http://www.patagoniapro.com) and mail it in with your supporting documentation to:

Patagonia Pro Application  
PO Box 32050  
Reno, NV 89533  
[patagoniapro@patagonia.com](mailto:patagoniapro@patagonia.com)

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## Climbing & Mountaineering Guides

Individual pro purchase accounts are available only to individuals who possess one of the following qualifications:

Active/current IFMGA/UIAGM/IVBV Certified Guide  
AMGA Certified Rock Guide  
AMGA Certified Ski Mountaineering Guide  
AMGA Certified Alpine Guide  
ACMG Certified Rock Guide  
ACMG Certified Alpine Guide  
ACMG Certified Ski  
ACMG Certified Mountain Guide (the equivalent to IFMGA status)

\*\*AT THIS TIME, INDIVIDUAL ACCOUNTS ARE NOT AVAILABLE TO THOSE HOLDING AMGA PROFESSIONAL, AMGA CERTIFIED ROCK INSTRUCTOR, TOP ROPE OR CLIMBING WALL/GYM CERTIFICATIONS.\*\*

To qualify you must meet the following requirements; if all documentation is not submitted, you will not be approved:

- Completed [on-line application](#)
- Print, fill out and sign the application and mail it in with your supporting documentation including, but not limited to, your current certification card, your personal business card, and brochure or website address.

This yearly offer is for individual accounts and may not be offered in certain regions of the country.

Please print, fill out, sign application from [www.patagoniapro.com](http://www.patagoniapro.com) and mail it in with your supporting documentation to:

Julie Netzky  
Patagonia Pro Application  
PO Box 32050  
Reno, NV 89533  
[Julie\\_Netzky@patagonia.com](mailto:Julie_Netzky@patagonia.com)

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## Environmental Grant Partners Individual Employees

Individual and personal pro purchase accounts are available for full-time, paid, year-round employees of non-profit environmental groups that have received a Patagonia Environmental Grant within the last two years. The Patagonia Pro Program does not have group accounts - only individual/personal accounts and, in addition, may not be offered in certain regions of the country.

**\*\*WE'RE SORRY, BUT PRO ACCOUNTS ARE NOT AVAILABLE FOR "VOICE YOUR CHOICE" AWARD WINNERS, VOLUNTEERS, SEASONAL, PART-TIME EMPLOYEES, OR MEMBERS OF ANY BOARD OF DIRECTORS, FISCAL SPONSORS, EXTENDED PROJECTS OR ADVISORY GROUPS. \*\***

To qualify you must meet the following requirements and mail in the following documentation (including but not limited to):

- Completed [on-line application](#)
- Work/company based e-mail and work mailing address
- Personal business card
- Pay stub (with pay and Social Security number information blacked out)
- Letter from your employer's human resources department or director of program reflecting full- time employment, and
- Personal job description.

This yearly offer is for individual accounts and may not be offered in certain regions of the country.

Please print, fill out, and sign application from [www.patagoniapro.com](http://www.patagoniapro.com) and mail it in with your supporting documentation to:

Julie Netzky  
Patagonia Pro Application  
PO Box 32050  
Reno, NV 89533  
[Julie\\_Netzky@patagonia.com](mailto:Julie_Netzky@patagonia.com)

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## Fishing Guides

Individual pro purchase accounts are available for 9-month+, licensed (if applicable) working fishing guides whose main source of income is guiding. You must be a state-licensed fishing guide (if applicable) and be able to submit the supporting documents listed below.

UNFORTUNATELY, WE DO NOT ALLOW WEEKEND OR SUMMER-ONLY GUIDES.

To qualify you must meet the following requirements and mail in the following documentation (including but not limited to):

- Completed **on-line application**
- Current company brochure(s) or website address for whom you work
- Current catalog, brochure or personal advertisement listing your name as a guide
- Personal business card from the guide service and a letter of reference from the guide service you are employed by
- Proof of personal liability insurance
- Documentation proving that you make your living as a guide or professional in the fishing industry for at least nine months of the year. We do not consider those who guide and/or fish occasionally or on weekends only. The nine months of work may come from multiple guiding services or companies worldwide.

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Jeremy Creighton  
Patagonia Pro Application  
PO Box 32050  
Reno, NV 89533  
[Jeremy\\_Creighton@patagonia.com](mailto:Jeremy_Creighton@patagonia.com)

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## Government Individuals

Individual Pro accounts are available for Government employees from the following branches: US Fish & Wildlife Service, US Geological Survey, National Park Service, NOAA, US Forest Service, active S.O.F and Federal Law Enforcement\*. Detailed supporting documentation must be submitted, to confirm employment status. Supporting documentation is listed at the end of each bullet point. There are a TOTAL OF 4 ITEMS TO BE SUBMITTED. Please send all documentation together, not one at a time. Email works best. Qualification depends greatly on the agency you are affiliated with, and the job you do with said agency.

To be considered for a Pro account you must meet the following guidelines, and be able to submit the following documentation. Guidelines will vary depending of your agency affiliation:

- You must be a full-time, year round, benefited employee. Please submit a current Pay stub with social security and income field blacked out.
- Your work must be field-based. By "field-based," we mean that a minimum of 70% of the time you spend on the job is outside doing research or operational support. Some examples of field-based work would be animal tracking and/or relocation, back country rescue, biology, conservation, hydrology, land research and restoration. Please submit a current, "Official Job Description."
- Your personal contact e-mail address must be tied to the government branch you work for (i.e. [glenn@nps.gov](mailto:glenn@nps.gov) or [glenn@noaa.gov](mailto:glenn@noaa.gov) ). Please submit a personnel letter, explaining the need for a Pro account. Also, please send me your supervisors name and contact information.

Make sure you have read and understand the qualifications completely. If you fail to meet any of these requirements, you are not eligible for a Patagonia Pro Account, and should not apply.

If you meet the listed qualifications, you may be eligible for a Patagonia Pro account. To get the process started:

- Complete an [on-line application](#), and submit to me all supporting documentation. Please make sure to fill in your group/unit/team name with your Government affiliation.
- I must receive ALL of this documentation before you can be considered for approval. **PLEASE DO NOT SEND INCOMPLETE PACKETS.** Incomplete packets will be returned or shredded. You have two weeks to complete the application and submit all of your documentation.

Glenn Dudley  
Patagonia Government Sales  
259 W. Santa Clara Ave.  
Ventura CA 93001  
805-667-4759-W  
[glenn\\_dudley@patagonia.com](mailto:glenn_dudley@patagonia.com)

\*Please email pro representative for a list of agencies supported under federal law enforcement.

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## Industry Individuals

Individual industry pro purchase accounts are available for year-round, full-time, benefited employees of member companies in the outdoor, snowsports, bike, dive, surf, skate or other related industries.

### Your company or agency must:

- Be a member of industry associations or exhibit at tradeshows such as OIA, SIA, Interbike, ASR, DEMA or Surf Expo
- Represent clients within the outdoor industry (at least 50% of your clients must be outdoor)
- Not be a retail website
- Offer Patagonia employees a reciprocal pro deal

RETAIL EMPLOYEES OF NON-PATAGONIA RETAIL OUTLETS ARE NOT ELIGIBLE FOR A PRO ACCOUNT. VOLUNTEERS OR PART-TIME AND SEASONAL EMPLOYEES OF ANY INDUSTRY COMPANY ARE NOT ELIGIBLE.

Retail employees of Patagonia dealers are not eligible for this program and should use the employee purchase program. Contact your Patagonia Sales Rep or Patagonia Dealer Services – 800.866.4595.

### To be approved you must submit the following documentation:

- Completed [on-line application](#)
- Work/company based e-mail and work mailing address
- Current brochure or catalog
- Personal business card or letter from your employer's human resources department reflecting full-time employment, and job description
- Pay stub (with pay and social security information blacked out).

\*\*INDEPENDENT REPS SHOULD SEND THE ABOVE REQUIREMENTS ALONG WITH DOCUMENTATION REGARDING THE LINES THEY REPRESENT.\*\*

This yearly offer is for individual accounts and may not be offered in certain regions of the country.

Please print, fill out, sign application from [www.patagoniapro.com](http://www.patagoniapro.com) and mail it in with your supporting documentation to:

Allison Allen,  
Patagonia Pro Application  
PO Box 150  
Ventura, CA 93002  
[Allison.Allen@patagonia.com](mailto:Allison.Allen@patagonia.com)

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## Media Individuals

Individual media pro purchase accounts are available for full-time employees of companies in the outdoor, snow-sports, bike, dive, surf, skate or other related industries.

### Your company or agency must:

- Represent the outdoor industry (at least 50% of your content must pertain to the outdoors)
- Offer Patagonia employees a reciprocal pro deal, if applicable.

PART-TIME AND SEASONAL EMPLOYEES OF ANY COMPANY ARE NOT ELIGIBLE.

This yearly offer is for individual accounts and may not be offered in certain regions of the country.

### If you work for a magazine, outdoor periodical, TV show, production company-- to be approved you must submit ALL materials listed below:

- Completed [on-line application](#)
- Work/company based e-mail and work mailing address (e.g. [mediapro@mediacompany.com](mailto:mediapro@mediacompany.com))
- Please send a current magazine, publication, video clips, etc, to provide us with an example of your work.

### If you do freelance work— to be approved you must submit:

- Completed [on-line application](#)
- Recent (within the last two years) proof of work related to the outdoor industry or Patagonia specifically.

Please print, fill out, sign application from [www.patagoniapro.com](http://www.patagoniapro.com) and mail it in with your supporting documentation to:

Julie Netzky  
Patagonia Pro Application  
PO BOX 32050  
Reno, NV. 89533  
[Julie\\_Netzky@patagonia.com](mailto:Julie_Netzky@patagonia.com)

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## Outdoor Education Employee-Educator/Wilderness School Guide

Individual pro purchase accounts are available in this category to those who are involved 9 months out of a calendar year with a dedicated wilderness program running expedition-length (6 days +) trips. To have an individual account, employment may come in the form of ownership, operational status or in-the-field guiding.

UNFORTUNATELY AT THIS TIME WE DO NOT ACCEPT APPLICATIONS FROM INDIVIDUALS WHO ARE EMPLOYED BY CAMP-BASED OUTDOOR SCHOOLS, ROPES COURSES, "HIGH-ADVENTURE BASES", ALCOHOL/DRUG/YOUTH OFFENDER OR REHABILITATION PROGRAMS OR OTHER OUTDOOR SCHOOLS LACKING YEAR-ROUND EXPEDITION-LENGTH WILDERNESS COURSES.

To qualify you must meet the following requirements and mail in the following documentation (including but not limited to):

- Completed [on-line application](#)
- Work/company based e-mail and work mailing address
- Current brochure or catalog from your employer(s)
- Personal business card
- Recent pay stub (with pay and social security information blacked out)
- Job description, contracts, schedules, etc. reflecting a minimum 9 months of wilderness school/outdoor education work in the current year. This 9 month total may be comprised of multiple trips (can be for a variety of wilderness programs but must prove a yearly total of 9 months).
- We're sorry, but part-time, seasonal and volunteer employees are not eligible at this time.

This yearly offer is for individual accounts and may not be offered in certain regions of the country.

Please print, fill out, and sign application from [www.patagoniapro.com](http://www.patagoniapro.com) and mail it in with your supporting documentation to:

Julie Netzky  
Patagonia Pro Application  
PO Box 32050  
Reno, NV 89533  
[Julie\\_Netzky@patagonia.com](mailto:Julie_Netzky@patagonia.com)

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## Paddling, River Rafting or Sea Kayak Guides

Individual pro purchase accounts are available in this category ONLY to those who own, operate or work for, or as a guide a river/sea rafting, kayaking, or paddling business at least 9 months out of a calendar year.

THOSE WHO WORK IN THE RIVER GUIDING BUSINESS AS A GUIDE IN THE SUMMER AND DO OTHER "PRO" BUSINESS IN THE WINTER (SKI PATROL, SKI INSTRUCTOR, ETC.) MUST APPLY THROUGH THE SKI/SNOW CATEGORY.

To qualify you must meet the following requirements and mail in the following documentation (including but not limited to):

- Completed **on-line application**
- Work/company based e-mail and work mailing address
- A current company brochure
- Supporting documentation that details you work 9 months out of the year
- Catalog or personal advertisement listing your name as a river guide, owner or operator
- A personal business card from the guiding service
- Proof of personal or corporate liability insurance.

This yearly offer is for individual accounts and may not be offered in certain regions of the country.

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[Jeremy\\_Creighton@patagonia.com](mailto:Jeremy_Creighton@patagonia.com)

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## Photographers

Individual pro accounts are available in this category for full-time professional photographers only. We define "full-time professional" to mean people who are photographers as a full-time career, as opposed to people who take photos during their travels and hope to sell them later.

We ask that you submit a resume and portfolio of your work to help determine your professional status. Photographic styles may vary but should focus around outdoor adventure, adventure travel, environmentalism, outdoor sports and lifestyle shots. Please refer to both our website [www.patagonia.com](http://www.patagonia.com) and catalogs for examples of what we consider professional quality work.

To qualify you must meet the following requirements and mail in the following documentation:

- Completed [on-line application](#)
- Examples of work or website address
- Professional resume/history of profession

This yearly offer is for an individual account (no assistants or spouses) and may not be offered in certain regions of the country.

Please print, fill out, and sign an application from [www.patagoniapro.com](http://www.patagoniapro.com) and mail it in with your supporting documentation to:

Julie Netzky  
Patagonia Pro Application  
PO Box 32050  
Reno, NV. 89533  
[Julie\\_Netzky@patagonia.com](mailto:Julie_Netzky@patagonia.com)

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## Pro Ski Patrollers

If you are an active and current national member of the National Ski Patrol (NSP), volunteer or professional, you can set up your Patagonia pro purchase account by visiting the [www.nsp.org](http://www.nsp.org) website.

Please follow the instructions below:

- Click on "member services."
- Click on "activate my account."
- Type in your last name and your NSP national membership number (DO NOT use your regional number).
- Create your personal password which you will use every time you log in.
- Go back to the first login page that asked for your member number and password.
- Enter your NSP national membership number again and your new password. You will then see your personal profile page.
- Click on "promotional offers."
- Click on the Patagonia logo. This takes you directly into the Patagonia pro website where you can immediately begin shopping and placing your order.

Please contact Julie Netzky with any questions: [Julie\\_Netzky@patagonia.com](mailto:Julie_Netzky@patagonia.com)

Julie Netzky  
Patagonia Pro Application  
PO Box 32050  
Reno, NV 89533  
[Julie\\_Netzky@patagonia.com](mailto:Julie_Netzky@patagonia.com)

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## PSIA/AASI Instructors:

If you are an ACTIVE AND CURRENT MEMBER of the PSIA/AASI associations, THERE IS NO NEED TO APPLY as your PSIA/AASI Level I, II, and III membership pre-qualifies you for our program. To set up your Patagonia pro purchase account, you'll need to visit [www.thesnowpros.org](http://www.thesnowpros.org) and follow these instructions:

- Enter "member ID" and "password" on the right hand side of screen under Members Login, click on "login"
- You should see a "welcome (your name)" box, scroll down and click on "pro offers"
- Click on the Patagonia logo
- This should take you into the Patagonia pro website where you can see pro pricing in red and place an order

If done correctly, there is no documentation to send in.

This yearly offer is for individual accounts and may not be offered in certain regions of the country.

Please contact Jeremy Creighton with any questions:

Jeremy Creighton  
Pro Sales PSIA/AASI Rep  
PO Box 32050  
Reno, NV 89533  
[Jeremy\\_Creighton@patagonia.com](mailto:Jeremy_Creighton@patagonia.com)

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## USLA Lifeguards

Individual pro purchase accounts are available for full-time, year-round open water lifeguards who are current members of the United States Lifesaving Association (USLA).

To qualify you must meet the following requirements and mail in the following documentation:

- Completed [on-line application](#)
- A copy of your current USLA membership card that shows you are a member in good standing.
- A letter from your agency which verifies your full time, year-round open water guard status.

This yearly offer is for individual accounts and may not be offered in certain regions of the country.

Please print, fill out, and sign application from [www.patagoniapro.com](http://www.patagoniapro.com) and mail it in with your supporting documentation to:

George Plomarity  
Patagonia Pro Application  
PO Box 150  
Ventura, CA 93002  
[George.Plomarity@patagonia.com](mailto:George.Plomarity@patagonia.com)

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## USSA Ski/Snowboard Coaches

Individual ski/snowboard coaches who are members of the United States Ski and Snowboard Association (USSA) with level 200 or higher certification are encouraged to apply.

To qualify you must meet the following requirements and mail in the following documentation:

- Completed [on-line application](#)
- Current and active USSA coaching certificate indicating Level 200
- Personal and athletic resume

USSA Coaches Level Certification Viewer can be found here:

<http://ussa.org/magnoliaPublic/ussa/en/formembers/coaches/certview.html>

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