Put your logo on it.
We’re in business to save our home planet.
Though many of our garments are intended for big walls or the big empty, we’d long heard from customers who found that our clothes work just as well on everyday job sites. And the more time we spent talking to framers and farmers, the more we realized there was an opportunity to do more than re-cast our existing gear for the trades. Using hemp and organic cotton, recycled polyester and natural dyes, we’ve created clothes that are stronger and more comfortable to wear to work than anything else out there.
Iron Forge Hemp® Canvas
25% more abrasion resistant than conventional cotton duck canvas

To make the most durable, comfortable work pants possible, we turned to a material relied on in the past. Historically, hemp’s long fibers were harvested for making rope, sails, tackle and other gear that required high-tensile strength—not to mention the first United States flags. But the 1937 Marihuana Tax Act lumped hemp, of the cannabis family, in with its psychoactive cousin, even though hemp can’t get you high; in 1970, anti-dope laws even made hemp a controlled substance, like heroin or acid.

Needless to say, that made industrial hemp more difficult to source, but it’s worth the trouble. Hemp is grown free of the chemicals used on conventional cotton, the fabric used for most work pants today. Our Iron Forge Hemp canvas is a blend of hemp, recycled polyester and organic cotton that reduces the need for herbicides, pesticides and petroleum-based materials. What matters most, of course, is how it holds up to daily abuse. When we first sent prototype work pants to Bodie Johansson, a timber framer in Colorado, he wore them out in just three months rolling beams. After we fortified the next batch with Iron Forge Hemp, however, they fared much better.

“The pants are holding up well,” Bodie reported back. “The material seems very durable and it isn’t wearing thin, and the pocket design is great for dropping in small tools when you need to go without tool bags.”

Independent testing also proved that Iron Forge Hemp canvas was more abrasion resistant than its competitors, and its durability was buttressed by another useful benefit: Needing no break-in. It’s ready to work from day one.

55% Industrial Hemp
Improves soil health and is grown without pesticides

27% Recycled Polyester
Reduces dependence on petroleum to make raw materials

18% Organic Cotton
Uses nature-based solutions to manage pests and build healthy soil
Hemp Canvas Chore Coats

Women’s All Seasons Hemp Canvas Chore Coat
$149.00  I  27830  I  XS-XL  I  Regular fit  I  646 g (22.8 oz)
FTGN  COI
Fatigue  Coriander Green

We make the women’s version of the chore coat from our versatile All Seasons Hemp canvas for reduced weight and bulk. And our patternmakers added an open lower-back hem for ease of movement across the hips. The generous collar can be flipped up for protection from sun or wind and, as on the men’s, an interior pocket is set behind the left front hand-warmer pocket. Imported.

Men’s Iron Forge Hemp® Canvas Chore Coat
$149.00  I  27925  I  S-3XL  I  Relaxed fit  1,089 g (38.4 oz)
COI  INBK
Coriander  Ink Black

The properties that make Iron Forge Hemp® canvas so ideal for work pants—high abrasion resistance, increased comfort and no break-in time—are just as useful in an all-purpose chore coat. We’ve made ours unlined for moderate-to-cool weather, with metal shank buttons and plenty of functional pockets. Imported.
Men’s All Seasons Hemp Canvas Vest

Built for hard work in cold weather, this durable insulated vest offers warmth for the core with full freedom of movement through the shoulders and arms; made with a tough but lightweight All Seasons Hemp canvas face and 60-g Thermogreen® insulation. Fair Trade Certified™ sewn. Imported.
Working Warmth & Protection

Offering all-day warmth and freedom of movement for tough tasks outdoors, this versatile, weather-resistant work vest, jacket and hoody feature a durable, abrasion-resistant fabric face and cozy pile fleece lining. Imported.
Farrier’s Shirts
Durable, versatile and remarkably comfortable, our Farrier’s Shirts are made from a sturdy blend of 55% industrial hemp/45% recycled polyester fabric with a soft, sueded finish. Fair Trade Certified™ sewn. Imported.

Men’s Farrier’s Shirt
$89.00  I  53320  I  XS-3XL  I  Relaxed fit  I  624 g (22 oz)
SNBL Stone Blue
HISE Hickory
INK Ink Black
DKAS Dark Ash

Women’s Farrier’s Shirt
$89.00  I  53325  I  XS-XL  I  Regular fit  I  490 g (17.3 oz)
SNBL Stone Blue
HISE Hickory
INK Ink Black
(not shown)
Men’s Shop Shirt

For heavy-duty work in the shop or garage, our Men’s Shop Shirt is made from a sturdy yet comfortable blend of 48% organic cotton/27% recycled polyester/25% industrial hemp and is Fair Trade Certified™ sewn. Imported.

Men’s Shop Shirt

$75.00  |  53295  |  XS-3XL

Relaxed fit  |  374 g (13.2 oz)

HEXG
Hex Grey

NENA
New Navy

contact us for pricing  Photo: BETH WALD
Iron Forge Hemp®
Canvas Double Knee Pants

The durable foundation of our Workwear line, these heavy-duty, double-knee work pants feature a roomy fit and gusseted crotch for comfort and range of motion. The doubled knees have bottom openings that accommodate kneepads and allow easy cleanout. Fair Trade Certified™ sewn. Imported.

**Women’s Iron Forge Hemp® Canvas Double Knee Pants**

- **Regular fit**
- **950 g (33.5 oz)**

**Colors:**
- **INK**
- **COI**
- **Coriander**

available in short, regular, and long

**Men’s Iron Forge Hemp® Canvas Double Knee Pants**

- **Relaxed fit**
- **862 g (30.4 oz)**

**Colors:**
- **INK**
- **COI**
- **Coriander**

available in short, regular, and long

**PRODUCT DETAILS**

- **Contoured waistband**: Sits comfortably under a tool belt; the men’s pants have seven belt loops for increased strength when heavily loaded.
- **Back buckle**: The women’s pants have a buckled cinch strap at the back waist for an adjustable fit.
- **Front pockets**: Deep drop-in pockets at the hips have horizontal gussets at the bottom joint to easily clip on a knife or tape measure.
- **Back pockets**: The drop-in back pockets are deep enough, and stitched strongly enough, to keep your hand tools in easy reach.
- **Doubled knees**: The large double-fabric knee patches accommodate kneepads; bottom openings allow easy cleanout.
- **Wide legs**: Cut to fit over work boots, but can also be easily tucked into boot tops on wet job sites.

**Contact us for pricing**
All Seasons Hemp® Canvas Apron

This sturdy, all-purpose work and shop apron is made from our lightweight, durable and breathable All Seasons Hemp canvas, with no break-in required. Fair Trade Certified™ sewn. Imported.

Tin Shed Mesh Cap

A traditional 6-panel, trucker-style cap for warm weather made with All Seasons Hemp canvas and polyester mesh. Imported.

Iron Forge Field Journal

A trusted companion for your days on the job, with multiple organization slots, a zipper closure and Rite in the Rain® notebook. Imported.

Iron Forge Tote

A timeless, utilitarian tote bag built with our burly Iron Forge Hemp™ canvas to stand up to years of use and abuse. Imported.

contact us for pricing
Torrentshell Jackets

Stay dry through bone-soaking wet in our sleek, packable and unpretentious Torrentshell Jacket. This 2.5-layer, fully waterproof/breathable shell is made with a durable 100% recycled nylon face fabric certified as bluesign® approved. Imported.

Embroidering waterproof garments can cause them to leak. To ensure they remain waterproof after embroidering, we will only ship to Patagonia-approved decorators. Please call us for a list of companies that can both decorate and seam-seal your garments.

Since 1985, Patagonia has pledged 1% of sales to the preservation and restoration of the natural environment. To date, we’ve awarded more than $104 million in cash and other forms of assistance to domestic and international grassroots environmental groups making a difference in their communities. In 2002, founder of Patagonia, Yvon Chouinard, and Craig Mathews, owner of Blue Ribbon Flies, created a nonprofit corporation to encourage other businesses to do the same. Since then, 1% for the Planet® members have donated some $200 million to nonprofit environmental groups.

Photo: FLORIAN SHULZ

1% for the Planet®

Men’s Torrentshell Jacket
$129.00  83802  M-XXL  Regular fit
343 g (12.1 oz)
NVY
NV
Blur
FGE
Forge Grey
SLE
Black

Women’s Torrentshell Jacket
$129.00  83807  XS-XL  Regular fit
301 g (10.6 oz)
BCW
Birch White
NVB
Navy Blue
BLK
Black

FOR THE PLANET MEMBER

26
Adze Jackets

Made with 90% polyester/10% spandex stretch-woven soft-shell fabric with a fleece grid backer and a DWR (durable water repellent) finish, weather-resistant Adze Jackets block wind, insulate and wick moisture. Imported.

Women’s Adze Jacket
$149.00 | 83545 | XXS-XL | Regular fit | 561 g (19.8 oz)

Men’s Adze Jacket
$149.00 | 83525 | XS-XXL | Regular fit | 666 g (23.5 oz)
Micro Puff® Jackets

The best warmth for weight of any jacket we’ve ever built, the Micro Puff® Jacket delivers ultralightweight, water-resistant, down-like warmth with PlumaFill synthetic insulation—a revolutionary feather-light down alternative. Imported.

Men’s Micro Puff® Jacket
$249.00 | 84065 | XS-XXL | Regular fit | 225 g (8.3 oz)

BLK
Balkan Blue
BLK
Black
FGE
Forge Grey

Women’s Micro Puff® Jacket
$249.00 | 84070 | XXS-XL | Regular fit | 207 g (7.3 oz)

BLK
BLK
Black
FEA
Feather Grey
CNY
Classic Navy

(not shown)

available June 1, 2019
Nano-Air® Light Hybrid

Built for high-exertion athletes on cool-weather missions, our Nano-Air® Light Hybrid products combine 40-g FullRange® insulation, a flyweight shell fabric and an airy, wicking knit for warm, stretchy, breathable performance. Imported.

Women’s Nano-Air® Light Hybrid Vest
$149.00  I  84361  I  XXS-XL  I  Slim fit  I  181 g (6.4 oz)

- BLK
- SMV
- SMV
- BLK

Men’s Nano-Air® Light Hybrid Vest
$149.00  I  84355  I  XS-XXL  I  Slim fit  I  181 g (6.4 oz)

- BALB
- FGE
- BLK
- BALB

Men’s Nano-Air® Light Hybrid Jacket
$199.00  I  84346  I  XS-XXL  I  Slim fit  I  286 g (10.1 oz)

- BALB
- BLK
- MABL
- SMV
- SMV

Women’s Nano-Air® Light Hybrid Jacket
$199.00  I  84351  I  XXS-XL  I  Slim fit  I  261 g (9.2 oz)

- BALB
- FGE
- BLK
- BALB

(not shown)
Nano Puff®
Vests & Jackets

Warm, windproof and water-resistant, our Nano Puff® Vests and Jackets are insulated with a lightweight and highly compressible 60-g PrimaLoft® Gold Insulation Eco with 55% postconsumer recycled content, and wrapped in a 100% recycled polyester shell and lining. Imported.
Down Sweaters

Insulated with 800-fill-power Advanced Global Traceable Down, there's nothing warmer for its weight in dry conditions. Imported.

Women's Down Sweater
$229.00  I  84683  I  XXS-XL  I  Regular fit
346 g (12.2 oz)
RCW
Rich White
CNV
Classic Navy
BLK
Black

Men's Down Sweater
$229.00  I  84684  I  XS-XXL  I  Regular fit
371 g (13.1 oz)
BALB
Balkan Blue
BLK
Black

Traceable Down

These down products are insulated with 800-fill-power Advanced Global Traceable Down (goose down certified by NSF International as traced from parent farm to apparel factory to help ensure the birds that supply it are not force-fed or live-plucked.) We also use Recycled Down in many of our down products.

Illustration: GEOFF McFETRIDGE
Photo: ANDREW BURR
Better Sweater® Jackets

Made with a warm polyester fleece fabric that looks like wool, Better Sweater® Jackets have a soft fleece interior and a sweater-knit face that refuses to frump. The fabric is certified as bluesign® approved, and all Better Sweater styles are Fair Trade Certified™ sewn. Imported.

Women’s Better Sweater® Jacket
$139.00  I  25542  I  XXS-XL  I  Slim fit  I  454 g (16 oz)

BCW
Birch White
CNY
Classic Navy
BLK
Black

Men’s Better Sweater® Jacket
$139.00  I  25527  I  XS-3XL  I  Regular fit  I  587 g (20.7 oz)

STWN
Stonewash w/Nickel
STH
Stonewash
CNY
Classic Navy
BLK
Black
Better Sweater® Vests
Better Sweater® Vests’ quick-drying polyester fleece fabric is dyed with a low-impact process that significantly reduces the use of dyestuffs, energy and water compared to conventional dyeing methods. Fair Trade Certified™ sewn. Imported.

<table>
<thead>
<tr>
<th>Vest Style</th>
<th>Price</th>
<th>Style Code</th>
<th>Size Range</th>
<th>Weight (oz)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Women’s Better Sweater® Vest</td>
<td>$99.00</td>
<td>25886</td>
<td>XXS-XL</td>
<td>274 g (9.7 oz)</td>
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<tr>
<td>Men’s Better Sweater® Vest</td>
<td>$99.00</td>
<td>25881</td>
<td>XS-XXL</td>
<td>388 g (13.7 oz)</td>
</tr>
</tbody>
</table>

Better Sweater® 1/4-Zips
Better Sweater® 1/4-Zips slide easily under a shell and their soft, fleecy interior can be layered or worn next to the skin. Fair Trade Certified™ sewn. Imported.

<table>
<thead>
<tr>
<th>Zip Style</th>
<th>Price</th>
<th>Style Code</th>
<th>Size Range</th>
<th>Weight (oz)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Women’s Better Sweater® 1/4-Zip</td>
<td>$99.00</td>
<td>25886</td>
<td>XXS-XL</td>
<td>388 g (13.7 oz)</td>
</tr>
<tr>
<td>Men’s Better Sweater® 1/4-Zip</td>
<td>$99.00</td>
<td>25522</td>
<td>XS-XXL</td>
<td>499 g (17.6 oz)</td>
</tr>
</tbody>
</table>
Synchilla® Fleece

Made with ultraplush 100% recycled midweight Synchilla® polyester fleece with an anti-pilling finish, these easy-care vests guarantee soft, skin-friendly warmth. Their recycled fabric reduces our need for petroleum, and they’re Fair Trade Certified™ sewn, which means the people who made them earned a premium for their labor. Imported.

Women’s Classic Synchilla® Vest
$79.00  I  23015  I  XS-XL
Regular fit  I  244 g (8.4 oz)
BLK
Nickel
NVYB
Navy Blue

Men’s Classic Synchilla® Vest
$79.00  I  23010  I  XS-XXL
Regular fit  I  315 g (11.1 oz)
NKL
Nickel
NVYB
Navy Blue
BLK

Micro D® Jackets

Made with ultrasoft 100% recycled polyester microfleece, our Micro D® Jackets feel warm and soothing against your skin. Lightweight and functional, these easy-care insulation pieces wick moisture, dry quickly and allow a full range of motion. Imported.

Women’s Micro D® Jacket
$89.00 I 25416 I XS-XL I Regular fit
232 g (8.2 oz)

- NVYB Navy Blue
- FEA Feather Grey
- BCW Birch White
- BLK Black

Men’s Micro D® Jacket
$89.00 I 26177 I XS-3XL I Regular fit
337 g (11.9 oz)

- NVYB Navy Blue
- FEA Feather Grey
- BLK Black

Fair Trade USA™

You may be familiar with the Fair Trade Certified symbol and its assurance that some of the money spent on a bag of coffee or bar of chocolate goes directly to its producers and stays in their community. Patagonia, in partnership with Fair Trade USA, has been making clothes that provide the same benefit since 2014, and today we are proud to offer more Fair Trade products than any other apparel brand. We pay a premium for every Patagonia item that carries the Fair Trade Certified label, which goes directly to the workers at the factory, and they decide how to spend it. But that’s not all. The program also promotes worker health and safety, as well as social and environmental compliance, and encourages dialogue between workers and management. To date, more than 49,200 workers have benefited from Patagonia’s commitment to the Fair Trade Certified program.

Photo: TIM DAVIS
Micro D® Pullovers

Providing soft, soothing warmth without bulk and an unbound, layerable fit, Micro D® products are made with our lightest-weight polyester microfleece, which is 100% recycled. Moisture wicking and fast drying, they allow a full range of motion whether squeezing in a late-afternoon bouldering session or throwing a Frisbee on the beach. Imported.

**Women’s Micro D® 1/4-Zip**

<table>
<thead>
<tr>
<th>Color</th>
<th>Code</th>
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<tbody>
<tr>
<td>FEA</td>
<td>26278</td>
</tr>
<tr>
<td>FEA</td>
<td>XS-XL</td>
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</tbody>
</table>

**Men’s Micro D® Pullover**

<table>
<thead>
<tr>
<th>Color</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>BLK</td>
<td>26176</td>
</tr>
<tr>
<td>BLK</td>
<td>XS-3XL</td>
</tr>
</tbody>
</table>

**Styles**

- FEA: Feather Grey
- BCW: Birch White
- NVYB: Navy Blue
- BLK: Black
R1® Pullovers

A light and breathable fleece with outstanding stretch and durability, the multisport versatility of our iconic R1® Pullover stems from its minimal design and Polartec® Power Grid® fabric with Polysilene® permanent odor control. Its smooth microfiber face glides easily under layers and a high/low interior grid moves moisture and insulates. They’re also Fair Trade Certified® sewn, which means the people who made them earned a premium for their labor. Imported.

Men’s R1® Pullover
$129.00  |  40110  |  XS-XXL  |  Slim fit  |  332 g (11.7 oz)

- BALB Balkan Blue
- BLK Black
- WIL Willow Herb
- CNY Classic Navy
- GRN Green

Women’s R1® Pullover
$129.00  |  40119  |  XS-XL

- BLK Black
- CNY Classic Navy
- BCW Birch White

(not shown)
Rodale Institute: A Growing Relationship

For more than 70 years, Rodale Institute has been putting science behind best practices in organic agriculture and sharing its findings with farmers and scientists throughout the world. Its staff and partners, including Patagonia, advocate for policies that support farmers and make the case for why going organic is the healthiest option for people and the planet. In 2017, Rodale Institute spearheaded the Regenerative Organic Certification (ROC) alongside Patagonia, Dr. Bronner’s and other brands and organizations that together make up the Regenerative Organic Alliance.

Regenerative Organic Certification is a holistic agriculture certification encompassing robust, high-bar standards for ensuring soil health and ecological land management, pasture-based animal welfare and fairness for farmers and workers. Industrial agriculture and the factory farming of animals are top contributors to climate change. The ROC was created in response to the need for clear, calculated changes to our food and agricultural production system both locally and globally. ROC builds on USDA organic and then takes things a step further to ensure farmers and producers are focused on building soil health, protecting animal welfare and ensuring social fairness. To learn more and view the full framework, visit regenorganic.org.
Cool-wearing Shirts

Casual, everyday shirts for warm weather. Back Steps use a 55% hemp/45% organic cotton blend with an open weave for airflow and a soft hand. Bluffsides are made with a breathable 60% organic cotton/40% polyester fabric that feels cool on the skin. And our soft, cool-wearing Women’s Lightweight A/C® Buttondown’s 95% organic cotton/5% hemp crepe blend will help to keep you dry and comfortable even during the hottest months of summer. Imported.

Men’s Back Step Shirt
$69.00 I 53139 I XS-XXL I Regular fit I 204 g (7.2 oz)

- Color: Matcha
- Size: XS, S, M, L, XL, XXL

Men’s Lightweight Bluffside Shirt
$69.00 I 54121 I XS-XXL I Slim fit I 170 g (6 oz)

- Color: Classic Navy
- Size: XS, S, M, L, XL, XXL

Women’s Lightweight A/C® Buttondown
$79.00 I 54295 I XS-XL I Regular fit I 132 g (4.6 oz)

- Color: White
- Size: XS, S, M, L, XL, XXL

Founders:
- Matcha: Owens
- Atoll Blue: Matcha
- Dam Blue: Matcha
T-Shirts

These go-to tees may have a hard time making it into your laundry basket. Mainstay, our lightest-weight top, is made from a cool-wearing blend of 60% organic cotton/40% polyester slub-knit jersey fabric that moves air and dries quickly. The Daily Tee uses soft-wearing 100% organic cotton and features a slim fit, straight hem and taped shoulder seams for everyday comfort and durable strength. Imported.
Men’s Squeaky Clean Polo

Endlessly adaptable, our Squeaky Clean Polo is composed enough for a day at the office but relaxed enough for a few hours in the boulder cave after work. It’s made from light, soft-wearing 100% organic cotton jersey and is Fair Trade Certified® sewn, which means the people who made it earned a premium for their labor. Imported.

<table>
<thead>
<tr>
<th>Color</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Feather Grey</td>
<td>FEW</td>
</tr>
<tr>
<td>Navy Blue</td>
<td>NVYB</td>
</tr>
</tbody>
</table>

Tin Shed Ventures™

Tin Shed Ventures is Patagonia’s corporate venture capital fund, which invests in start-up companies that work to support regenerative organic agriculture, renewable energy, water efficiency and more. We started it because we felt existing models for start-up capital were broken. Traditional investors tend to focus on short-term growth and profit, then quickly flip the companies in which they invest. We take a completely different approach by placing environmental and social returns on equal footing with financial returns and providing long-term, patient capital that helps to support forward-thinking entrepreneurs in it for the long haul. Ultimately, the goal of Tin Shed Ventures is to prove that business—and investments—can be engines for positive change. tinshedventures.com

Photo: KEVIN AHEARN/BUREO INC.
Get Carried Away...

or keep it simple and take just what you need. Tough, well-designed packs in a variety of sizes with a host of great features that facilitate your every use.

Imported.

Refugio Pack 28L
$89.00 | 47912 | 666 g (1 lb 7.5 oz)

FORT Forge Grey w/Trekky Green
CACL Classic Navy
BIG Big Sur Blue w/ Classic Red
BLK Black
HEXG Hex Grey

The midsize Refugio Pack has two main compartments, one external stash pocket, and two stretch-woven water bottle side pockets. It features a lined tablet sleeve for quick access to your handheld electronics and a dedicated computer sleeve that accommodates most 15” laptops.

Chacabuco Pack 30L
$99.00 | 47902 | 675 g (1 lb 7.8 oz)

BSRB Big Sur Blue w/ Classic Red
BLK Black
CACL Classic Navy

Our largest daypack, Paxat features a roomy panel-loading design that holds a full day’s worth of gear and keeps everything organized and accessible. A back-panel pocket holds most 15” or smaller computers and lays flat so you can glide through airport security without removing your laptop. Imported.

Paxat Pack 32L
$119.00 | 48046 | 862 g (1 lb 14.4 oz)

BLK Black
CACL Classic Navy

With a roomy main compartment, a padded laptop pocket and an exterior shock cord for extras, you can pack and unpack the Chacabuco Pack in a flash. Fits most 15” laptops providing easy access that makes airport security a breeze without unstuffing the contents of your pack. Imported.

Chacabuco Pack 20L
$99.00 | 47902 | 675 g (1 lb 7.8 oz)

BSRB Big Sur Blue w/ Classic Red
BLK Black
CACL Classic Navy

Atom Sling 8L
$59.00 | 48261 | 286 g (10.1 oz)

BLK Black
CACL Classic Navy

The go-anywhere Atom Sling carries the fundamentals with all the comfort of a backpack, the convenience of a shoulder bag and the ergonomic, low-profile performance of a courier’s tote. Imported.
Arbor Packs

A sporty backpack that harkens back to our heritage in packs, and a classic front-loader to haul everything you need, both equipped with padded sleeves that hold most 15” laptops. Imported.

Arbor Classic Pack 25L
- $99.00
- 47958
- 590 g (1 lb 4.8 oz)
- CNY
- Classic Navy
- ELKH
- El Cap Khaki
- FGE
- Forge Grey
- BLK
- Black

Arbor Day Pack 20L
- $89.00
- 48016
- 420 g (14.8 oz)
- ELKH
- El Cap Khaki
- BLK
- Black
- FGE
- Forge Grey

B Corp

The B stands for “benefit,” and refers to benefitting workers, the community and the environment. Patagonia was the first California company to sign up for B certification, in January, 2012, joining over 500 certified B Corporations in 60 different industries. To qualify as a B Corp, a firm must have an explicit social or environmental mission and a legally binding fiduciary responsibility to take into account the interests of workers, the community and the environment, as well as its shareholders.

Illustration: GEOFF McFETRIDGE
Black Holes

Black Holes are the ultimate gear haulers. From quick-and-dirty road trips to that expedition you've been planning for a decade, there's a piece in the Black Hole collection to get you there. Our duffels, packs, totes, bags and cubes—in original or lightweight fabric—are durably built and have well thought out features to protect and organize your gear. Imported.

Black Hole® Duffel 45L
$119.00  |  49337  |  765 g (1 lb 11 oz)

- BSBG: Big Sur Blue
- SSMDB: Smolder Blue
- BLKB: Black

Black Hole® Duffel 60L
$129.00  |  49341  |  1,106 g (2 lbs 7 oz)

- HXG: Hex Grey
- BSBG: Big Sur Blue
- BLKB: Black

Black Hole® Cube - Medium
$39.00  |  49365  |  198 g (7 oz)

- BLKB: Black

Black Hole® Cube - Small
$29.00  |  49360  |  122 g (4.3 oz)

- BLKB: Black

Lightweight Black Hole Pack 26L
$99.00  |  49050  |  510 g (18 oz)

- BLKB: Black

Lightweight Black Hole® Duffel 30L
$79.00  |  49070  |  454 g (1 lb)

- BLKB: Black
Patagonia Provisions

The tradition and culture of food have always been important to Patagonia. We offer delicious, nourishing foods sourced with integrity, like wild salmon from Lummi Island, Washington, and savory mussels from Galicia, Spain. But there’s more to the story. We’re in business to save our home planet. We believe that changing the food system is the most impactful way we can address the environmental crisis.

Contact 415.729.9956 or sales@patagoniaprovisions.com
Patagonia® Books

Let My People Go Surfing: The Education of a Reluctant Businessman, Including 10 More Years of Business Unusual, by Yvon Chouinard (BK067 Paperback)

Now revised with updates from the last 10 years, this beloved book is part memoir, part manifesto. Legendary climber, businessman and environmentalist Yvon Chouinard, founder and owner of Patagonia, describes his life and lays out the principles he used to build Patagonia into a global business—a business that has an environmental mission and is a fun place to work. 272 pages with full-color photos throughout.

The Responsible Company: What We’ve Learned from Patagonia’s First 40 Years, by Yvon Chouinard and Vincent Stanley (BK230 Paperback)

Chouinard, Patagonia’s founder, and Stanley, an editor of our Footprint Chronicles®, draw on their 40 years’ experience at Patagonia—and knowledge of current efforts by other companies, large and small—to articulate the elements of responsible business for our time. 144 pages.


For over 20 years, Patagonia has organized a Tools Conference, where experts provide practical training to help make activists more effective. Now Patagonia has captured Tools’ best wisdom and advice in a book, creating a resource for any organization looking to hone core skills like campaign and communication strategy, grassroots organizing and lobbying. 288 pages with photos, graphs and charts.

Patagonia Business Library (BK775)


Family Business: Innovative On-Site Child Care Since 1983, by Malinda Chouinard and Jennifer Ridgeway (BK760 Hardcover)

Family Business illustrates what high-quality child care looks like and why providing on-site child care to working families is at the heart of responsible business today. 396 pages with full-color photos throughout.

Some Stories: Lessons from the Edge of Business and Sports, by Yvon Chouinard (BK805 Hardcover)

With articles on sports, from falconry to fishing and climbing to surfing, with musings on the purpose of business and the importance of environmental activism, Yvon Chouinard’s Some Stories is an eclectic portrait of a unique life lived well. This result is more of Chouinard’s iconoclastic and provocative thinking, his skilled storytelling and sense of humor, and a picture of the evolution of his thoughts and philosophies accompanied by illustrative photos, many never published before. 464 pages with full-color photos throughout.
Thomas Jefferson believed that the U.S. Constitution ought to be rewritten every 20 years—that was the best way, in his view, to keep everyone fully engaged in their governance.

It’s been 23 years since we adopted Patagonia’s groundbreaking mission statement: “Build the best product, cause no unnecessary harm, use business to inspire and implement solutions to the environmental crisis.” It’s served us well—and still does. It will remain part of our core operational values.

But Patagonia owner-founder Yvon Chouinard decided an update to the mission statement was needed to keep everyone fully engaged on solving the climate crisis. It’s become too dire not to. There’s no business to be done on a dead planet, and that’s where most businesses are taking us. We’re not most businesses.

We’re in business to save our home planet. This succinct statement doesn’t spell out what that means—or exactly how we’ll do it—and that’s deliberate. What this change means for you and how it impacts the jobs we do every day is for each of us to figure out. That’s the challenge. That challenge is the new mission.

“We’re losing the planet because of climate change; that’s the elephant in the room,” Yvon says. “So I decided to make a very simple statement, because in reality, if we want to save the planet, every single company in the world has to do the same thing. And I thought, well, let’s be the first.”
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